# The Indigo Group at Morgan Stanley

Gender Lens Strategy

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# Indigo Gender Lens Strategy

#### **MODEL OBJECTIVES**

# Investing in companies' that seek to promote gender equity

The Indigo Gender Lens Strategy (GLS) seeks to invest in companies that advance women in leadership roles and have higher levels of gender diversity.

Specifically, we look at female representation on the board of directors and in executive management, as well as corporate policies enacted to address gender equity.

Targeting 25-30 holdings. No traditional energy sector.

\*Equity securities, i.e., stocks, of companies

#### **INVESTING IN GENDER EQUITY**

A growing body of evidence points to better financial performance associated with higher levels of gender diversity.<sup>1</sup>

As an impact investment opportunity, gender diversity is about identifying ways in which achieving balance in representation, empowerment, and economic opportunity is material to financial outcomes.

We aim to invest in the largest US companies who are leaders in promoting female leadership and representation.

#### RESEARCH PROCESS

Our process is designed to generate competitive riskadjusted market returns as well as positive environmental and social impact. We search for companies rated overweight or equal weight by MS&Co research that are actively seeking to mitigate the risks associated with Environmental, Social and Governance (ESG) concerns, rated BB or higher, as measured by MSCI ESG.\*

While we believe broad-based ESG data provides valuable insight to evaluate a company, additionally we seek concentrated exposure to leaders in specific ESG themes. Specifically, this portfolio strives to invest in companies with at least three female directors on the board and/or female representation in the C-suite.

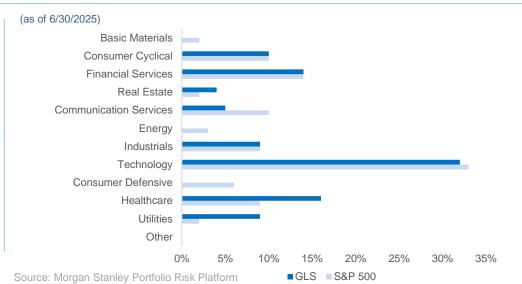
\*Please see Disclosures Section of this document for more information about MSCI ESG ratings

#### **PORTFOLIO CHARACTERISTICS**

(as of 6/30/2025)	GLS	S&P 500
P/B Ratio	5.04	5.02
P/E Ratio	26.82	27.02
Holdings (#)	24	503
Dividend Yield (%)	1.76	1.22

Source: Morgan Stanley Portfolio Risk Platform

#### **SECTOR ALLOCATION**



#### PORTFOLIO MANAGEMENT TEAM

#### MARK C. CALLAWAY

Senior Vice President, Financial Advisor Investing with Impact Director Senior Portfolio Manager 404-264-4288

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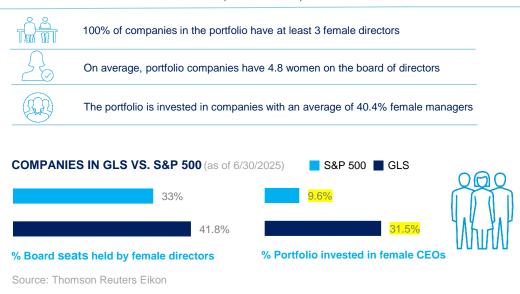
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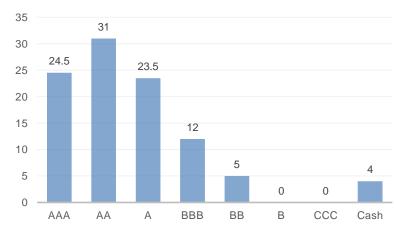
Allocation can be customized based on client's risk tolerance or specific client request. Equity allocation can be customized below 100% based on client's risk tolerance or specific client request. In such cases, non-equity allocations may or may not be subject to ESG screening criteria. The allocation above is for illustrative purposes only, at quarter end, and does not necessarily represent the current portfolio or how your specific account would be invested. The allocation is subject to change without notice. Sector weightings may be re-allocated as industry fundamentals warrant. They may also be re-allocated as your risk/reward profile changes.

# Indigo Gender Lens Strategy

#### GENDER DIVERSITY STATISTICS (as of 6/30/2025)2

#### MSCI ESG RATING OF HOLDINGS IN GLS (%) (as of 6/30/2025)\*





Source: MSCI ESG (as of 6/30/2025)

\*Please see Disclosures Section of this document for more information

Investing with a gender lens can potentially increase a company's—and your portfolio's bottom line.

## **MINIMUM INVESTMENT SIZE** \$100,000

#### PORTFOLIO MANAGEMENT TEAM

#### MARK C. CALLAWAY ALORA YARON, CPM®

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"Why Gender Diversity May Lead to Better Returns for Investors" Morgan Stanley (Mar 2025)

"Women CEOs of the S&P 500" Catalyst (March 2025)

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- -B/CCC-Laggard: A company lagging its industry based on its high exposure and failure to manage significant ESG risks.

Source: www.msci.com/our-solutions/esg-investing/esg-ratings

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Price/Book Ratio - or P/B Ratio is a stock's price divided by its book value per share. A fund's price/book ratio can act as a gauge of the fund's investment strategy in the current market climate, and whether it is overvalued or undervalued. The (P/B) ratio of a fund is the weighted average of the price/book ratios of the stocks in a fund's portfolio.

Price/Earnings Ratio - or P/E Ratio is a stock's current price divided by the company's trailing 12-month earnings per share from continuous operations. A fund's price/earnings ratio can act as a gauge of the fund's investment strategy in the current market climate, and whether it has a value or growth orientation. The (P/E) ratio of a fund is the weighted average of the price/earnings ratios of the stocks in a fund's portfolio. The P/E ratio of a company, which is a comparison of the cost of the company's stock and its trailing 12-month earnings per share, is calculated by dividing these two figures.

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