

# Morgan Stanley

PRIVATE WEALTH MANAGEMENT

## Helping to Secure Your Data and Protect Your Family from Cyber Fraud

Cybersecurity from Lifestyle Advisory, a Morgan Stanley Signature Access Service

At Morgan Stanley, safeguarding your assets and personal information is among our highest priorities. This is an essential part of our commitment to helping you achieve your wealth management goals.

To better protect you and your family, Morgan Stanley invests in cybersecurity and fraud prevention technology and employs world-class talent to lead these efforts. Additionally, we tailor our security technology and practices to today's cyber risk landscape. Combining our technology and human capital investments, Morgan Stanley has built an expert cyber defense organization in-house and works closely with industry and government partners to constantly evaluate the threat environment.

While Morgan Stanley takes great care to secure our clients' information, you also have an important role to play. Fraudsters are constantly inventing new ways to trick people into disclosing personal information, which can lead to

identity theft. That's why you need to be on high alert and attuned to common fraud schemes you may encounter. In fact, identity theft affects about 1 in 20 American each year.<sup>1</sup> As one of our Signature Access Lifestyle Advisory services, Morgan Stanley provides referrals to leading third party cybersecurity professionals who help assess, reduce, and remediate your vulnerabilities. Offering an extensive range of preventative, response and recovery services, they help you keep your sensitive data secure and communications private. Tailored solutions are available to protect your family, foundation, family office or business.

### CYBERSECURITY SERVICES FOR YOUR HOME AND OFFICE

- Cybersecurity Assessment
- Penetration Testing
- Cyber Incident Response
- Identity Theft (prevention and after-the-fact)
- Secure Communications and Collaboration
- Secure Private Storage Solutions
- Protection of Intellectual Property
- Secure Virtual Private Networks (VPNs)
- Training in Cybersecurity Best Practices (personal, business, and mobile devices)



Nine out of ten breaches are financially motivated<sup>2</sup>

**For more information, please contact your Private Wealth Advisor.**

<sup>1</sup> <https://www.experian.com/blogs/ask-experian/how-common-is-identity-theft/>

<sup>2</sup> Verizon Business 2020 Data Breach Investigations Report

Morgan Stanley Smith Barney LLC (the "firm") and its affiliates do not currently offer the services provided by these Service Providers. The Service Providers are not affiliates of the firm. Any review of the Service Providers performed by the firm was based on information from sources that we believe are reliable but we cannot guarantee its accuracy or completeness. This referral should in no way be considered to be a solicitation by the firm for business on behalf of the Service Providers. The firm makes no representations regarding the appropriateness or otherwise of the products or services provided by the Service Providers. There may be additional service providers for comparative purposes. If you choose to contact the Service Providers, do thorough due diligence, and make your own independent decision.

The firm will not receive a referral fee for referring you to the Service Providers. The firm is a diversified financial services company with millions of clients in several countries around the world. The firm routinely enters into a variety of business relationships for which either the firm receives compensation or pays for services, and such business relationships may include the Service Providers, its employees or agents, or companies affiliated with the Service Providers.