

# You're Invited to The PCG Update 4/25

## Empowering Business Owners: Workplace Solutions for Private & Public Companies

Featuring Joe Kim

Join us for another session of The PCG Update on **Friday, April 25 at 1 PM EST** for a conversation between Private Wealth Advisor, Brian Bernhardt and Institutional Business Development Director within Morgan Stanley at Work, Joe Kim. The discussion will explore how Morgan Stanley's integrated solutions can support private and public businesses at every stage of their journey. From equity solutions to financial wellness programs, discover how our platform can help you optimize liquidity events, enhance employee benefits, and manage corporate assets effectively. We'll talk market trends and IPO readiness as well as nonqualified deferred compensation solutions to enhance existing equity plans for key employees ahead of liquidity events. This webinar is designed for business owners, executives, and key decision-makers looking to maximize their company's financial strategy while supporting their employees' financial well-being.

As a reminder, while participants will not be able to see fellow attendees or their names, everyone can ask questions live for an interactive experience.

### DATE & TIME

Friday, April 25th  
1:00-2:00 EST

### Location

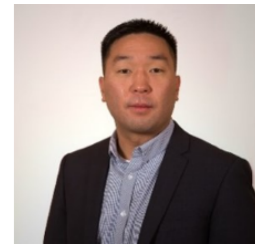
Zoom Webinar  
Conference  
Passcode:  
629159

**RSVP**

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## Speaker Biographies

Joe Kim is an Executive Director on the Institutional Business Development Group within Morgan Stanley At Work. He and his team focus on developing and advancing corporate service engagement across clients and internal partners. And do so with the goal of ensuring that Morgan Stanley clients are able to maximize the benefits, resources, and solutions available within the Morgan Stanley Corporate and Institutional ecosystem.



**Joe Kim**  
Executive Director,  
Morgan Stanley

Joe has spent over 20 years in financial services and financial technology, with the last 11+ years focused specifically on Equity Plan solutions and other Corporate Services.

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