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THE MODERN PERSPECTIVE GROUP
AT MORGAN STANLEY



Relative strength methodology

Our team utilizes a relative strength screening process that acts as the foundation for our investment management. Financial advisor, Jeffrey Babik, our team's lead Senior Portfolio Manager, uses this process to identify specific areas that he believes exhibit positive attributes relative to the market as a whole.

By adhering to a disciplined screening process this enables our team to deliver a consistent and customizable approach to asset management.

This process helps us identify influential market trends with a goal of long-term performance. We aim to minimize exposure to underperforming areas of the market, while still allowing for portfolio rotation when necessary.

Our philosophy is based on a multi-layer approach that pairs Morgan Stanley's extensive market research with a screening process made popular by Dorsey Wright.

✓ WHAT IT IS:

- A means for identifying market leadership
- An adaptive, tactical risk management tool
- Based upon objective inputs (i.e., price, supply and demand)
- Designed to participate in long-term themes of strength

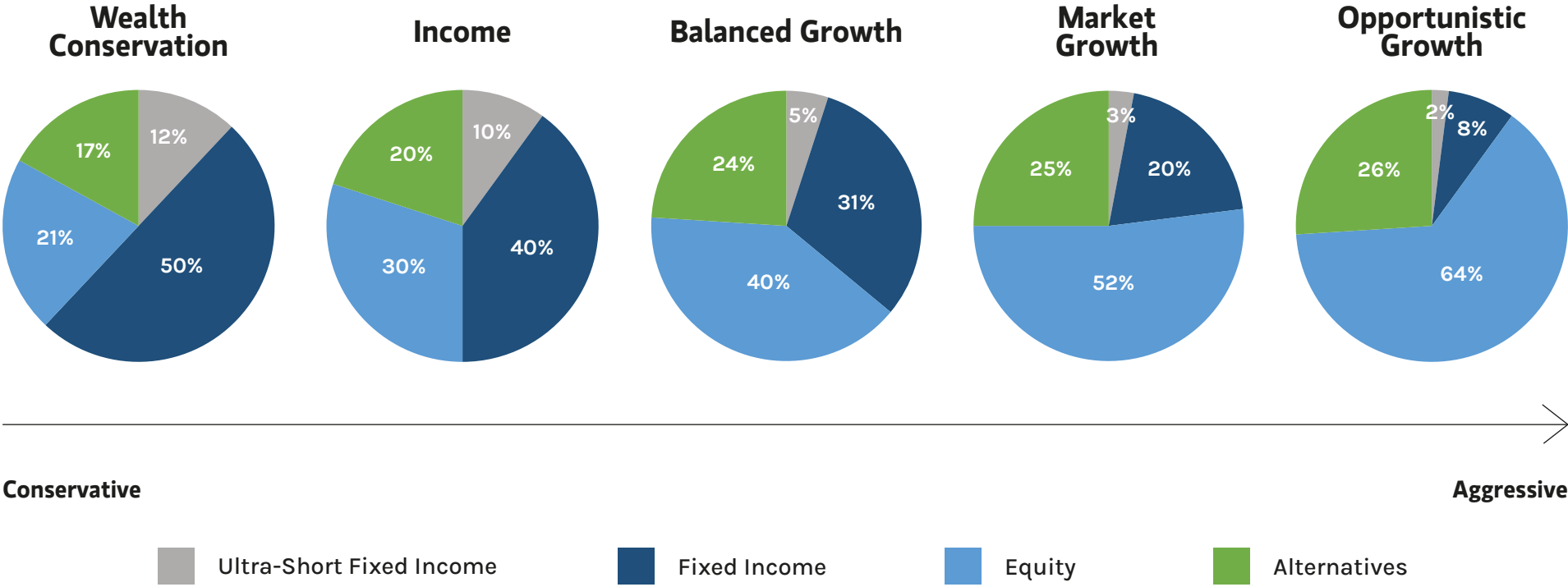
✗ WHAT IT IS NOT:

- A market forecasting "black box"
- A static, strategic indexing strategy
- Reliant upon subjective inputs (i.e., gut feel or manipulated valuations)
- Designed to target exact tops or bottoms in securities

Our 5 Pillars of Model Portfolio Construction

For the past four decades, the Morgan Stanley Portfolio Management Group has addressed the needs of high-net-worth individuals and institutional clients, creating customized investment strategies. Our portfolio managers represent a select group of Financial Advisors who are qualified by the firm to manage your assets on a discretionary basis based on training, experience, and commitment to client service.

As of 01/2024

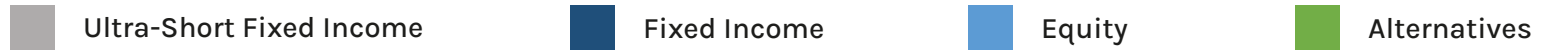


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Our models are constructed using a distinctive framework that we believe helps drive our long-term results

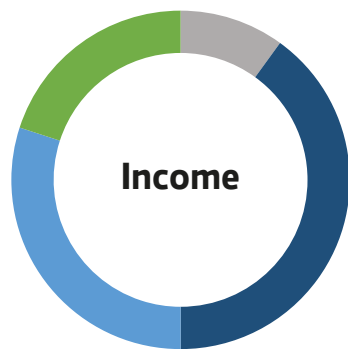


Conservative

Aggressive



- Need to prioritize conservation of purchasing power over potential for higher returns.
- Do not rely on income or capital appreciation from their portfolio
- Aim for low volatility



- Seek to generate steady income
- Do not seek high growth from their portfolio
- Can absorb some volatility



- Seek to generate some income and capital appreciation
- Aim for moderate volatility



- Seek to gain capital appreciation in line with market indices
- Seek to generate income
- Are able to tolerate moderate-to-high volatility



- Seek to gain high capital appreciation and income
- Are able to tolerate high volatility

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The value of fixed income securities will fluctuate and, upon a sale, may be worth more or less than their original cost or maturity value. Bonds are subject to interest rate risk, call risk, reinvestment risk, liquidity risk, and credit risk of the issuer.

Technical analysis is the study of past price and volume trends of a security in an attempt to predict the security's future price and volume trends. Its limitations include but are not limited to the lack of fundamental analysis of a security's financial condition, lack of analysis of macroeconomic trend forecasts, the bias of the technician's view and the possibility that past participants were not entirely rational in their past purchases or sales of the security being analyzed. Investors using technical analysis should consider these limitations prior to making an investment decision.

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