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Normalcy and Stability

We hope that things have finally returned to ‘normal’.

What does that mean?

In economic terms it is seemingly becoming more likely that inflation may have peaked and could be subsiding slowly albeit somewhat inconsistently. As a result, the Fed might not raise interest rates further. They may, however, also not lower them any time soon.

Although those investors who are most familiar with the extremely low interest rates of the last 15 years that were created as a response to the 2007 financial crisis, think rates are currently high, historically 6% 10-year U.S. Treasury yields as well as a 7% to 8% mortgage rate have been common over the last 50 years. ¹

The Federal Open Market Committee minutes released on February 21st indicated that the FOMC as a whole were still more concerned with continued inflationary pressures that with their absence. ²

With interest rates and the cost of borrowing somewhat predictable, and the feared potential recession along with the memory of the historical wage and price spiral of the 70’s becoming more unlikely, businesses that know how to operate in this environment can succeed.

If we indeed do have a period of stable interest rates, businesses can estimate costs with some degree of certainty. This may encourage them to plan expansion with some degree of confidence.

The success of any business can be considered to be dependent on its sales and profits, either current or those that are expected in the future.

Margin expansion is frequently the key to expand profits. This can be accomplished through the reduced borrowing costs that could be the result of lower interest rates or lower rents, divestiture of no longer profitable divisions, fewer employees, as well as productivity enhancing technology.

In what currently looks like an expanding economy, the revised growth rate for the U.S. as measured by the Gross Domestic Product (GDP) for the 4th Qtr. was 3.2%, the Personal Consumption Expenditures Index (PCE), the Fed's preferred inflation indicator was just reported as 2.8% for the previous 12 months, and the unemployment rate was 3.7%. These are all, in my opinion, moderately favorable levels that could encourage businesses to participate in the growth for fear of being left out.^{3, 4}

This could be considered normal.

I think that the rally we are experiencing currently, represents a rational investable response to the most likely business environment.

Companies with long-lasting products and those that provide productivity enhancing services along with those that offer a long history of dividends all may provide opportunities for investors who intend to invest for the long term.

Please call to discuss those that might be appropriate for your personal objectives.

Sincerely,



James P Dretler
Senior Portfolio Management Director
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1. '10-Year Treasury Rate-54 Year Historical Chart [https:// www. macrotrends.net/2016/10-year-treasury-bond-rate-yield-chart](https://www.macrotrends.net/2016/10-year-treasury-bond-rate-yield-chart)
2. 2. Minutes of the Federal Open Market Committee, January 30-31, 2024, <https://www.federalreserve.gov/monetary20240221a>
3. Gross Domestic Product, Fourth Quarter and Year 2023, <https://www.bea.gov/news>2024>gross-domestic-product>
4. 'Key Fed inflation measure rose 0.4% in January as expected, up 2.8% from a year ago', CNBC Feb 29, 2024, https://www.cnbc.com/2024/02/29/pce-inflation-january-2023-.html?_source=newsletter%7Cbreakingnews

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