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We're excited to launch our new quarterly newsletter as another way to help enhance our connection with you – our extended family of clients. Through it, we'll share market insights, team updates, and potential opportunities that align with your goals and values.

Our long term, lasting relationships span generations and are built on clear communications and a deep understanding of what matters most to you. Consequently, this newsletter represents our commitment to staying connected with you even between our regular conversations.

As we move through the summer months, we wish you and your loved ones a season filled with meaningful moments and well-earned relaxation. Thank you for your continued confidence as together we navigate between what's now and what's next.

## Thought Leadership: Conversations Worth Having

### Liquidity vs. Legacy: Rethinking Wealth in a Higher Rate Era

With interest rates at their highest levels in over two decades, many investors are leaning into cash-like investments. While yields above 4% can feel compelling, this environment presents a valuable moment to reflect on whether your capital is positioned for preservation or progress — and how liquidity decisions today affect long-term legacy goals<sup>1</sup>.

## **Cash Plays a Role, But It's Not the Whole Strategy**

Cash can be an important part of your financial strategy, especially for covering near-term expenses. But it's also important to keep the big picture in mind. Over time, inflation can quietly reduce the purchasing power of money sitting on the sidelines. While today's interest rates may seem attractive, they may not keep up with your strategic goals. Market corrections and volatility can be unsettling, especially when emotions are high but staying invested with a long-term strategy in place has historically been more effective than trying to time the market. That's why we encourage regular check-ins to help ensure your plan is aligned with your goals. Whether your focus is growth, income, or legacy<sup>3,5</sup>.

## **How We Help Clients Think in Layers**

We encourage clients to evaluate liquidity in three tiers:

1. Essential Liquidity: Emergency fund and known short-term expenses
2. Intermediate Needs: Upcoming taxes, tuition, or large purchases
3. Strategic Capital: Long-term growth, legacy planning, and philanthropy

Each layer has its place — but only the third typically benefits from market participation. In today's environment, it's easy to let too much capital sit in the first two buckets out of caution, but doing so can unintentionally stall your broader financial plan.

## **Growth Requires a Broader Perspective**

For clients aiming to fund retirement, transfer wealth, or support future generations, capital must grow faster than inflation to preserve its long-term impact. Achieving this often requires a thoughtful, diversified investing approach — not just a focus on today's interest rates. While current yields may seem appealing, they may not be enough to support long-term goals. Staying invested in a way that aligns with your time horizon can help keep your strategy on track and positioned to support your future objectives.<sup>5</sup>

During periods of uncertainty, it's common for investors to react emotionally, panic selling, trying to time the market, or staying out altogether. But history shows that missing just a few of the best days in the market can significantly impact long-term results. Aligning your investment approach with your time horizon and staying consistent can help reduce the likelihood of those costly mistakes<sup>4</sup>. Having a clear financial plan can help you avoid emotional decision-making and keep you focused on long-term objectives.

## **Key Takeaway**

The temptation to over-allocate to cash is understandable — but if you have legacy goals it may require a broader view. Let's take a closer look together to help ensure your liquidity and investment decisions are aligned with the future you are building, and

to help you avoid common missteps that tend to happen when emotions or short-term pressures take over.

Sources:

1. Morgan Stanley Wealth Management: [Navigating Higher for Longer](#)
2. Global Investment Committee Commentary, Morgan Stanley, July 2025: [Too Much Focus on the Fed? | Thoughts on the Market | Morgan Stanley](#)
3. ChartBook : [Don't Let Emotions Get in the Way](#)
4. ChartBook : [Volatility Can Bring Out Our Worst Biases](#)
5. ChartBook : [Staying On Track Through Market Corrections](#)

## Market Pulse: Where We Stand Now

Stay informed with the latest market perspective from our Global Investment Committee, including what we're monitoring and where we see potential opportunities ahead.

Market Pulse

## Strategic Action: What You Can Do Now



### US Policy Pulse: One Big Beautiful Bill Act

The recently passed “One Big, Beautiful Bill” includes tax law changes. Now is a great time to connect with your financial advisor to discuss how these 3 insights may apply to your long-term goals and overall strategy.

- Individual Tax Rate Changes
- Estate & Gift Tax Limits
- 529 Plan payments

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### Trusted Contact



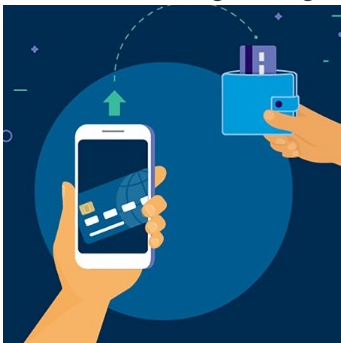
Life is unpredictable-and in today's digital world; adding a Trusted Contact to your account offers an extra layer of protection against fraud and cyber threats. If you haven't designated one yet, now is a great time to do so.

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## Stay Cyber Safe This Summer

### How to Detect and Prevent Cyber Scams?

Scammers cast a wide net when looking for prey. You can reduce your vulnerability by knowing the signs of a scam -- and how to respond if you fall victim.



#### Advance Fee Scams

If something sounds too good to be true, it usually is. Keeping that age-old adage in mind is the best way to spot and thwart advance fee scams.

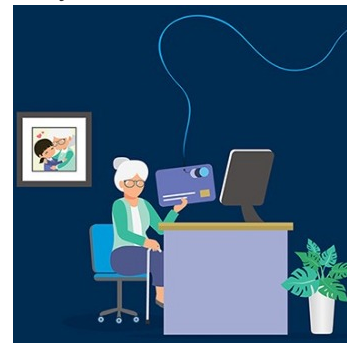
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#### Tech Support Scams

Fraud artists are savvy and can be very convincing. The tech support scam is a popular social engineering technique, with several twists.

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#### Grandparent Scams

The bond between a grandparent and grandchild is unique. Unfortunately, fraudsters may exploit this loving, trusting relationship to trick you and steal your money.

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### Peer-to-Peer (P2P) Payment Scams

More and more people are using mobile payment apps.

P2P payments can make splitting the bill or paying for a service simple and convenient, but vigilance is key.

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### Romance Scams

According to the Federal Trade Commission (FTC), romance scams are one of the top five scams targeting American seniors age 60 and above — and have increased significantly in recent years.

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### Social Engineering Scams

Cybercriminal activity continues to evolve.

Stay up-to-date about common schemes you might encounter to help prevent fraud.

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