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## Matt Lang Receives Founders Specialist Designation

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WEST CONSHOHOCKEN – Morgan Stanley announced today that Matt Lang, a Senior Vice President and Private Wealth Advisor in the Firm’s West Conshohocken Wealth Management office, has been named a Founders Specialist as part of Morgan Stanley’s Private Wealth Management and Workplace divisions.

This specialized group was created to help address the unique wealth management needs of Founders and their employees—whether that’s professional financial guidance, workplace benefits, investment banking, FX or corporate cash. Founders Specialists can help determine things like cash flow, tax-efficient ways to transfer wealth, philanthropic goals, succession and estate planning, and family office access—all top of mind for executive leaders. They are there for Founders early in their company’s lifecycle and help them solve problems for their businesses, their own financial lives, and their employees. The capabilities across the Firm make Founders Specialists uniquely positioned to address all three in synchrony.

Matt will leverage his deep expertise working with company leaders at every stage to deliver the right resources at the right time to help Founders prepare and get ahead of the next steps in their financial journeys. Further, Matt can help Founders articulate the value-add they bring to their employees through workplace benefits.

Matt has worked at Morgan Stanley Wealth Management since 2021.

Morgan Stanley Wealth Management, a global leader, provides access to a wide range of products and services to individuals, businesses and institutions, including brokerage and investment advisory services, financial and wealth planning, cash management and lending products and services, annuities and insurance, retirement and trust services.

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