

This month, we are going to start our missive with our reaction to the election and the subsequent market rally on Wednesday the 6th. We will review October performance at the end of our note; but October's election uncertainty declines have been fully reversed with stock markets making new post-election highs.

We think the questions on everyone's mind (well, the ones regarding the markets anyway) can be roughly formulated as "Will this rally continue? And does the post-election market movement contain any real information about how things will change going forward? Or was it just relief the election was over and had a decisive result?"

Ultimately, we are quite optimistic the rally continues. The relief theory is almost certainly true to some degree. Markets loathe uncertainty of any sort. As we write this on November the 7th, there is still some uncertainty to the ultimate outcome in the House of Representatives – but betting markets have it as about [98%](#) likely to remain in Republican control (barely).

We also think reviewing yesterday's winners and losers has merit as a forward-looking exercise -- trends are likely embedded.

What were the winners post-election?

- The Dollar
- Cyclical stocks, especially financials
- US Stocks relative to International
- Small cap stocks relative to large
- Value stocks relative to growth

What were the losers?

- Longer term fixed rate bonds

As you probably know, we have been allocated much more heavily to mid and small cap stocks than Morgan Stanley recommends in their published asset allocation models. Our team is also overweight stocks generally. This past 12 months we have preferred more floating rate bonds to fixed rate relative to Morgan Stanley's models as well. All those allocation tilts helped performance yesterday. It's not that we were at all certain of a Republican victory—we simply buy what looks relatively inexpensive with a tilt toward contrarianism in our thinking.

At the margin of where we are positioning clients now, we will probably lean a little more into our existing allocation tilts. Especially with regard to floating rate versus fixed rate bonds. At the margin, we may favor US versus international stocks. More than we currently do. With regard to bonds, a pro-growth Trump administration will likely – all else held equal – be accepting of or even cause a slightly higher average rate of inflation over the next four and slightly higher interest rates. That's not a political comment – merely an observation which aligns with yesterday's moves in the bond market.

We do take the Trump’s statements about tariffs seriously – some have suggested they might be simple posturing or just bluster. If and when tariffs are implemented – even at much more conservative levels than they have been discussed during the election – those tariffs will be a tailwind for many US stocks, but especially small and value stocks. They will be a headwind against growth stocks (large multinational companies), international and emerging market stocks. This is because small companies and value stocks are less multinational in their revenue sources on average and benefit more from protectionist policies all else held equal. If implemented tariffs are also, all else held equal, slightly more inflationary than no tariffs – though we are not implying or suggesting a return to 2022 and 2023 levels of inflation.

If you want more information about Morgan Stanley’s insights post-election, they held an event on November the 7th to discuss live for clients. You can replay that event [here](#).

As a personal note, we know that just about half our clients are jubilant today, and the other half our despondent. If you are in either category, it’s worth taking a minute to review our [September](#) update from last month. Market returns have been excellent under both Democratic and Republican administrations. We are by no means suggesting that elections don’t matter, but your financial world is unlikely to crumble as a direct consequence of a shift in party control in Washington DC. We think it’s worth reposting this table from last month again and referring you again to Richard Bernstein’s excellent [Fade the Election](#) article.

TABLE 1:
S&P 500[®] Annualized Total Return by Presidential Term*

President	Return
Carter	12.0%
Reagan	15.1%
Bush 1	14.6%
Clinton	17.5%
Bush 2	-4.5%
Obama	16.3%
Trump	16.3%
Biden**	12.9%

Source: Richard Bernstein Advisors LLC, Bloomberg Finance L.P.

*Presidential Term measured by Inauguration dates.

**Biden returns are calculated through 8/31/2024.

Getting back to October performance, markets declined across the board. The S&P 500 fell 1.9 percent, the Dow Jones 0.9 percent, and the Nasdaq 2.8 percent. Small and Mid-cap stocks also declined, 1.6 and 1.2 percent respectively. Bonds suffered as well, down 2.5 percent for the month as measured by the

Barclays Aggregate [bond index](#). As mentioned above, these declines were likely predicated upon the uncertainty surrounding the impending election and the increasing market odds that a Trump presidency (and its associated higher growth and tariff policies) would put upward pressure on rates relative to current market expectations.

As always, if you have any question or concerns, please don't hesitate to call any member of our team.

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