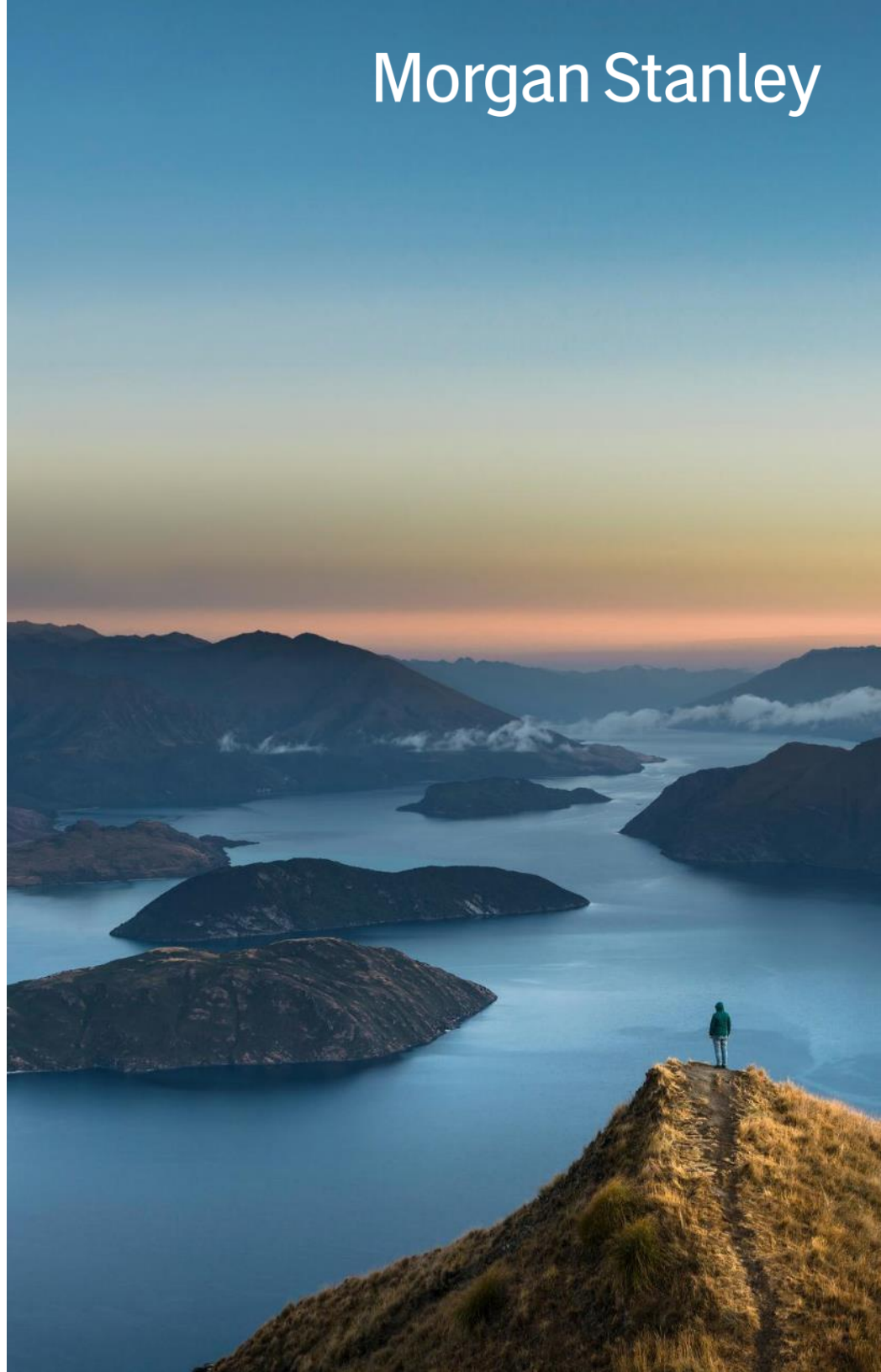


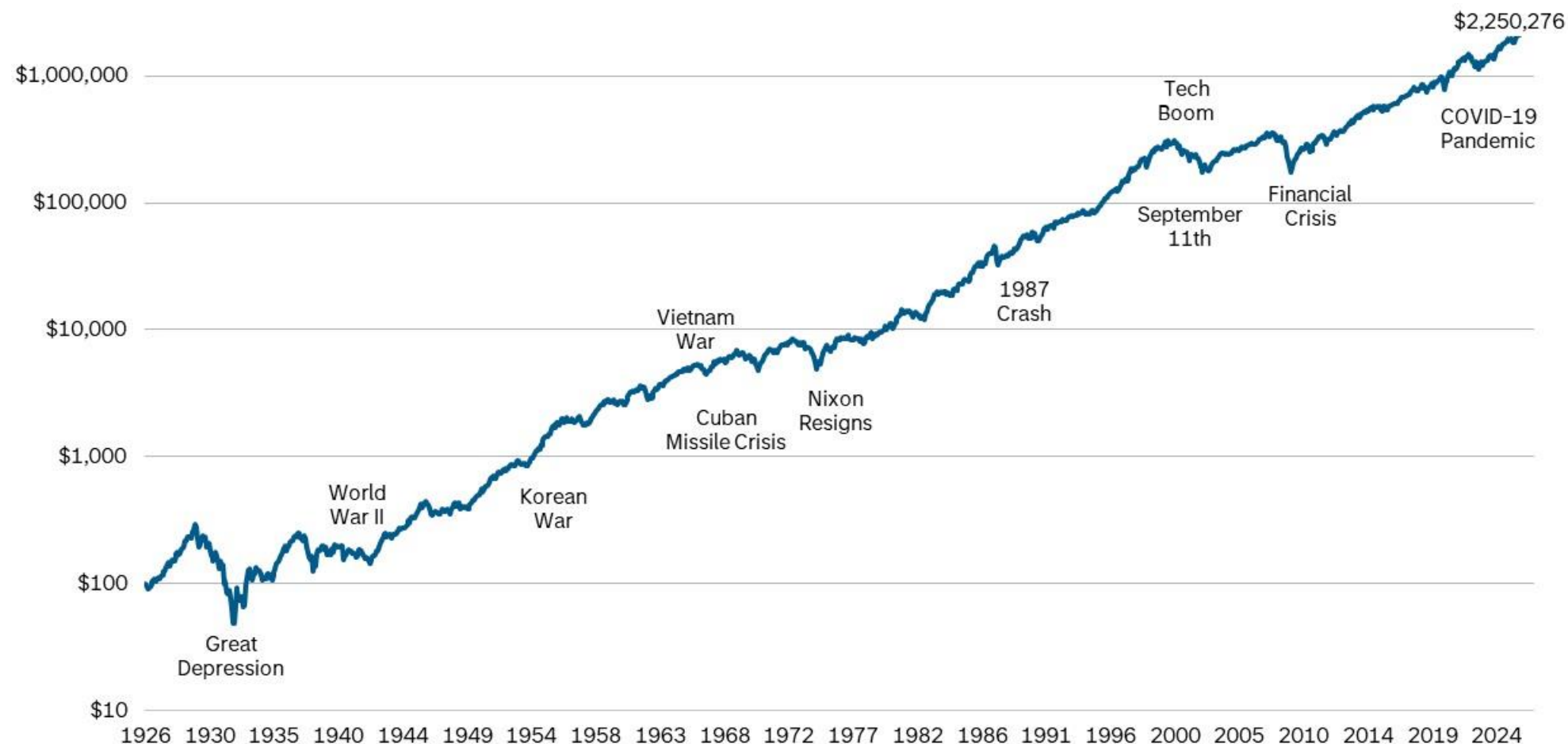
# Wealth Management Perspectives



# S&P 500 Has Gained in the Long-Run Despite the Headlines

## S&P 500: GROWTH OF \$100 (LOG SCALE)

MONTHLY DATA: JANUARY 31, 1926 – DECEMBER 31, 2025



Source: Calculated by Morgan Stanley Wealth Management GIO, using data provided by Morningstar, FactSet, Ibbotson. (c) 2025 Morningstar, Inc. All rights reserved. Used with permission. This information contained herein: (i) is proprietary to Morningstar and/or its content providers; (ii) may not be copied or distributed; and (iii) is not warranted to be accurate, complete or timely. Neither Morningstar nor its content providers are responsible for any damages or losses arising from any use of this information.

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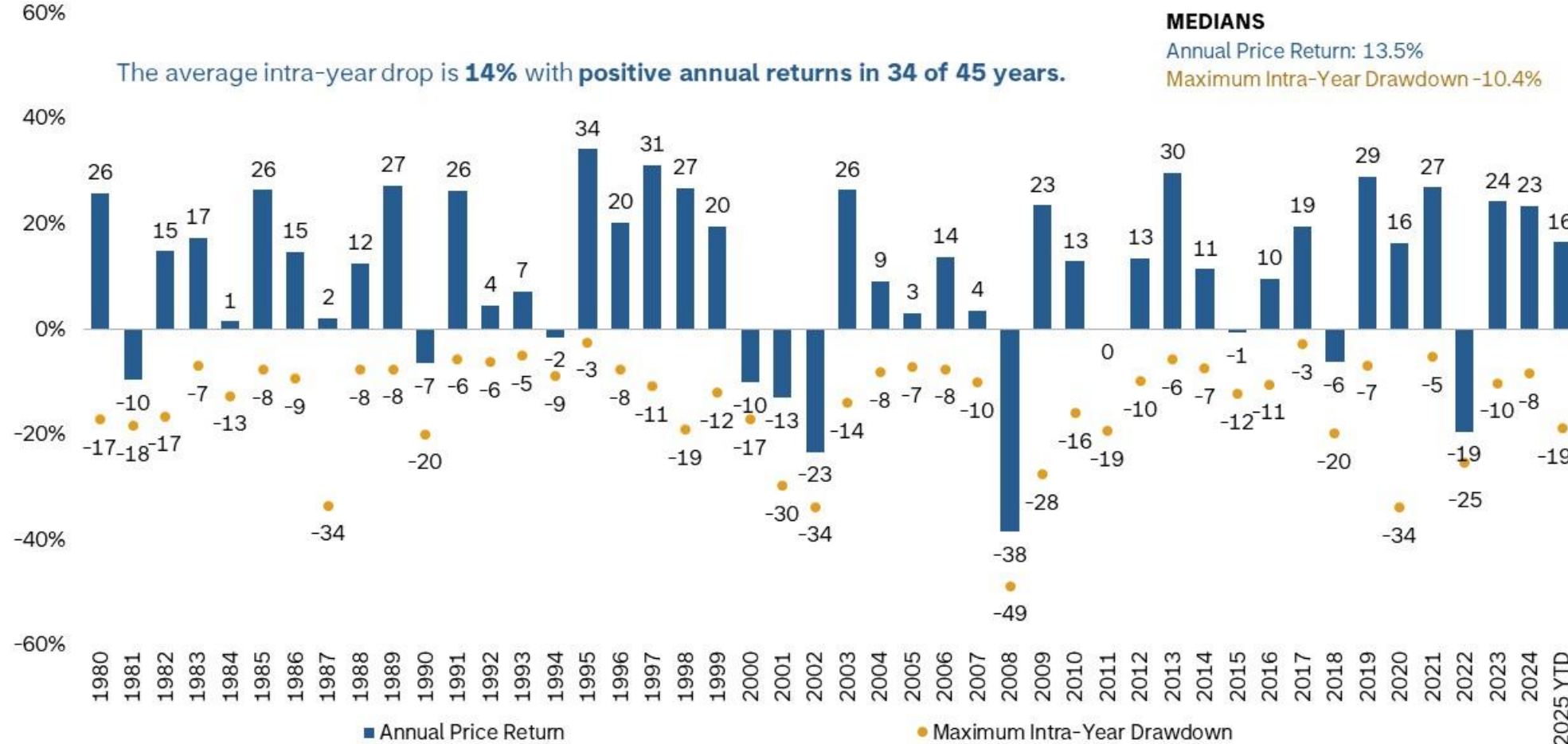
# US Equities Annual Returns vs. Drawdowns

US Equities Rarely Finished the Year at Their Maximum Intra-Year Drawdowns

## S&P 500: ANNUAL PRICE RETURN AND MAXIMUM INTRA-YEAR DRAWDOWN

DATA THROUGH DECEMBER 31, 2025

60%



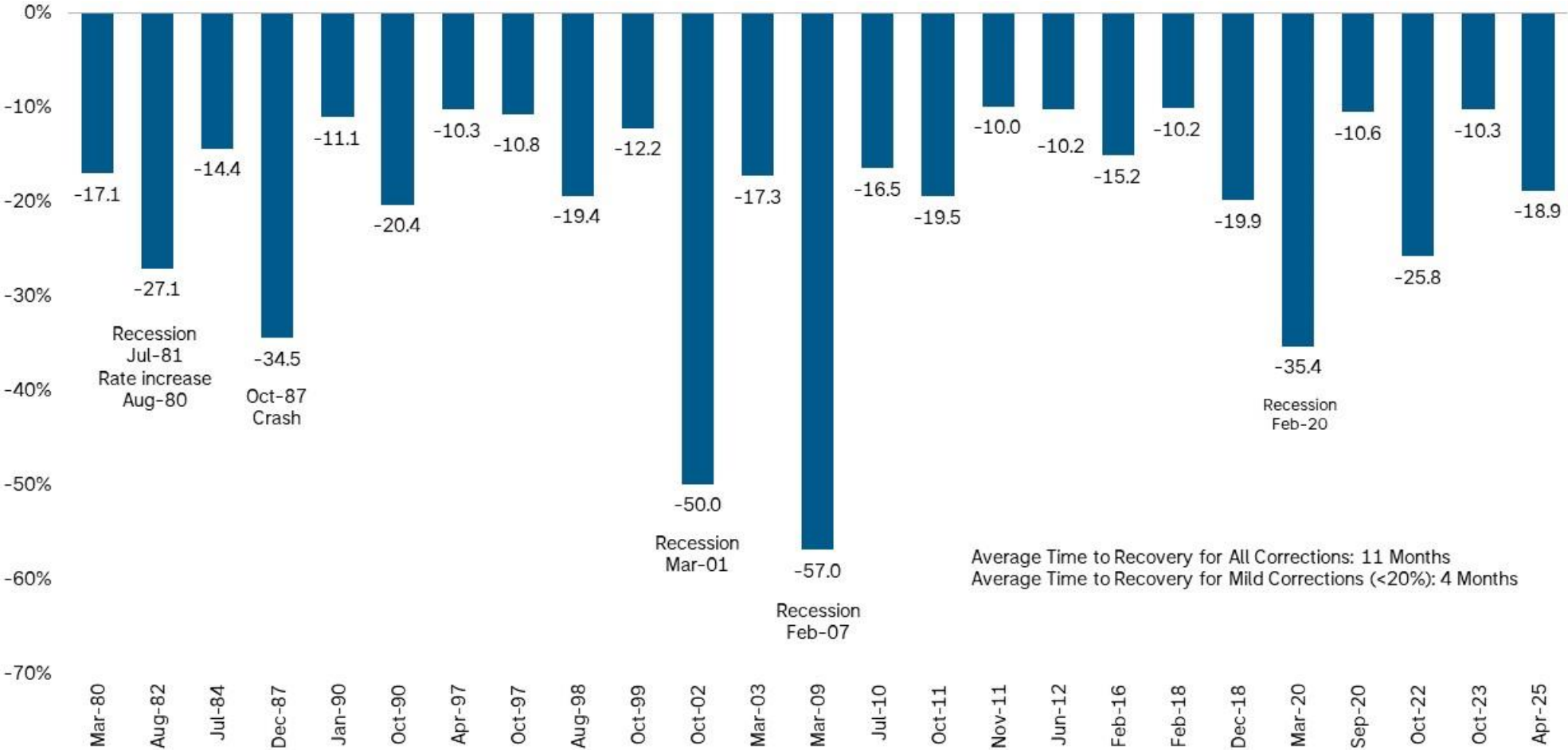
Source: Morgan Stanley Wealth Management GIO, Bloomberg, FactSet. Intra-year declines are defined as the peak-to-trough decline during the year based on closing price return.

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# S&P 500 Corrections Since the 1980s

## S&P 500: PEAK-TO-TROUGH DRAWDOWNS (BASED ON INTRA-DAY PRICING)

AS OF DECEMBER 31, 2025

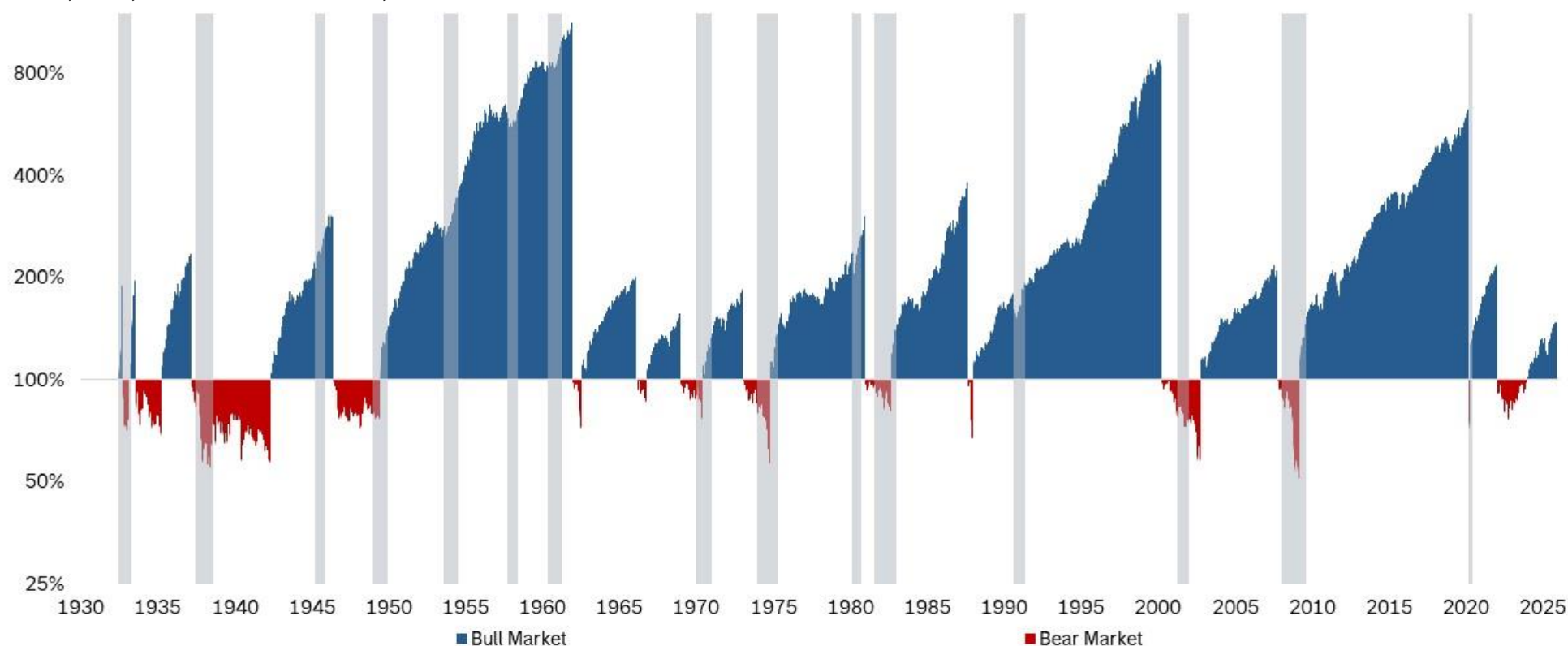


Source: Morgan Stanley Wealth Management GIO, Bloomberg.  
Past performance is no guarantee of future results. Estimates of future performance are based on assumptions that may not be realized. This material is not a solicitation of any offer to buy or sell any security or other financial instrument or to participate in any trading strategy. Please refer to important information, disclosures and qualifications at the end of this material.

# S&P 500 Total Returns in Bull and Bear Markets

- **Bull markets** have averaged **five years** in length with cumulative total returns of **278%**.
- **Bear markets** have averaged **16 months** in length and cumulative total returns of **-34%**.

JUNE 1, 1932, THROUGH DECEMBER 31, 2025



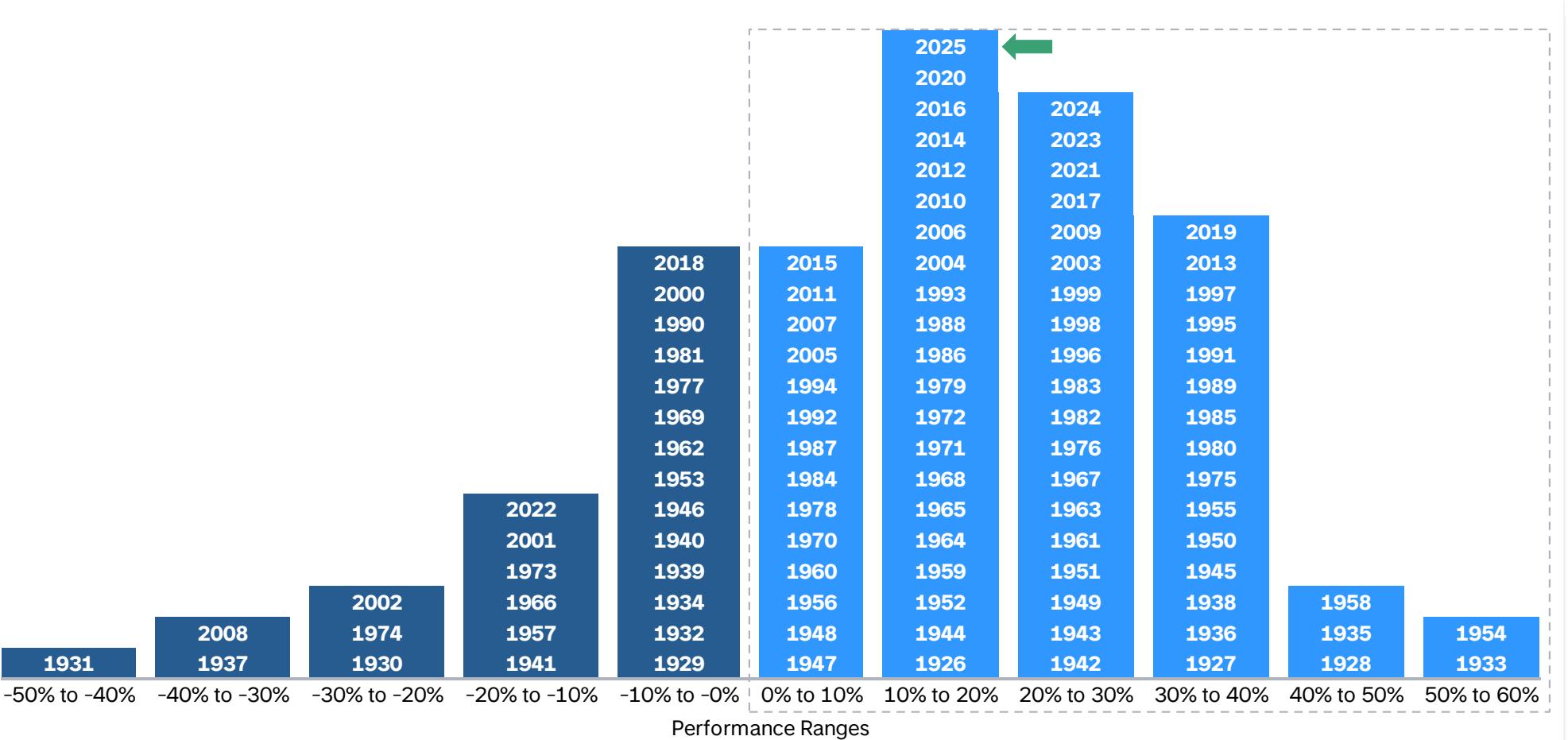
Source: Morgan Stanley Wealth Management GIO, Bloomberg.

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# Distribution: S&P 500 Calendar-Year Total Returns

## DISTRIBUTION OF S&P 500 CALENDAR-YEAR TOTAL RETURN

JANUARY 1, 1926 – DECEMBER 31, 2025



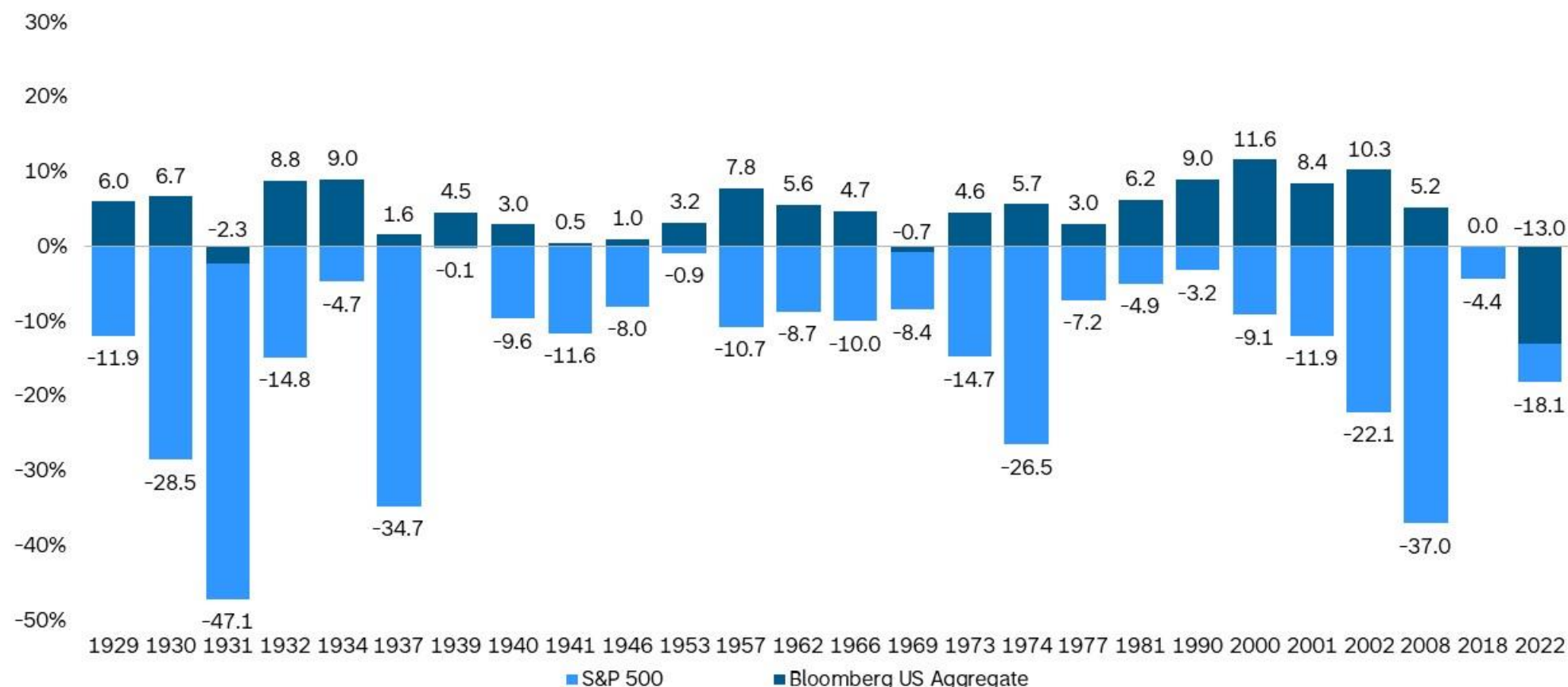
Source: Morgan Stanley Wealth Management GIO, Bloomberg.  
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# Fixed Income Total Return in Down Years for Equities

## CALENDAR-YEAR TOTAL RETURN: DOWN YEARS FOR EQUITIES

DECEMBER 31, 1929 - JANUARY 31, 2026



Source: Morgan Stanley Wealth Management GIO, Bloomberg, Morningstar. We used a blended series to represent fixed income: 1) Ibbotson US Intermediate Government Bond, provided by Morningstar, for periods shown between 1929 and 1972 and 2) the Bloomberg US Aggregate Index since 1973. All rights reserved. Used with permission. This information contained herein: (i) is proprietary to Morningstar and/or its content providers; (ii) may not be copied or distributed; and (iii) is not warranted to be accurate, complete or timely. Neither Morningstar nor its content providers are responsible for any damages or losses arising from any use of this information. For more information about the risks to hypothetical performance please refer to the Risk Considerations section at the end of this material. Past performance is no guarantee of future results. Estimates of future performance are based on assumptions that may not be realized. This material is not a solicitation of any offer to buy or sell any security or other financial instrument or to participate in any trading strategy. Please refer to important information, disclosures and qualifications at the end of this material.

# S&P 500 Bear Markets: Drawdowns and Recoveries

## S&P 500 20%+ (BEAR MARKET DECLINES)

AS OF DECEMBER 31, 2025

| PEAK       | TROUGH     | DECLINE | MONTHS TO TROUGH | MONTHS TO RECOVER | S&P 500 FORWARD PRICE RETURN FROM TROUGH |           |           |
|------------|------------|---------|------------------|-------------------|--|-----------|-----------|
|            |            |         |                  |                   | 1Y                                       | 3Y (ANN.) | 5Y (ANN.) |
| 1/11/1973  | 10/3/1974  | -48.2%  | 21               | 69                | 38.0%                                    | 15.8%     | 12.0%     |
| 11/28/1980 | 8/12/1982  | -27.1%  | 20               | 3                 | 58.3%                                    | 22.4%     | 26.5%     |
| 8/25/1987  | 12/4/1987  | -33.5%  | 3                | 20                | 21.4%                                    | 13.4%     | 14.0%     |
| 7/16/1990  | 10/11/1990 | -19.9%  | 3                | 4                 | 29.1%                                    | 16.0%     | 14.4%     |
| 3/24/2000  | 10/9/2002  | -49.1%  | 31               | 56                | 33.7%                                    | 15.5%     | 15.0%     |
| 10/9/2007  | 3/9/2009   | -56.8%  | 17               | 49                | 68.6%                                    | 26.5%     | 22.7%     |
| 9/20/2018  | 12/24/2018 | -19.8%  | 3                | 4                 | 37.1%                                    | 26.2%     | 15.1%     |
| 2/19/2020  | 3/23/2020  | -33.9%  | 1                | 5                 | 74.8%                                    | 20.8%     | 20.4%     |
| 1/3/2022   | 10/12/2022 | -25.4%  | 9                | 15                | 21.6%                                    | 22.4%     |           |
| Average    |            | -34.9%  | 12               | 25                | 42.5%                                    | 19.9%     | 17.5%     |

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# Headline CPI Inflation Is Still Above Fed Target

## HEADLINE CPI (YEAR-OVER-YEAR)

AS OF DECEMBER 31, 2025

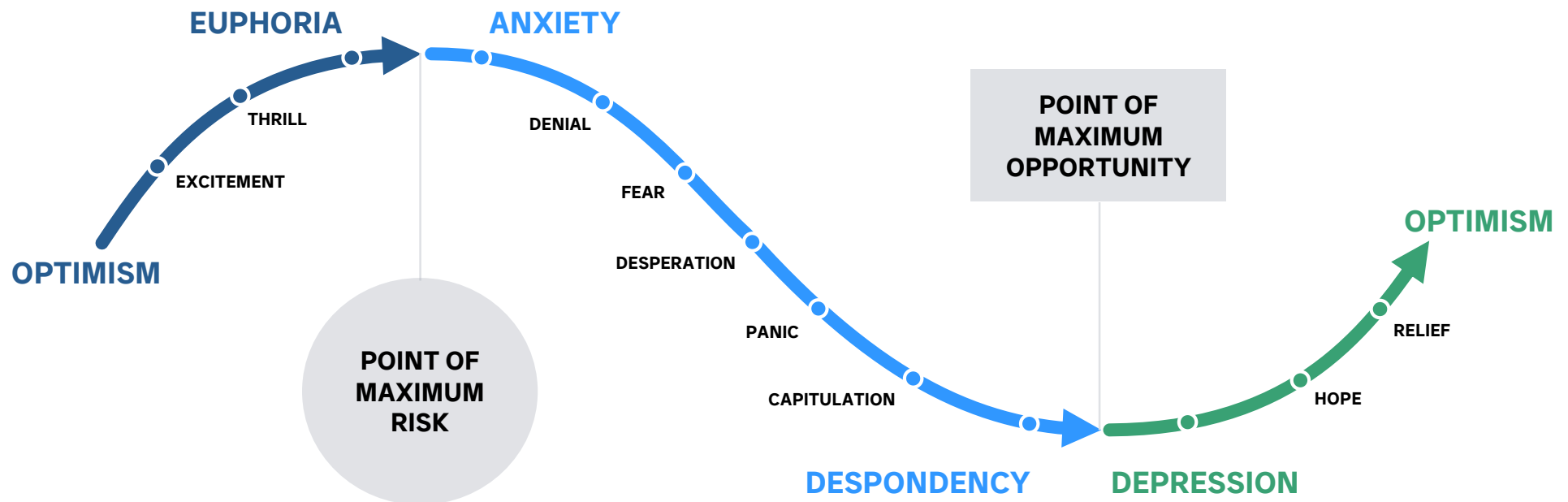


Source: Morgan Stanley Wealth Management GIO, Bloomberg. Note: Gray shading represent periods of US recession.

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# Don't Let Emotions Get in the Way

Having a plan and sticking to it can help you avoid common mistakes, such as buying and selling at the wrong time out of panic or exuberance.



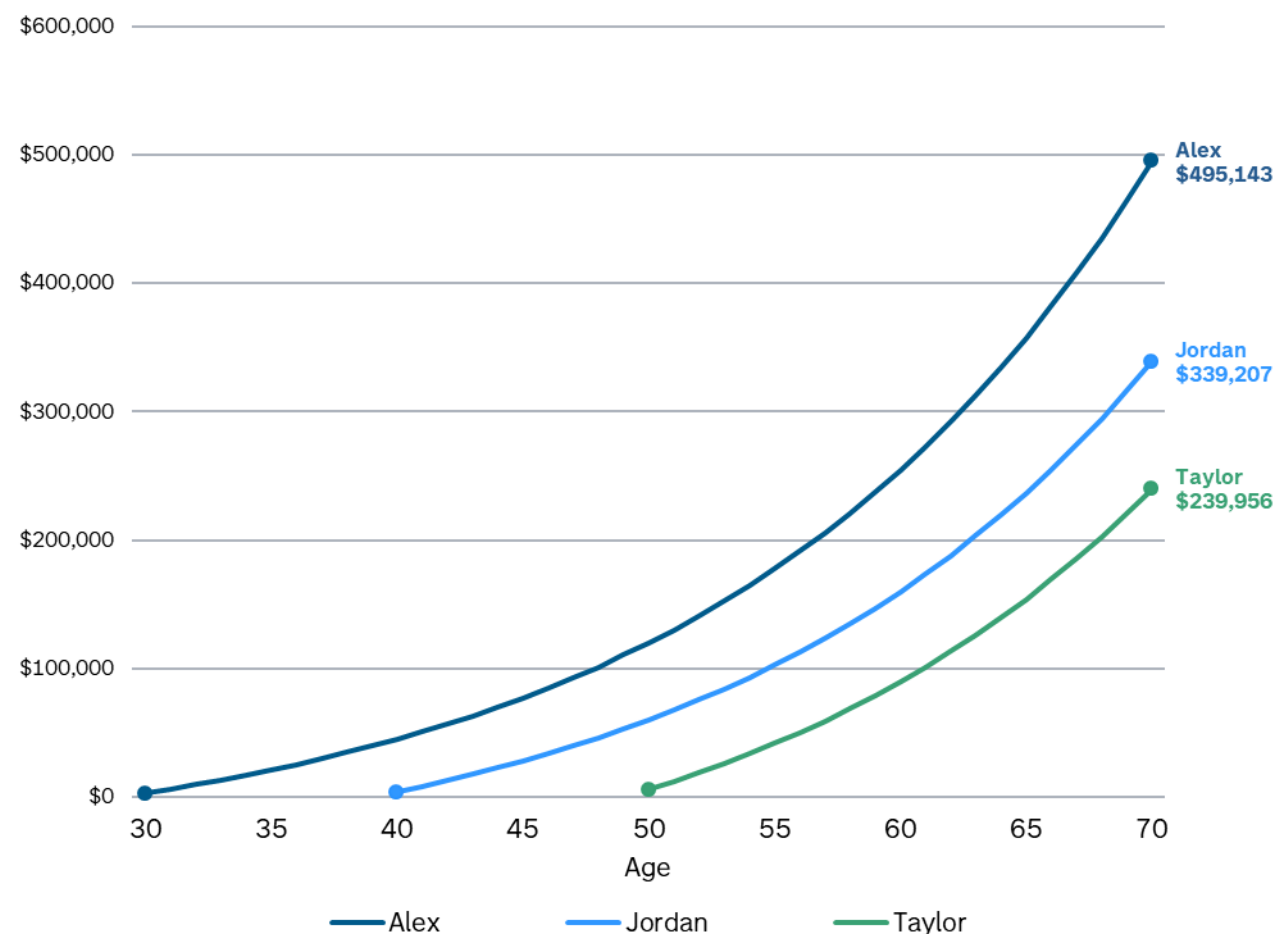
Source: Morgan Stanley Wealth Management GIO

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# Need to Save Early: Time Is Money

## THE POWER OF COMPOUNDING AND INVESTING TIME HORIZON<sup>1</sup>

FOR ILLUSTRATIVE PURPOSES ONLY



All three investors contribute about the same total amount. Alex ends up with **more than \$150,000** over the other two investors due to compounded gains.

### ALEX

- Invests \$3,000 each year between the ages of 30 and 70
- Total invested: \$123,000

### JORDAN

- Invests \$4,000 each year between the ages of 40 and 70
- Total invested: \$124,000

### TAYLOR

- Invests \$6,000 each year between the ages of 50 and 70
- Total invested: \$126,000

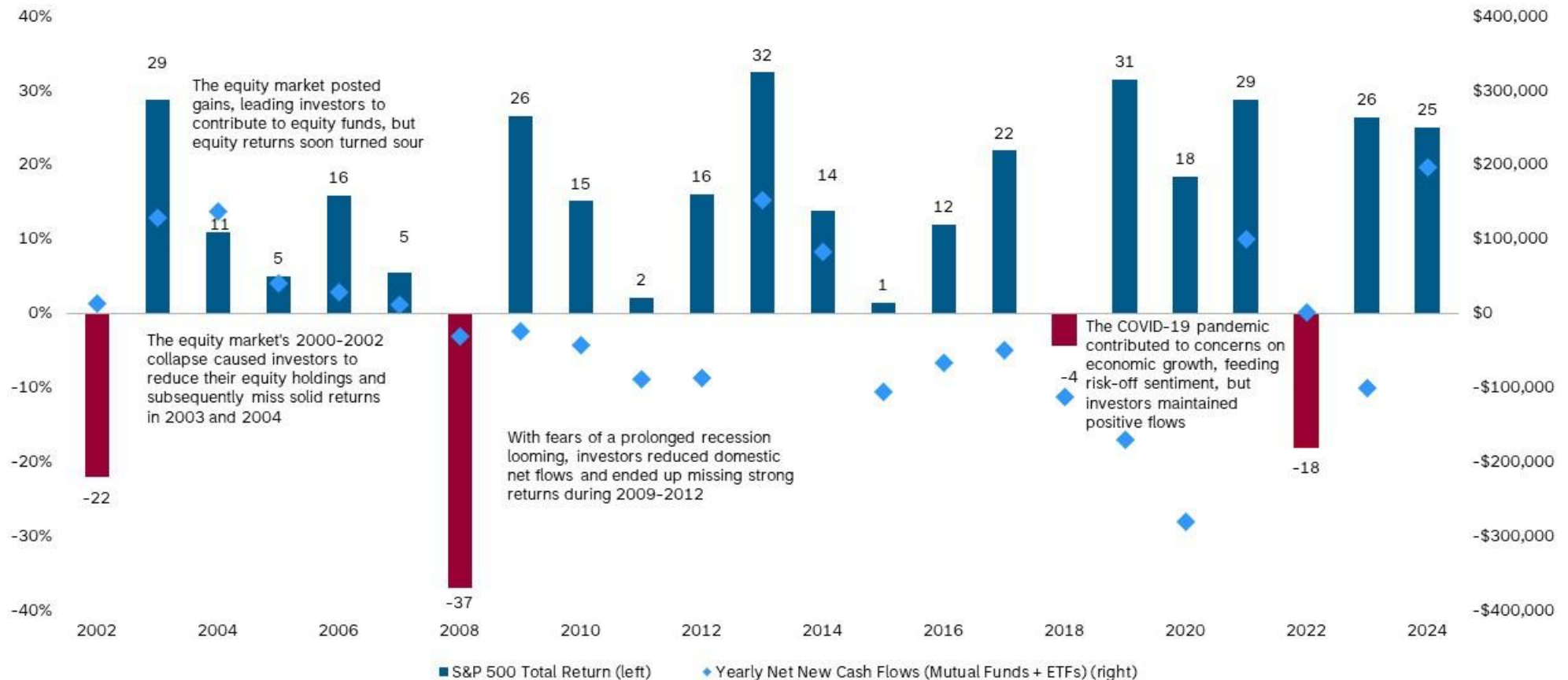
Source: Morgan Stanley Wealth Management GIO. (1) Assumes 6% annual return. For more information about the risks to hypothetical performance please refer to the Risk Considerations section at the end of this material. **FOR EDUCATIONAL USE ONLY**

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# Investors Tend to Enter and Exit the Market at Inopportune Times

## S&P 500 CALENDAR-YEAR TOTAL RETURN (%) VS. FLOWS TO DOMESTIC EQUITY FUNDS (ETFs AND MUTUAL FUNDS) (\$)

AS OF DECEMBER 31, 2024



Source: Morgan Stanley Wealth Management GIO, Haver Analytics, FactSet. We base the Net New Cash Flows to Domestic Equity on ICI ETF Net Share Issuance: Domestic Equity and Net New Cash Flow: Domestic Equity.

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**Asset allocation, diversification, rebalancing and dollar cost averaging** do not guarantee a profit or protect against loss in declining markets. Past performance is no guarantee of future results and actual results may vary. Rebalancing strategies may also have tax consequences; investors should consult a qualified tax advisor before implementing such strategies.

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For more information, please refer to additional General Disclosures here: [www.morganstanley.com/wealthbooks#general-disclosures](http://www.morganstanley.com/wealthbooks#general-disclosures).

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Investing in the markets entails the risk of market volatility. The value of all types of investments, including stocks, mutual funds, exchange-traded funds ("ETFs"), closed-end funds, and unit investment trusts, may increase or decrease over varying time periods. **Please carefully consider the investment objectives, risks, charges and expenses of investment fund(s) before investing. The fund prospectus contains this and other information about the fund(s). To obtain a prospectus, contact your financial advisor. Please read the prospectus carefully before investing.** There is no assurance that investment funds will achieve their investment objectives. Besides the general investment risk of holding securities that may decline in value and the possible loss of principal invested, **closed-end funds** may have additional risks related to declining market prices relative to net asset values (NAVs), active manager underperformance and potential leverage. To the extent the investments depicted herein represent **international securities**, you should be aware that there may be additional risks associated with international investing, including foreign economic, political, monetary and/or legal factors, changing currency exchange rates, foreign taxes, and differences in financial and accounting standards. These risks may be magnified in emerging markets and frontier markets. Some funds also invest in foreign securities, which may involve currency risk. **Equity securities** may fluctuate in response to news on companies, industries, market conditions and general economic environment. Companies paying dividends can reduce or cut payouts at any time. Small- and mid-capitalization companies may lack the financial resources, product diversification and competitive strengths of larger companies. In addition, the securities of **small- and mid-capitalization** companies may not trade as readily as, and be subject to higher volatility than, those of larger, more established companies. **Growth investing** does not guarantee a profit or eliminate risk. Growth stocks can trade at relatively high valuations which may increase risk compared with an investment in a company with more modest growth expectations. **Value investing** does not guarantee a profit or eliminate risk. Not all companies deemed value stocks are able to turn around their business or successfully execute corrective strategies, and their stock prices may not rise as initially expected.

The value of **fixed income securities** will fluctuate and, upon a sale, may be worth more or less than their original cost or value at maturity. Bonds are subject to interest rate risk, call risk, reinvestment risk, liquidity risk, and credit risk of the issuer. Yields may change with economic conditions and should be considered alongside other factors when making investment decisions. Credit ratings are subject to change. **High yield bonds** carry additional risks, including increased risk of default and greater volatility due to lower credit quality of the issues. In the case of **municipal bonds**, income is generally exempt from federal income taxes, though some income may be subject to state and local taxes and to the federal alternative minimum tax. Capital gains, if any, are subject to tax. **Treasury Inflation Protection Securities (TIPS)** adjust coupon payments and underlying principal to compensate for inflation in line with the consumer price index (CPI). While the real rate of return is guaranteed, TIPS typically offer lower returns and may significantly underperform conventional U.S. Treasuries during periods of low inflation. There is no guarantee that investors will receive par if TIPS are sold prior to maturity. The **Ultrashort-term fixed income** asset class consists of high-quality securities with very short maturities and is therefore still subject to the risks associated with debt securities such as credit and interest rate risk.

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**Master Limited Partnerships (MLPs):** Investments in MLPs are subject to the risks generally applicable to companies in the energy and natural resources sectors, including commodity price fluctuations, supply

and demand imbalances, resource depletion and exploration risk. MLPs also carry interest rate risk and may underperform in rising interest rate environments. In addition, MLP funds accrue deferred income taxes on net operating gains and capital appreciation; as a result their after-tax performance could differ significantly from that of its underlying assets.

**Exchange Funds** are private placement vehicles that enable holders of concentrated single-stock positions to exchange those stocks for a diversified portfolio. Investors may benefit from greater diversification.

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**Environmental, Social and Governance (ESG)** investments in a portfolio may experience performance that is lower or higher than a portfolio not employing such practices. Portfolios with ESG restrictions and strategies as well as ESG investments may not be able to take advantage of the same opportunities or market trends as portfolios where ESG criteria is not applied. There are inconsistent ESG definitions and criteria within the industry, as well as multiple ESG ratings providers that provide ESG ratings of the same subject companies and/or securities that vary among the providers. Certain issuers of investments may have inconsistent views concerning ESG criteria where the ESG claims made in offering documents or other literature may overstate ESG impact. ESG designations are as of the date of this material, and no assurance is provided that the underlying assets have maintained or will maintain any such designation or any stated ESG compliance. As a result, it is difficult to compare ESG investment products or to evaluate an ESG investment product in comparison to one that does not focus on ESG. Investors should also independently consider whether the ESG investment product meets their own ESG objectives or criteria. There is no assurance that an ESG investing strategy or techniques employed will be successful. Past performance is not a guarantee or a dependable measure of future results.

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**Deposit Products and FDIC:** Under the Bank Deposit Program, free credit balances held in an account(s) at Morgan Stanley Smith Barney LLC are automatically deposited into an interest-bearing deposit account(s) at FDIC-insured banks. Certain conditions must be met. For more information, view the Bank Deposit Program Disclosure Statement. The Savings and Preferred Savings Programs offer FDIC-insured deposit accounts at Morgan Stanley Private Bank, National Association, Member FDIC or Morgan Stanley Bank, N.A., Member FDIC. The Savings programs are not intended for clients who need to have frequent access to funds and those funds will not be automatically accessed to reduce a debit or margin loan in your brokerage account. Withdrawals are limited to 10 per calendar month, and excess withdrawals may incur fees. Promotional rates may be offered from time to time and are subject to change at any time.

Morgan Stanley Smith Barney LLC is a registered Broker/Dealer and not a bank. Where appropriate, Morgan Stanley Smith Barney LLC has entered into arrangements with banks and other third parties to assist in offering certain banking-related products and services.

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