

Morgan Stanley

The Boulevardier

A QUARTERLY INVESTORS REPORT FROM THE VECTOR GROUP AT MORGAN STANLEY

NOVEMBER 2021

EXECUTIVE SUMMARY

Third Quarter 2021

- **Equity Markets¹:** Equities moderated in the 3rd quarter as the S&P 500 finished +0.58%, EAFE -1.03%, and Emerging Markets -8.84% on the quarter.
- **Bond Markets²:** High Yield experienced a moderate drawdown in the quarter as Sub-Investment Grade bonds saw spreads rise by 21 bps to 2.89% over treasuries, while Investment Grade spreads rose by 4 bps to 0.84% over Treasuries. The US 10-year bond saw yields increase modestly by 2 basis points to 1.49%. The yield curve, measured by 30 and 2 yr. rates, held steady with the spread decreasing by 1 bp throughout the quarter as the Fed held at the 0.00 lower bound and the 2-year rate rose 3 bps.
- **Economics³:** The third quarter saw economic indicators begin to reaccelerate when measured by the Citi Economic Surprise Index. Housing, Manufacturing, and Services, all performed well throughout the quarter. After falling in July, Retail Sales rebounded well in August and September. Consumer Confidence moderated from historically high levels in the second quarter but remained firmly in positive territory. The US added back just under 1.9mm jobs on the quarter as the unemployment rate fell to 4.80%. Year over year Inflation remains at an elevated level of 5.40%, but monthly readings moderated throughout the quarter to a monthly average of 0.40%, off the June high reading of 0.90%.
- **Oil⁴** ended the quarter at \$75.03/barrel WTI, a +2.24% increase from last quarter's close.
- **Gold⁵** futures closed at \$1757.00/oz., a -0.82% decrease for the quarter.

Outlook 2021

- Markets moderate on the quarter, but earnings remain strong.
- Tax policy changes in Washington remain center stage.
- Economic indicators showing strength while inflation remains a question mark.

ALSO IN THIS ISSUE:

Advisor's Perspective - Complacency and Growth: Turning Cautious



“I am hitting my head against the walls, but the walls are giving way.”

— Gustav Mahler

THE VECTOR GROUP *at* MORGAN STANLEY

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Tactical Ideas for Consideration

for the Appropriate Investor

ASSET CLASS CHOICE	SUB CLASS	IDEAS	CONVICTION ¹
US Equity/Debt/ Cash	Equity	Attractive	
US Equity Size	Larger	Attractive	
Equity Investment	Sectors: Info Tech, Communications, Financials	Attractive	
Developed Int'l Equity	EuroZone	Neutral	
Emerging Markets	China	Unattractive	
US Gov Bond Market	Long Term	Unattractive	
Municipal Bonds	Medium Duration	Attractive	
High Yield Debt	Various	Unattractive	
Preferred Stocks	QDI Financials	Unattractive	
Mortgage Bonds	Agency	Attractive	
Precious Metals	Gold	Attractive	

NOTE: We have discontinued ranking currencies and alternative investments as a group.

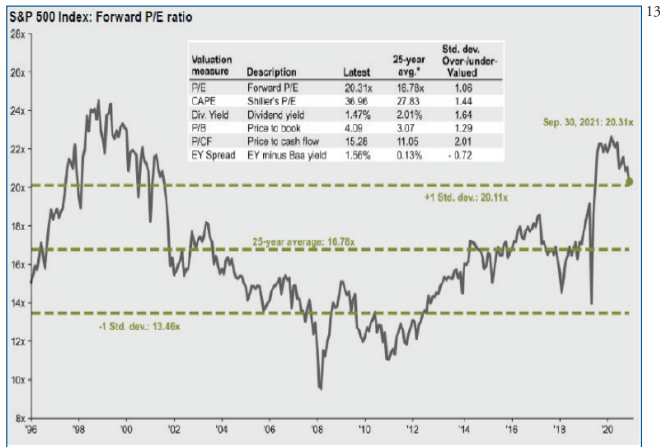
NOTES:

¹ Lowest, Highest [Increasing number of top hats indicates increasing conviction to the idea]

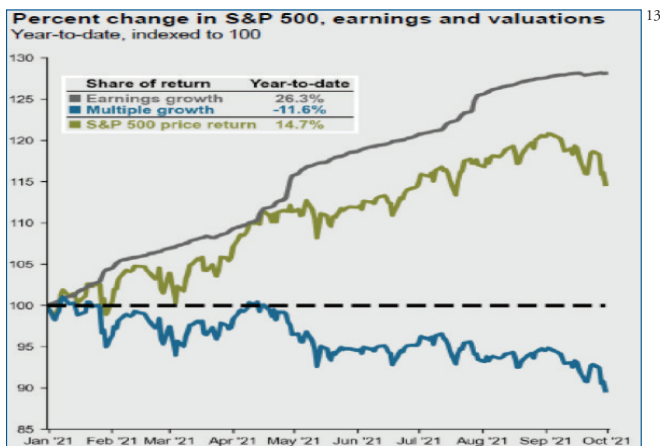
If you are interested in exploring any of the ideas mentioned above, please call. We will discuss if it is appropriate for your specific situation as well as the different investment choices available to gain exposure.

QIV 2021 Outlook

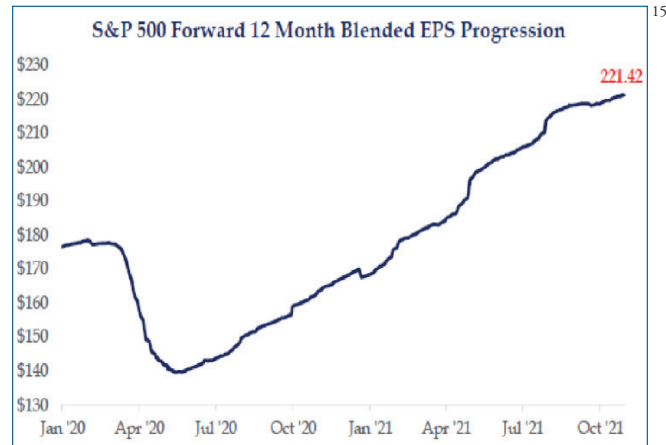
Over the past few issues we've covered the importance of the market growing into its valuation. This quarter is no exception. Building on momentum from the first half, the S&P 500's forward price to earnings ratio declined from 21.53x to 20.31x¹³. This -5.67% decline materialized despite a modest 0.23% rise in the price of the index¹³, highlighting strong growth in earnings expectations.



On the year, the S&P 500 has risen 14.70% in price but has been outpaced by earnings growth of 26.30%¹³. The result has been an -11.60% decline in the index's multiple, and continued improvement in forward return expectations.



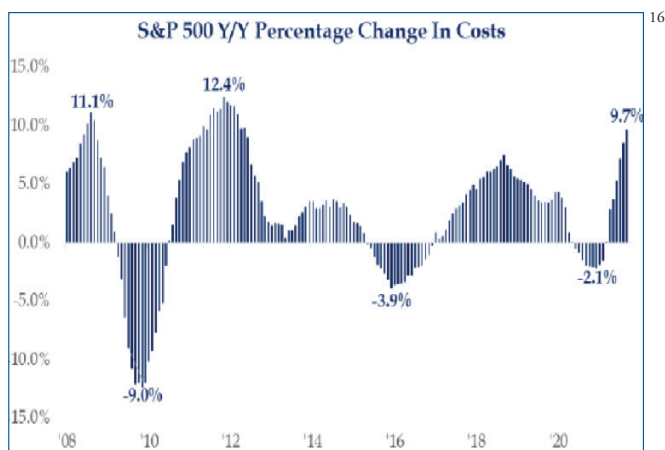
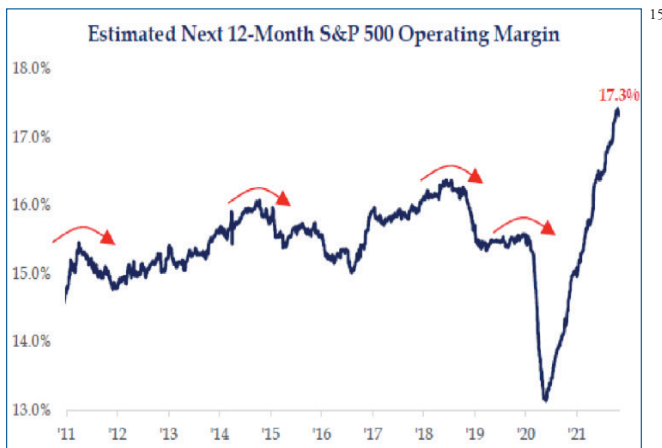
Roughly half of the S&P 500 has reported earnings through November 1st, and it appears constituents have experienced another robust quarter of growth. To begin the reporting period, expectations for revenue growth over the three-month interval sat at a robust 14.10%, while aggregate earnings per share was projected to grow by 29.40%^{14,15}. As of writing, sales growth expectations have improved to 15.10% and projected EPS growth has jumped nearly 10.00% to 39.30%^{14,15}. In addition, 12 month forward aggregate EPS expectations have improved by 3.33% from \$214 to \$221.42¹⁵. Summarized, index constituents have experienced significant bottom line growth on top of better than expected topline growth, giving analysts confidence that full year 2022 earnings will outpace pre-covid expectations by more than \$40. This is another marked step in the right direction as equities look to justify their valuation.



The natural question becomes what derails this market's ability to further improve its valuation and forward return outlook. Three risks stand out: 1.) Margins 2.) Analyst Expectations and 3.) Corporate Tax Policy.

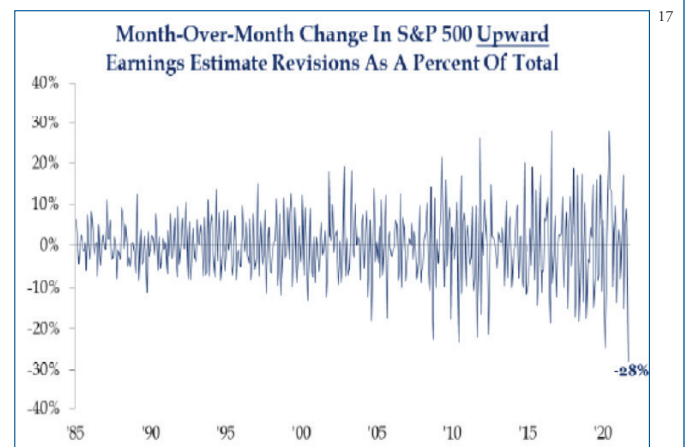
MARGINS

Estimated next 12-month S&P 500 operating margins are currently at 17.30%, a near record over the last decade¹⁵. Margins do not necessarily need to expand from here if organic revenue growth remains robust, but any decline will strain EPS growth. Rising costs present a potential issue. On a year over year basis costs for S&P 500 constituents have increased by 9.70%, good for the highest reading since the aftermath of the European Debt Crisis in 2011¹⁶. Supply chain issues, commodity prices, and labor shortages have all played a role and warrant close monitoring as margin pressure because a crucial story line for equities as they move forward.



ANALYST EXPECTATIONS

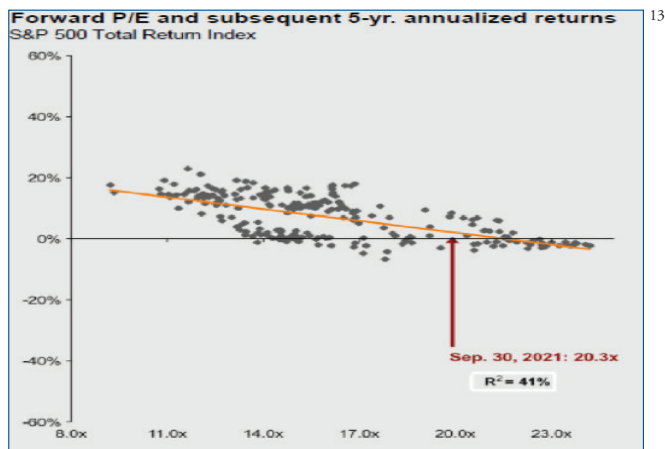
As the market moved into the 3rd quarter earnings seasons, analyst growth expectations for 12-month forward aggregate earnings appeared to have stalled out. After continuous increase since early summer of 2020, consensus S&P 500 next 12-month EPS expectations held flat near \$214 for the month of September¹⁶. In record fashion, upward earnings estimate revisions for the S&P 500 saw the largest month over month decline since 1985¹⁷. As mentioned, strong results through the halfway mark of earnings season have helped reverse the course of this trend, but it bears monitoring as markets move forward. Stagnation in estimate growth would mean that a decline in price is the only way for the market to become more attractively valued.



CORPORATE TAX POLICY

A change in corporate tax policy has the ability to significantly impair the S&P 500's ability to further justify its valuation. As of mid-October, current estimates based on the House of Representatives' target corporate rate of 26.50% were that aggregate earnings growth would be approximately -5.00% less than if rates were to remain at 21%¹⁸. More recent proposed changes appear to decrease that impact to a -2.00% hit to earnings in 2022¹⁸. From a market valuation perspective, changes to policy have trended in a less impactful direction. Given the ever-oscillating political landscape, this bears continuous monitoring as changes can have the most immediate effect on earnings and valuation.

In summation, growth in earnings has outpaced market growth in 2021, improving the market's fundamental picture significantly. Major risks moving forward come in the form of margin pressure, analyst expectations, and corporate tax policy. As the market sits at all time highs, the ways in which these risks unfold are crucial for further improvement or deterioration of equity's fundamental picture and forward return expectations.

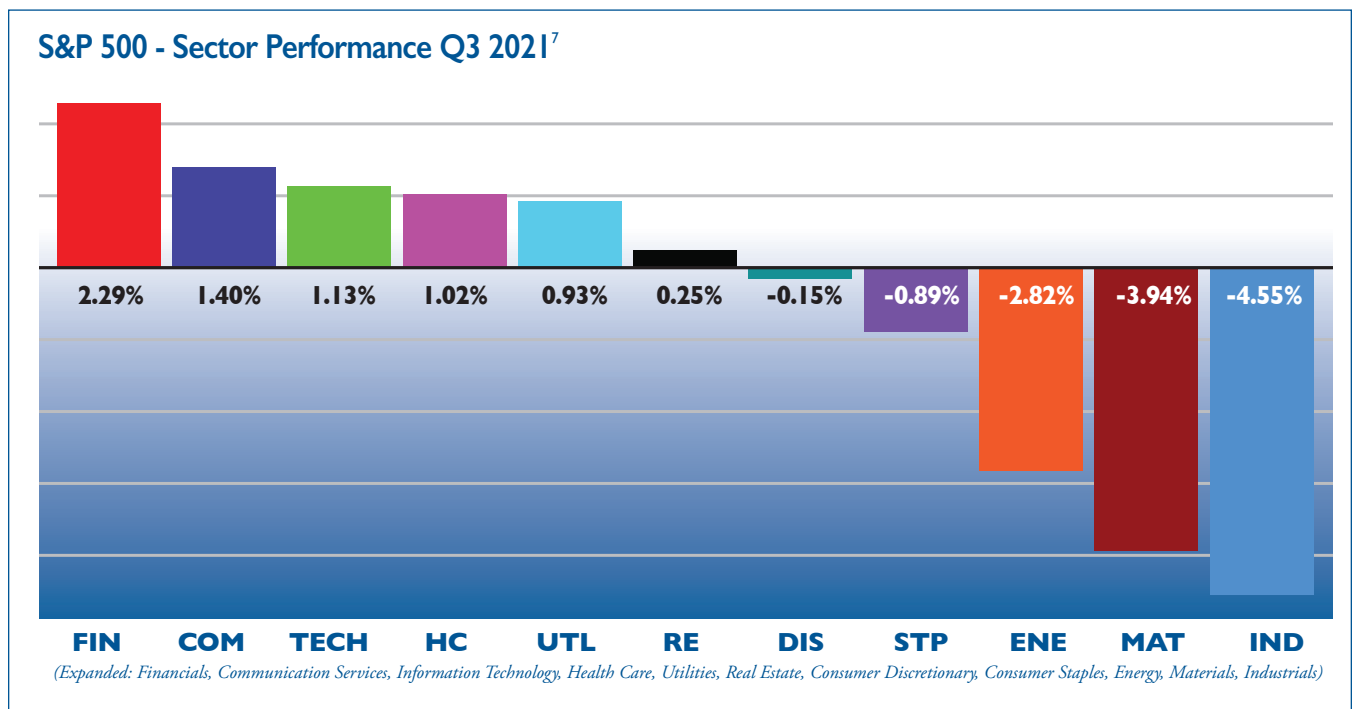


MARKET ACTION

US Equity Markets

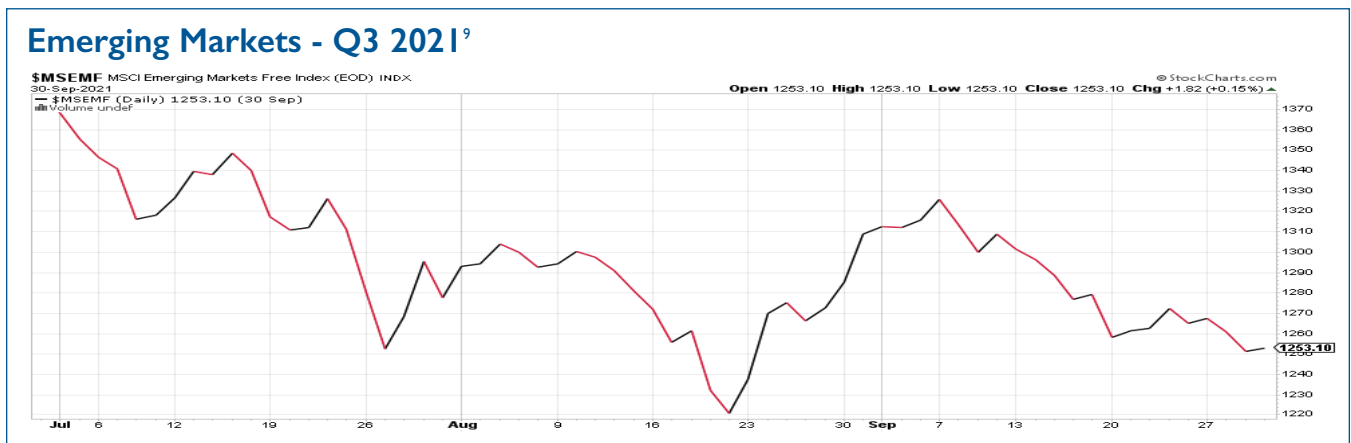


The S&P 500 rose +0.58% in the third quarter of 2021¹. Outperforming sectors include Financials, Communication Services, Information Technology, Health Care, and Utilities while Energy, Materials, and Industrials underperformed.



Other Equity Markets

MSCI EAFE underperformed the US by 161 basis points in the third quarter, falling -1.03%¹.



Emerging Markets underperformed the US by 942 basis points while also underperforming Developed International Markets by 781 basis points in the third quarter, falling -8.84% by the MSCI EM Index¹.



Energy Markets

WTI Crude Price/Barrel & Gasoline Price/Gallon Q3 2021⁴



Energy prices were volatile in the third quarter as WTI rose +2.12% while Gasoline futures fell -2.05%⁴.

Precious Metals

Gold ended the quarter effectively unchanged with a -0.82% decline while Silver ended with a decline of -15.81%⁵.

Gold & Silver - Q3 2021⁵



Bond Markets

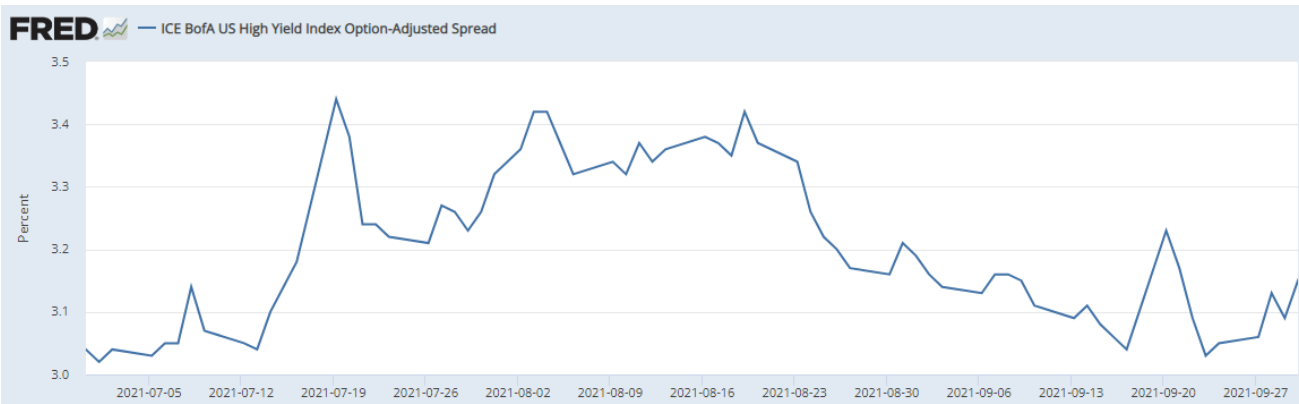
Ten Year Treasury Yields rose modestly throughout the quarter while the Two Year Rate increased 3 bps to 0.28%².

Ten Year & 2 Year Treasury Yield - Q3 2021¹¹



High Yield fell on the quarter as spreads rose by 21 bps³.

High Yield Corporate Debt Option-Adjusted Spread - Q3 2021¹²



Advisor's Perspective: Complacency and Growth: Turning Cautious

It's been my experience that once investors make assumptions about something that will always be true, that assumption becomes a liability. It may take months, quarters or years, but we see this time and again in business planning, economic and monetary policy and of course in investing.

The reasons behind the continuous increase in equity prices, we believe, has been a growing economy (despite supply chain issues), resilient and re-emerging consumers, and earnings growth, which has outstripped equity price growth (believe it or not). As well, we think we might all have underestimated what \$4 trillion may have done to an economy already evolving toward e-centric behavior. This probably continues into next year, but three things concern us:

- 1 *The economy should begin to moderate.*
- 2 *Projections for earnings growth may begin to taper off.*
- 3 *Earnings comparisons to same period previous year will be more difficult to surmount.*

While we expect economic growth to continue, some of what had been a backlog and so-called "pent up demand" will abate. It is possible that supply chain issues will begin to resolve in the first half of 2022, which may be good, but much activity may already be booked, ordered or otherwise built in.

Companies may begin to report more moderate expectations for future growth as well as smaller incremental gains. In addition, some may take some more defensive steps and reduce expected future business investment. This may at least temper growth into later 2022 as the market begins to anticipate.

Having said this, we are long term investors and don't suggest significant reallocation of assets but we believe making changes in the margin and allocating new money is very important for long term relative and absolute performance.

Where appropriate, we've looked increasingly at lesser-correlated asset classes, including alternative investments that include hedge funds, direct investments and structured or hybrid investments as places to seek good risk-adjusted return and diversify risk in client portfolios. Each client's needs and desires will be different and one size in this area definitely doesn't fit all.

We will reexamine positions as we get into first quarter earnings before making any major suggestions. Stay tuned.

—MDS

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A word about the risks of the asset classes/sectors/securities discussed in this material...

International Investing: International investing may not be suitable for every investor and is subject to additional risks, including currency fluctuations, political factors, withholding, lack of liquidity, the absence of adequate financial information, and exchange control restrictions impacting foreign issuers. These risks may be magnified in emerging markets.

Equities: Investors should be willing and able to assume the risks of equity investing. The value of a client's portfolio changes daily and can be affected by changes in interest rates, general market conditions and other political, social and economic developments, as well as specific matters relating to the companies in which securities the portfolio holds.

Sectors: Portfolios that invest primarily in securities of companies in one industry or sector are subject to greater price fluctuation and volatility than portfolios that invest in a more broadly, diversified portfolio.

Fixed Income: All fixed income securities are subject to market risk and interest rate risk. If fixed income securities are sold in the secondary market prior to maturity, an investor may experience a gain or loss depending on the level of interest rates, market conditions and the credit quality of the issuer.

Interest in municipal bonds is generally exempt from federal income tax. However, some bonds may be subject to the alternative minimum tax (AMT). Typically, state tax-exemption applies if securities are issued within one's state of residence and, local tax-exemption typically applies if securities are issued within one's city of residence.

Bonds are affected by a number of risks, including fluctuations in interest rates, credit risk and prepayment risk. In general, as prevailing interest rates rise, fixed income securities prices will fall. Bonds face credit risk if a decline in an issuer's credit rating, or creditworthiness, causes a bond's price to decline. Finally, bonds can be subject to prepayment risk. When interest rates fall, an issuer may choose to borrow money at a lower interest rate, while paying off its previously issued bonds. As a consequence, underlying bonds will lose the interest payments from the investment and will be forced to reinvest in a market where prevailing interest rates are lower than when the initial investment was made. NOTE: High yield bonds are subject to additional risks such as increased risk of default and greater volatility because of the lower credit quality of the issues.

Bonds rated below investment grade may have speculative characteristics and present significant risks beyond those of other securities, including greater credit risk and price volatility in the secondary market. Investors should be careful to consider these risks alongside their individual circumstances, objectives and risk tolerance before investing in high-yield bonds. High yield bonds should comprise only a limited portion of a balanced portfolio.

S&P 500 Index is an unmanaged, market value-weighted index of 500 stocks generally representative of the broad stock market. In investment cannot be made directly in a market index.

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Investing in commodities entails significant risks. Commodity prices may be affected by a variety of factors at any time, including but not limited to, (i) changes in supply and demand relationships, (ii) governmental programs and policies, (iii) national and international political and economic events, war and terrorist events, (iv) changes in interest and exchange rates, (v) trading activities in commodities and related contracts, (vi) pestilence, technological change and weather, and (vii) the price volatility of a commodity. In addition, the commodities markets are subject to temporary distortions or other disruptions due to various factors, including lack of liquidity, participation of speculators and government intervention.

Portfolio Management is an advisory program in which the client's Financial Advisor invests the client's assets on a discretionary basis in a wide range of securities.

Russell 2000® Growth Index measures the performance of those Russell 2000 companies with higher price-to-book ratios and higher forecasted growth values. An investment cannot be made directly in a market index.

Dow Jones Industrial Average is a price-weighted index of the 30 "blue-chip" stocks and serves as a measure of the U.S. market, covering such diverse industries as financial services, technology, retail, entertainment and consumer goods. An investment cannot be made directly in a market index.

NASDAQ Composite Index is a market-value-weighted index of all NASDAQ domestic and non-U.S. based common stocks listed on NASDAQ stock market. An investment cannot be made directly in a market index.

Russell 1000® Growth Index measures the performance of those Russell 1000 companies with higher forecasted median growth (2 year) values and higher historical (5 year) sales per share growth. An investment cannot be made directly in a market index

Russell 1000® Value Index measures the performance of those Russell 1000 companies with lower price-to-book ratios.. An investment cannot be made directly in a market index

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NOTES:

- 1 Morgan Stanley Investment Resources. Month-End Asset Return Analysis published 1 April 2021. Sources: Morgan Stanley & Co. Research, Bloomberg, and FactSet. Index returns reflect total return as of 3/31/2021.
- 2 Morgan Stanley Research. US Credit Strategy Chartbook published 2 April 2021. Sources: Morgan Stanley & Co. Research, Bloomberg, Citigroup Index LLC, and iBoxx. Index returns reflect total return as of 3/31/2021.
- 3 Factset Research Systems. Economics: United States. Data as of 3/31/2021.
- 4 StockCharts.com, Inc., Market data provided by Interactive Data Corporation, StockCharts.com, SharpChart of (SWTIC) Light Crude Oil – Continuous Contract (EOD) and (\$GASO) Gasoline Unleaded – Continuous Contract (EOD), data as of 3/31/2021.
- 5 StockCharts.com, Inc., Market data provided by Interactive Data Corporation, StockCharts.com, SharpChart of Gold (\$GOLD) Gold – Continuous Contract (EOD) and (\$SILVER) Silver – Continuous Contract (EOD), data as of 3/31/2021.
- 6 StockCharts.com, Inc., Market data provided by Interactive Data Corporation, SharpChart of S&P 500 (\$SPX), data as of 3/31/2021.
- 7 StockCharts.com, Inc. Market data provided by Interactive Data Corporation, StockCharts.com, PerfChart of S&P 500 Information Technology Sector Index (\$SPT), S&P 500 Consumer Discretionary Sector Index (\$SPCC), S&P 500 Health Care Sector Index (\$SPHC), S&P 500 Information Utilities Sector Index (\$SPU), S&P 500 Consumer Staples Sector Index (\$SPST), S&P 500 Materials Sector Index (\$SPM), S&P 500 Industrials Sector Index (\$SPI), S&P 500 Financial Index (\$SPF), S&P 500 Communication Services Sector Index (\$SPTS), S&P 500 Energy Sector Index (\$SPEN), and S&P 500 Real Estate Sector Index (\$SPRE), data from 12/31/2021 through 3/31/2021
- 8 StockCharts.com, Inc. Market data provided by Interactive Data Corporation, iShares MSCI EAFE Index (\$MSEAFE), StockCharts.com, data as of 3/31/2021.
- 9 StockCharts.com, Inc., Market data provided by Interactive Data Corporation, SharpChart of MSCI Emerging Markets Free Index (\$MSEMF), data as of 3/31/2021.
- 10 PerfCharts of Shanghai Composite Index (\$SSEC), Brazil Bovespa Index (\$BVSP), Nifty 50 Index (\$NIFTY), and Russia TS Index (\$RTSI), data from 12/31/2020 through 3/31/2021.
- 11 StockCharts.com, Inc., Market data provided by Interactive Data Corporation, StockCharts.com, SharpChart of CBOE 10-Year US Treasury Yield Index (\$TNX) & (\$UST2Y) 2-Year US Treasury Yield (EOD), data as of 3/31/2023.
- 12 FRED. ICE BofA US High Yield Index Option-Adjusted Spread. Data as of 3/31/2021.
- 13 Strategas. Daily Macro Brief. Every Sector Saw An Improvement in 1Q Earnings Growth Last Week. Ryan Grabinski. Published 5/3/2021.
- 14 Strategas. Policy Outlook. Biden Corporate Tax Proposal Would Reverse The Entire 2017 Corporate Tax Cut. Daniel Clifton. Published 4/8/2021.
- 15 JP Morgan Asset Management. Guide to the Markets U.S. 2Q 2021. Data as of 3/31/2021.
- 16 Strategas. Investment Strategy Report. Facts & Opinions As We Approach Full Reopening. Jason De Sena Trenner. Published 3/26/2021.
- 17 Strategas. Investment Strategy Report. Valuation Chartbook: Shareholder Yield Still Attractive But Falling. Jason De Sena Trenner. Published 5/7/2021.

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