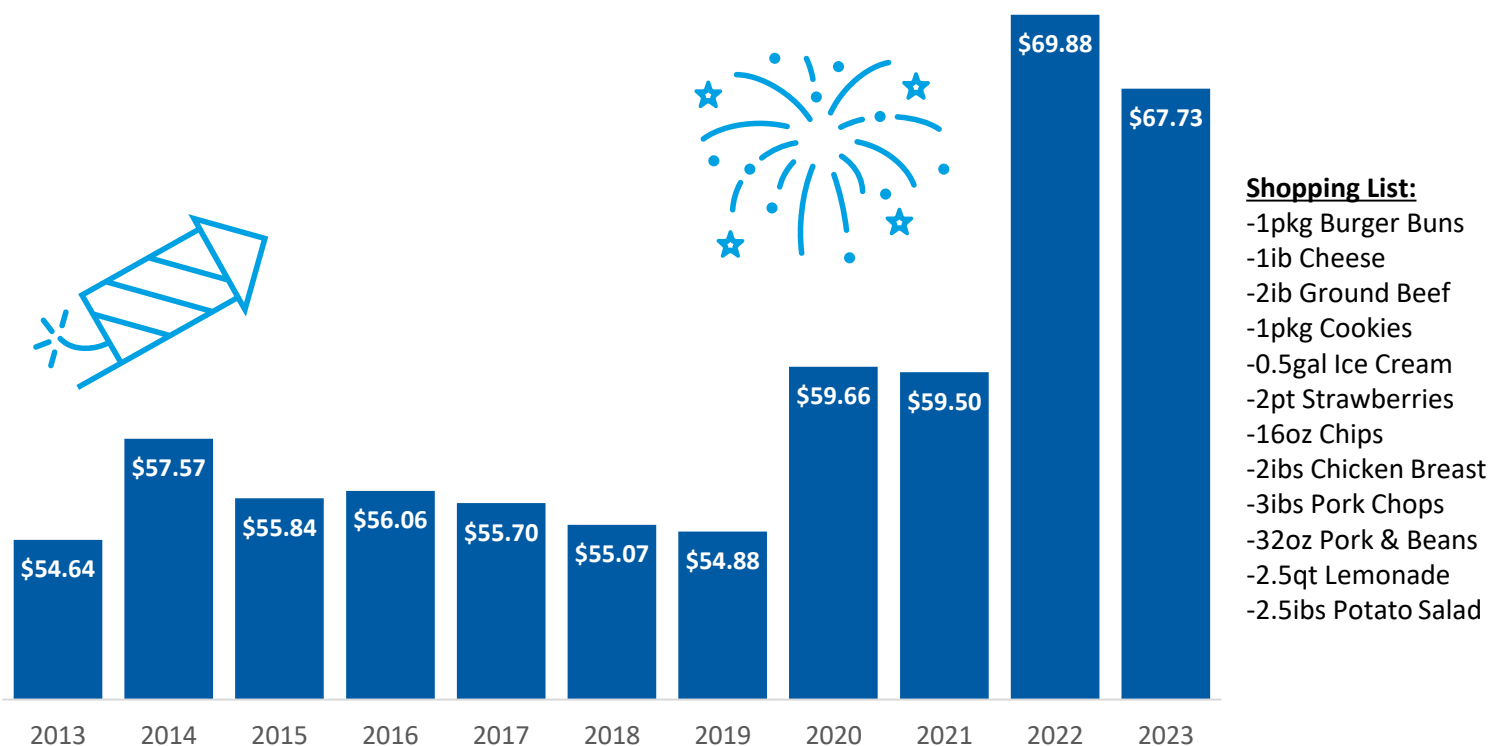


# The Balog Group at Morgan Stanley

## Chart of the Week – 07/17/2023

### The Cost of a 4th of July Cookout.

Every year going back to 2013 the American Farm Bureau Federation has sent shoppers to buy a pre-set list of ingredients to feed 10 people. Here is the average cost of those groceries. You'll notice a very large increase from 2021 to 2022, but a small year over year decrease as inflation has cooled. While this may look like a big increase, it's only averaged 2.17%/yr over the last decade. There was essentially no change from 2013 to 2019.



#### Shopping List:

- 1pkg Burger Buns
- 1ib Cheese
- 2ib Ground Beef
- 1pkg Cookies
- 0.5gal Ice Cream
- 2pt Strawberries
- 16oz Chips
- 2ibs Chicken Breast
- 3ibs Pork Chops
- 32oz Pork & Beans
- 2.5qt Lemonade
- 2.5ibs Potato Salad

Source: American Farm Bureau Federation



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**Sources:**

1. [American Farm Bureau – July 4<sup>th</sup> Cookout Survey](#)

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