The Hudson River Group at Morgan Stanley

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"Mimicking the herd invites regression to the mean."

-Poor Charlie's Almanack; The Wit and Wisdom of Charles T. Munger

Wall Street lost three legends in 2023. First was Laszlo Birinyi, a longtime Salomon Brothers researcher and analyst until opening his own shop Birinyi associates. He was known for his analysis of money flows and the psychology of markets. Then there was Byron Wien the long time Morgan Stanley strategist who ended his career at Blackstone. Known for his "Ten Surprises" list; If he were around today, he would just have wrapped up his media tour discussing the list.... the 39th of his outstanding career. Lastly, just weeks shy of his 100th birthday was Charlie Munger. Known as Warren Buffet's right-hand man he was a driving force behind the success at Berkshire Hathaway. Anytime these three men spoke, we listed. Anytime they wrote, we read. As we start a new year, we are reminded of Charlie Mungers nugget of wisdom that dons this letter since the herd has been stampeding since Halloween.

For the first ten months of 2023 the internals of the stock market were not that great. As we discussed in prior letters the "Magnificent Seven" stole the show. Then Jay Powell and the FOMC discussed the probability for rate cuts in 2024 and the herd started to gather steam playing a bit of catchup to the kings of the market cap weighted index. It was an "everything rally" with many asset classes joining the parade and some flipping from red to green.

	12/30/22 – 10/31/23	Nov - Dec
S&P 500: Market Cap Weighted	10.7%	14.1%
S&P 500: Equal Weighted	-2.4%	16.6%
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NASDAQ 100: Market Cap Weighted	32.6%	16.7%
NASDAQ 100: Equal Cap Weighted	12.6%	19.1%
Russell 2000	-4.5%	22.3%
Bloomberg Aggregate Bond Index	-2.9%	8.6%

Source: Bloomberg

This massive two-month rally left account balances higher and sentiment overstretched. According to the CNN Fear & Greed Index; a gauge compiling seven different indicators that measure some aspect of stock market behavior; the year ended sitting in "extreme greed". To compare; after a dismal 2022 the year started in "Fear"¹.

We are fully cognizant of the power of momentum or as Laszlo Birinyi would recommend to this client; "follow the money". Though history has shown many times that Newton's first law of motion often holds somewhat true during short periods (ex. November & December); we do not see it as prudent to chase now. Our investment principals are geared to buying when we see a risk/reward that is favorable and at today's current valuation with green eyed monsters seemingly everywhere we are inclined to sit on our hands to start the year knowing that markets move fast, and sentiment/valuation can change in a blink of an eye.

While we wait, the chorus of predictions on where asset classes will be on 12/31/2024 grows loud in the background. We find it extremely silly to "guess" what will happen in one years' time as there are so many known and unknown variables at play. Nor do we know anyone that has a one-year investment time horizon. Byron Wien's in all his wisdom even defined his Ten Surprises list, as an event that the average investor would only assign a one out of three chance of taking place each year. A baseball player who gets a hit one out of three times is put in the Hall of Fame. An investor/investment manager who has the same record is not fairing as well.

As we are sitting patiently for a better buying opportunity; we are not advocating to outright sell aside from normal pruning/re-balancing. Another wonderful saying from Charlie Munger is "The big money is not in the buying and the selling but in the waiting". It is a simple, straight forward acknowledgement to the power of being a long-term investor. Since 1929 which includes the awful Great Depression years the average return for the S&P 500 is a bit north of 11% annualized with just twenty years or 20% of the time with an annual loss of 5%+2. Time has always been on the side of the patient investor.

While waiting we ponder what can cause an "air pocket" that can take the steam out of this market in the short term. The current geopolitical landscape is number one. It is constantly discussed and has been a top headline for well over a year: Russia/Ukraine, Israel/Hamas, China/Taiwan etc. When a living legend like Paul Tudor Jones says that the geopolitical environment is the "most threating and challenging" he has ever seen³; it accentuates the risk. The problem with geopolitics is that they are always around and very hard to handicap. While they can create very large potholes; trying to front run the possibility of increased escalation is very difficult. Another highly discussed topic is and will continue to be the US presidential election. Though every election is important; from an investment standpoint they tend to be non-starters. We believe the highest probability reason to shift from "extreme greed" is a change in consensus expectations.

The current consensus expectation is a goldilocks environment: not to hot; not to cold. A slowing economy with disinflationary second-half growth while the Fed cuts rate five times and stocks in general see a dash of margin expansion. Sounds like a perfect story book ending after Jay Powell and company took fed fund from near zero to 5.5% in under 18 months. While we would love that narrative to play, we are skeptical. Jeremy Grantham, another living legend recently said "The Fed has a wonderful track record of being wrong in its recession predictions"⁴.

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When consensus expectation changes; market usually adjust in a blink of an eye. As we wait to see if this plays out, we will continue to monitor the landscape looking for those risk/reward pockets that we discussed earlier. The "Magnificent Seven", as a whole; would not be on this list. After contributing almost two-thirds of the S&P 500's return last year they now represent roughly 25% of the S&P 500 and a bit under 50% of the NASDAQ Composite⁵. These "masters of the universe" are absolute juggernauts with wide moats, cash rich balance sheets and amazing cash flow. They are feasting in this digital age and have earned the premium valuation assigned to them. Will this premium hold for the five to ten years? No one knows. What we do know is that there is no better time to review your exposure than now.

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¹ Fear and Greed Index - Investor Sentiment | CNN January 2, 2023

 $^{^2\} pages.stern.nyu.edu/{\sim}adamodar/New_Home_Page/datafile/histretSP.html$

³ Paul Tudor Jones says it's hard to like stocks given geopolitical risks, weak U.S. fiscal position (cnbc.com)

⁴ Investing Great Jeremy Grantham on Bubbles, Climate Change, and Market Outlook - Article | Crux Investor

⁵ Morgan Stanley. Global Investment Committee Special Report: Consequences of Concentration

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For index, indicator and survey definition referenced in this report please visit the following: https://www.morganstanley.com/wealth-investmentsolutions/wmir-definitions

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