



The Norby Group at Morgan Stanley August Newsletter

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INSIGHTS



Market Signals: Rates, Earnings and Private Markets

Our market signals for stocks, bonds and alternatives in the second half of 2026 indicate growth, inflation and interest rates should settle at higher levels.

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A Parent's Guide to Talking to Your Kids About Money

Talking to children about money early can help them build healthy, realistic financial habits for the future. From everyday budgeting conversations to saving for education, small discussions today can help prepare the next generation for tomorrow's opportunities.

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Equity Outlook: A Constructive Case for Stocks

Rising earnings expectations support a constructive outlook for equities through the end of 2026, despite ongoing market risks.

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When AI Takes Over Shopping Carts

Our analysts Andrew Ruben and Nathan Feather discuss how AI shopping agents could transform how consumers discover, compare and buy products and the implications for eCommerce.

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Your Cybersecurity Checklist

Whether it's strengthening your passwords or treating emails with more caution, you can take steps to reduce your risks.

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On the Markets | August 2026 | Capital Discipline Slowly Returns

August Edition

Kris & Greer's 2026 Summer Harvest



When You Call, We Answer

Trust is at the heart of all our client relationships. Each and every day, we work diligently to earn that trust through actions big and small.

We hope you found our newsletter informative and enjoyable! If you found value in the content we shared, please feel free to forward or share it with anyone you know who might benefit from it.

Please give us your feedback on our monthly newsletter. What subject is your favorite? What do you want more or less of? Other suggestions?

[Schedule a Meeting with Kris](#)

[Schedule a Meeting with Greer](#)

Pictured above from left to right: Greer Moseman - *Financial Advisor*, Kris Norby - *Financial Advisor*

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2000 Westchester Avenue, Purchase, NY 10577-2530 USA

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