

The Boston Center Group at Morgan Stanley



Why Social Security Matters: And how to get the most out of it

Wednesday, March 11th | 4:00 PM ET | Zoom

The Boston Center Group is excited to invite you to the next installment of our 2026 webinar series, featuring **Rob Kron** for an insightful discussion on **Social Security**.

In this webinar, we will discuss:

- Will Social Security benefits decline in the future?
- Collecting early vs waiting.
- How spousal, survivor, and dependent benefits can increase household income

This session is open to all—feel free to share this invitation with friends, family, and colleagues. We look forward to seeing you there!

If you have a specific question you would like to ask in advance, please email: BCG@ms.com.

[RSVP Here](#)

Host:



Stephen Fitzmaurice, CFP®, CIMA®, CLTC®, CPWA®, CRPC®

*Executive Director, Financial Advisor
Senior Portfolio Management Director*

Speaker:



Rob Kron, CFP®

*Managing Director, Advisor Education
Nuveen*

As part of Nuveen's Advisor Education team, Rob develops and delivers educational programs designed to help financial professionals deepen client relationships and grow their businesses. He joined Nuveen in 2020 with more than 30 years of experience in the financial services industry, including 11 years as head of advisor and client education at Blackrock and 17 years at Merrill Lynch.

His areas of expertise include financial planning, advisor practice management, and investor education, and he draws on a range of professional experience including managing an individual retirement account (IRA) platform, developing technology tools to assist plan participants, and building financial planning capabilities to educate advisors. In addition to presenting virtually and in person to audiences of all sizes, Rob has appeared in various print and broadcast media, including CNBC, Fox Business, Bloomberg, and Advisor TV, the Wall Street Journal and USA Today.

Rob graduated magna cum laude with a B.A. from the University of Colorado.

We hope that you can join us!



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[Signature of Primary Contact]

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