

Morgan Stanley



The *PowerScore* Portfolios

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Power Your Portfolio

If you're like many investors, you realize that managing your investment portfolio requires time, experience and knowledge that you may not possess. That's why so many investors participate in mutual funds or other invest vehicles managed by professionals who assume responsibility for day-to-day invest decisions.

The question is this: Which of the thousands of investment managers competing for your business should you choose?

At the Tholl Pearson Group, (TPG) we believe we offer an approach to investing that sets us apart from other managers available to you. That approach is called **PowerScore**.

The Power of a Repeatable Process

PowerScore is the proprietary methodology we've developed over 35 years of market fluctuations and experience managing the assets of wealthy families and major institutions. We believe that capital markets are an arena of competition for capital. Those that win in the competition for capital enhance shareholder value, while those that lose in the competition for capital reduce shareholder value.

To track investor capital flow, we have developed a methodology that assigns a numeric **PowerScore** to every security and market segment we follow. Our process is completely quantitative and repeatable since it involves no intuitive predictions of how markets might perform in the future. Instead, based upon the current **PowerScore** ranking, we allocate to where capital is flowing right now.

How PowerScore Works

Using data from our special application linkage to Bloomberg, we examine the trailing returns of a variety of listed securities over various timeframes – say, one month, three months and six months. We weight the timeframe returns unequally and employ a mathematical formula to assign each security a numeric **PowerScore**.

We believe that the higher the **PowerScore**, the more successful a security, or a group of securities, are in attracting capital from investors. Conversely, we believe that securities with a lower, or negative **PowerScore**, are losing in the competition to attract investor capital.

In our **PS20** equity strategy below, we select 20 global companies that are the most heavily weighted in their respective business sectors. The **PS20** sector weightings are constructed to approximate the respective sector weightings of the S&P 500 Index. We consider **PS20** our benchmark equity strategy. **PS20** is a Composite equity strategy evaluated by Morgan Stanley.

In our **PS20 Style** equity strategy, we generally allocate only to the highest PowerScore ranked Style of companies, either the 10 **PS20** Growth companies or the 10 **PS20** Value companies. For diversification, we include allocation to either a Growth or a Value Style ETF. **PS20 Style** is a more tactical equity strategy. **PS20 Style** is also a Composite equity strategy evaluated by Morgan Stanley.

Allocation	Security	PS20	Sector	Style	PowerScore
6.00%	GOOGL	Alphabet Inc	Communication Services	Growth	69
6.00%	META	Meta Platforms Inc	Communication Services	Growth	118
6.00%	AMZN	Amazon.com Inc	Consumer Discretionary	Growth	12
3.00%	TSLA	Tesla Inc	Consumer Discretionary	Growth	-25
3.00%	COST	Costco Wholesale Corp	Consumer Staple	Value	-40
3.00%	WMT	Walmart Inc	Consumer Staple	Value	2
4.00%	XOM	Exxon Mobil Corp	Energy	Value	5
6.00%	BRK/B	Berkshire Hathaway Inc	Financial Services	Value	-51
6.00%	JPM	JPMorgan Chase & Co	Financial Services	Value	39
5.00%	V	Visa Inc	Financial Services	Value	-39
4.00%	JNJ	Johnson & Johnson	Health Care	Value	73
5.00%	LLY	Eli Lilly & Co	Health Care	Value	-47
4.00%	GE	General Electric Co	Industrial	Value	170
4.00%	RTX	RTX Corp	Industrial	Value	124
6.00%	AAPL	Apple Inc	Information Technology	Growth	-45
6.00%	AVGO	Broadcom Inc	Information Technology	Growth	189
6.00%	MSFT	Microsoft Corp	Information Technology	Growth	118
6.00%	NVDA	NVIDIA Corp	Information Technology	Growth	262
6.00%	ORCL	Oracle Corp	Information Technology	Growth	261
5.00%	PLTR	Palantir Technologies Inc	Information Technology	Growth	250

Sample holdings and PowerScore rankings consist of the top issues in each sector within the model portfolio as of August 1, 2025. These sample holdings are for informational purposes only and should not be deemed to be a recommendation to purchase or sell the securities mentioned. There are no guarantees that any securities mentioned will be held in a client's account. It should not be assumed that the securities transactions or holdings discussed were or will be profitable. Data are indicative only as of the given date. Holdings will fluctuate, and no assurance can be given that an actual portfolio will be able to obtain the same attributes.

Risk Profile 5: PowerScore Aggressive

Tactical Version: 70-90% PowerScore Equity 10% Gold 0-20% PowerScore Low Volatility Bonds

Strategic Version: 90% PowerScore Equity 10% Gold 0% PowerScore Low Volatility Bonds

Benchmark: 90% S&P 500 10% Aggregate Bonds

Risk Profile 4: PowerScore Retirement

Tactical Version: 60-80% PowerScore Equity 10% Gold 10-30% PowerScore Low Volatility Bonds

Strategic Version: 80% PowerScore Equity 10% Gold 10% PowerScore Low Volatility Bonds

Benchmark: 80% S&P 500 20% Aggregate Bonds

Risk Profile 3: PowerScore Moderate

Tactical Version: 40-60% PowerScore Equity 10% Gold 30-50% PowerScore Low Volatility Bonds

Strategic Version: 60% PowerScore Equity 10% Gold 30% PowerScore Low Volatility Bonds

Benchmark: 60% S&P 500 40% Aggregate Bonds

Risk Profile 2: PowerScore Conservative Moderate

Tactical Version: 20-40% PowerScore Equity 10% Gold 50-70% PowerScore Low Volatility Bonds

Strategic Version: 40% PowerScore Equity 10% Gold 50% PowerScore Low Volatility Bonds

Benchmark: 40% S&P 500 60% Aggregate Bonds

Risk Profile 1: PowerScore Conservative

Tactical Version: 0-20% PowerScore Equity 7% Gold 73%-93% PowerScore Low Volatility Bonds

Strategic Version: 20% PowerScore Equity 7% Gold 73% PowerScore Low Volatility Bonds

Benchmark: 20% S&P 500 80% Aggregate Bonds

Disclosures

Please contact your Financial Advisor for a complete listing of all transactions that occurred during the last twelve months.

This material is intended only for clients and prospective clients of the Portfolio Management program. It has been prepared solely for informational purposes only and is not an offer to buy or sell or a solicitation of any offer to buy or sell any security or other financial instrument, or to participate in any trading strategy.

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Disclosures

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Indices are unmanaged. An investor cannot invest directly in an index.

For index, indicator and survey definitions referenced in this report please visit the following: <https://www.morganstanley.com/wealth-investmentsolutions/wmir-definitions>

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