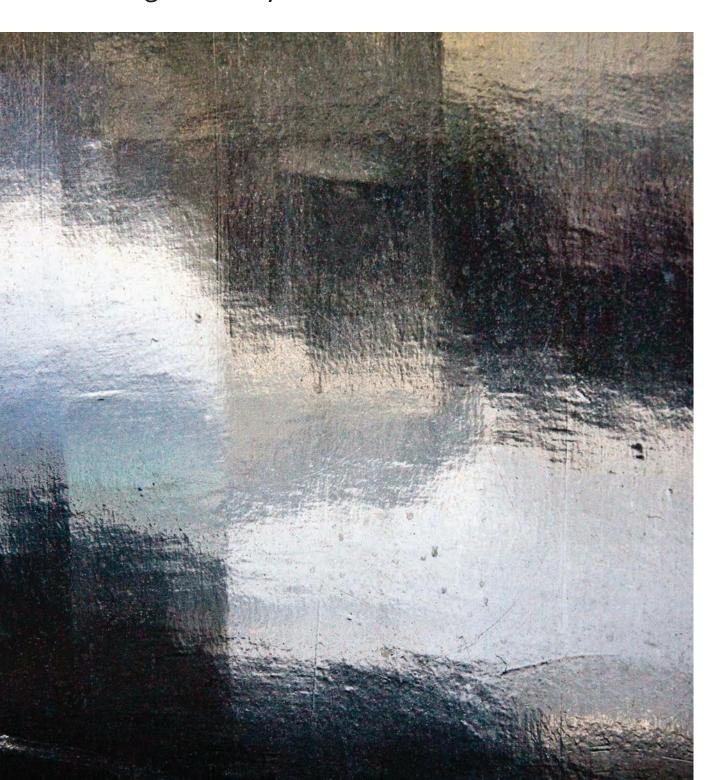
# Morgan Stanley

# The Business Owner

The Aistear Wealth Management Group at Morgan stanley



# The Aistear Wealth Management Group at Morgan Stanley

Bareq A. Peshtaz CIMA®, CPWA®

Executive Director, Family Wealth Director, Alternative Investments Director, Insurance Planning Director, Lending Specialist, Workplace Advisor - Equity Compensation, Financial Advisor

**Todd E. Bonime** 

Executive Director, Alternative Investments Director, Lending Specialist, Financial Planning Specialist, Financial Advisor

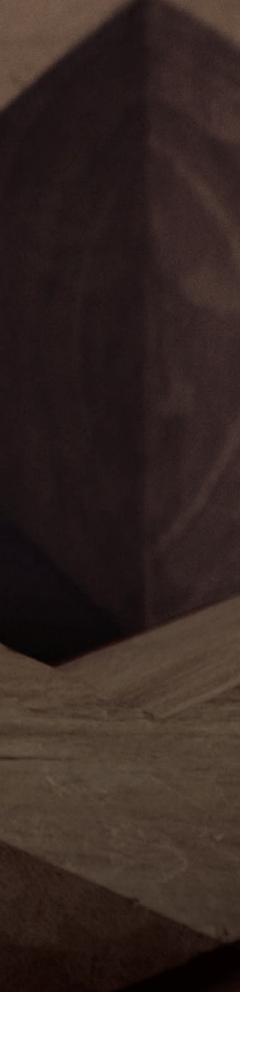
601 Union Street

Suite 5200, Seattle, WA 98101

206 - 344 - 5024/ DIRECT

800-426-7837 / TOLL-FREE

https://advisor.morgan stanley.com/the-a istear-wealth-management-group



As a business owner, you have devoted your career to building your enterprise. Now it is time to plan for what comes next: enjoying the substantial rewards, spending more time with your family and pursuing new challenges. It is a transition that is among the most complex in the business world—and life.

Creating and growing a successful business is seldom just about money, nor is the decision to exit the business—whether that exit is through an IPO, merger with another company, private sale or succession within the family. The process is intense, the details myriad and complex, and the decisions often an unexpected combination of the personal and financial.

Morgan Stanley has helped business owners in industries worldwide reap the financial rewards of their efforts, bringing clarity and confidence to what is typically a once-in-a-lifetime event. Our role is twofold: assisting you in preparing for the transition at a company and individual level, and providing ongoing support following the transition. Before the transition, we can work with you and your key executives and advisors to prepare your company for sale, avoid potential pitfalls, analyze your options and connect you with a Morgan Stanley investment banker or external affiliate. We can also help you prepare for the impact of significant new wealth by defining your personal objectives and priorities. The result is a structure designed to reflect your goals, values and commitments while also minimizing taxes and maximizing flexibility. Following the transition, we can oversee the details of your financial life, including managing the opportunities and risks that can come with your new balance sheet and investment portfolio.

Throughout this process, a Morgan Stanley Family Wealth Director will work shoulder to shoulder with you. Your Family Wealth Director will begin by listening to your questions and concerns and then will work with you to develop a deep understanding of you and your family. He or she will seek to shape solutions that will simplify your financial life and help you pursue your aspirations for the next generation. Your Family Wealth Director will also help ensure that the complete financial resources and intellectual capital of Morgan Stanley are reviewed with you based on your needs, personalizing your access with the highest level of service and attention.

# Working With a Family Wealth Director



Family Wealth Director is a rare distinction, with just under 4% of Morgan Stanley's 16,000 Financial Advisors having earned the designation.\* The designation is given to those who have extensive experience working with ultra high net worth families, and who have undergone sophisticated/rigorous training. Family Wealth Directors then have direct access to an extensive range of resources needed to help highly affluent families manage the complex, multigenerational challenges of managing significant wealth.

Following an integrated approach to planning, your Family Wealth Director will work with you and your family to develop a comprehensive plan that incorporates issues of family dynamics, wealth transfer, asset protection and location, and business succession planning. The focus will be on helping you:

- Maintain family unity across generations, focusing on family mission, governance, conflict management and family endowments
- Ease administration burdens by managing some of the most complex aspects of your life
- Manage wealth with a long-term view and an unwavering focus on your family's interests
- Consider ways to protect your assets and transfer them efficiently to the next generation and the causes and institutions you support
- Develop strategies that pass down family values as well as family assets
- Access specialized ultra high net worth resources and strategies tailored specifically to your needs and goals

<sup>\*</sup>As of December 2022.

#### **GUIDED ACCESS TO GLOBAL RESOURCES**

Your Family Wealth Director provides guided access to resources across the full range of financial disciplines with deep experience managing IPO-generated wealth for successful entrepreneurs. You and your outside tax and legal advisors will have access to a tightly coordinated team of professionals that encompasses:

#### **Your Family Wealth Director**

Your relationship is overseen by a Morgan Stanley Family Wealth Director, a highly experienced professional who focuses on the comprehensive, multigenerational wealth planning needs of you and your family. Just as a business owner has a thorough knowledge of a company's opportunities, risks, capital structure and financial objectives, your Family Wealth Director begins by developing a similar understanding of you and your family. Translating this knowledge into strategy and process, your Family Wealth Director works with you to help you manage not only your investments, but also your balance sheet and liquidity needs as well as analyzing and assessing your financial status and investment performance on an ongoing basis and reporting to you regularly.

# A Team of Specialists to Simplify Complexity

At the beginning of your relationship, your Family Wealth Director will help you identify the specialized skills required to address your needs and objectives, and assemble a team to focus on your goals. Drawn from the global resources of Morgan Stanley and in coordination with your outside advisors, your team is likely to include specialists in risk management, customized liquidity strategies and income and estate taxation strategies. As your needs evolve, your team may encompass specialists in investment banking, corporate finance, capital markets transactions and venture investing.

# The Flexibility and Focus of Family Office Resources

In addition to addressing the purely financial and investment-related aspects of your life, your Family Wealth Director can help address family dynamics and personal concerns. Depending on your needs, we can help you coordinate the many dimensions of your personal finances, manage your family balance sheet and provide financial flexibility and liquidity. Of equal importance to many families is having access to a dedicated team of specialized professionals who can assist you with potentially complex issues related to values and legacy: family mission development and governance, wealth transfer planning, trust guidance and meeting multigenerational charitable goals.

# Aligning Our Resources



During your years of building and managing your business, you may not have focused on the significant personal wealth you were creating or the financial opportunities and risks that you might encounter after moving on to enjoy your success. Your Family Wealth Director can guide you through a process designed to integrate your institutional and corporate objectives with your personal goals. Your team will then strive to anticipate your needs, refine your strategy and realign your assets to keep pace with changes in your goals and your life.

#### A Process Defined by Your Needs

Each client situation is unique. The process outlined on the next page shows one direction that your relationship can take. Your Family Wealth Director will work closely with you to tailor and refine this process with an eye on your specific needs and objectives. Our goal is to combine our understanding of the global financial marketplace with insight into your financial needs and situation. The financial world changes continually and families redefine themselves over generations. Our approach enables your Family Wealth Director—working in conjunction with your legal and tax advisors — to realign your financial strategy as needed.

#### Worldwide Resources for Successful Families

The world is more complex, dynamic and interconnected than ever before. Your success opens up many opportunities, but these require careful analysis and vetting in order to manage risk and maximize control. For example, you may find yourself presented with investment opportunities in unfamiliar companies, continents away. Or you may find yourself conducting business or choosing to live in multiple geographic locations simultaneously. Your children may decide to study or live abroad. As a leading financial institution, Morgan Stanley is prepared to help meet your most complex and globally dispersed business and personal financial needs.

# Access to Morgan Stanley's Corporate Resources

Through your relationship, you have access to the investment bankers, corporate bankers, market makers and traders of Morgan Stanley. Your Family Wealth Director can also arrange for you to work directly with other senior Morgan Stanley professionals who are important to your strategies and instrumental to your ongoing success. If, for example, you decide to start another company, the knowledge and network of Morgan Stanley could prove invaluable.

#### **CUSTOMIZED APPROACH**

#### DISCOVERY

Our relationship begins with an in-depth discussion of your family's needs, values, lifestyle and aspirations for the future. We will also review your balance sheet, tax returns, estate plans and other essential documents to gain a clear picture of your current wealth plans.

2

#### **WEALTH STRATEGIES**

Having gained a clear understanding of your goals, challenges and preferences, we identify planning techniques that may be effectively tailored to your personal and financial objectives. We will work with your tax and legal advisors in this effort.

3

#### **ASSET ALLOCATION**

We help you develop a customized asset allocation model that reflects your investment time horizon and risk profile across multiple investment and estate entities. We may also explore short-term adjustments to take advantage of opportunities created by temporary market distortions.

4

#### IMPLEMENTATION

After extensive due diligence and thorough analysis of expected results across a range of market scenarios, investment strategies from our global investment platform can be accessed to create your portfolio. This process can help to create a more efficient balance of risk and return for your specific strategy.

5

#### ASSESSMENT AND ADJUSTMENT

Coordinating with you and your other advisors, we can conduct ongoing reviews and comprehensive reporting to ensure that your strategy adapts to changing financial and family needs.

# Comprehensive Family Office Capabilities



One of the most significant benefits of a relationship with Morgan Stanley is increased control, organization and discipline with regard to personal finances. Through your Family Wealth Director, you are connected to a comprehensive suite of family office services — an extensive combination of resources and experience.

#### A Focus on Detail

When your net worth increases and your personal balance sheet grows more complex, the demands on your time make it more difficult to manage the details of your personal financial life. Your Family Wealth Director can undertake many of these tasks with you, from cash flow planning to maintaining records of your financial transactions. For example, at tax time, we can assemble important documents like your Form 1099s and work with your accountant or tax advisor to answer key questions that will shape your tax return. If you sold your business in return for stock that still bears restrictions or you maintain insider status, we can work with your corporate counsel to help ensure compliance with reporting and timing requirements for stock sales.

#### **Strategic and Focused Resources**

We begin with careful analysis of your finances and objectives, integrating and reviewing tax, trust and legacy planning strategies that could affect short-term returns and long-term security. You can access sophisticated lending capabilities to help meet immediate liquidity needs. Specialists in family governance and dynamics, as well as philanthropy, can help address issues related to differing values and priorities in addition to charitable goals. Educational programs and events can connect you not only with the resources of the firm, but also with other clients with similar goals. You can also gain access to one of the world's most complete private health care advisory services, a valuable resource for global travelers from a third-party provider.

# A Complement of Concierge Services<sup>1</sup>

Your Family Wealth Director can also simplify access to the amenities of success, such as entertainment, health and wellness, and travel, as well as more complex needs such as shared ownership of a private jet or managing multiple residences. There is a wide spectrum of services offered by third-party providers that are available to you and your family, and a program can be created to precisely meet your needs, schedules and expectations.

# 2 Family Governance and Dynamics Family members, particularly those in multigenerational

# Tax, Trust and Estate Planning Strategies

Our professionals take a collaborative approach to income tax and estate planning considerations, which incorporates the knowledge and capabilities of your current legal and tax advisors. The result is a fully integrated analysis of your balance sheet, estate plan and investment strategy—one that can result in a more integrated approach to your long-term needs and goals while enhancing aftertax investment returns.

## Access to Cash Management and Lending Products

Your Family Wealth Director can help develop sophisticated strategies for cash flow and liquidity management while working to enhance yield on short-term assets. In addition, you can work with experienced professionals with the skills and resources to discuss lending products that may be available, including: securities based loans, residential mortgage loans, and tailored lending loans that are secured by eligible collateral, which may include certain marketable securities, life insurance, commercial real estate, alternative investments, privately held stock, fine art, and real estate investment trust operating partnership units.

families, may have divergent points of view and differing priorities. Specialists are available to you to help address sensitive family issues, facilitate communication, manage conflict and achieve a shared sense of common direction. These professionals can help you draft a family mission and shape a governance structure, work through legacy and wealth transfer issues, implement wealth preservation strategies and manage the complexities of business succession.





# Strategic Guidance for Your Transition



Exiting your company in a way that supports your financial objectives, preserves business value and positions your wealth to potentially achieve your legacy and multigenerational goals takes careful planning that begins many months in advance. In particular, waiting until after the transaction to deal with wealth management issues can be costly in terms of taxes and lost planning flexibility. Your team at Morgan Stanley can assist at each stage of the process, helping you map issues against your projected timeline; highlighting key decisions, deadlines and milestones as you approach the closing; and working with your outside advisors to help ensure that you are properly positioned to help minimize taxes from the transaction.

#### **Strategic Analysis**

Your team can work with firm specialists to help you evaluate various exit strategies—strategic sale, leveraged recapitalization, IPO, sale to an ESOP or private equity transaction—to determine which can best meet your personal goals and your aspirations for the ongoing business after your departure.

#### **Resource Selection**

We, as part of your team, can help connect you with a Morgan Stanley investment banker or third-party affiliate based on factors such as transaction size and type, likely purchasers, your industry and geographic focus.

#### **Income Tax Planning**

We can help you, in coordination with your outside tax and legal advisors, evaluate the impact of exit opportunities on your income taxes so that you can plan ahead and take advantage of strategies such as stock options or philanthropy to reduce your tax liability. For example, if you have philanthropic goals, you may want to employ a deferral technique such as a Charitable Remainder Trust (CRT).

#### **Estate Planning**

It is likely that the amount you realize from the sale will exceed the amount you can pass on free of estate and gift taxes. Through the estate planning process, we can help you, in coordination with your outside tax and legal advisors, update your will and other foundational documents to reflect your new success and create a plan that provides a smooth transition to the next generation. Whether addressing issues of succession, inheritance or creditor protection, we can help you develop gifting and other strategies before the sale that may help reduce taxes on some or all of the proceeds—as well as on future appreciation of assets. Morgan Stanley Private Wealth Management can provide information about sophisticated strategies such as Grantor Retained Annuity Trusts (GRATs), Family Limited Partnerships and Self-Cancelling Installment Notes (SCINs), that will help you in discussions with legal and tax advisors to design a program that protects the transfer of wealth from estate and other taxes.

#### PLANNING YOUR EXIT STRATEGY

Your Family Wealth Director can work with you and your other advisors to identify and structure an exit strategy consistent with your business and personal financial goals.

#### **SALE TO STRATEGIC ACQUIRER**

- Objective is to provide you with immediate liquidity
- Aim to identify well-capitalized buyers willing to fund growth and who seek market entry or market share, new technology or other competitive advantage through an acquisition

#### RECAPITALIZATION

- Provides liquidity along with potential for upside appreciation
- Can be structured so you retain control, if desired
- Leverage reduces the cost of capital

#### SALE TO PRIVATE EQUITY INVESTOR

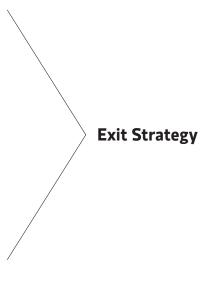
- Objective is a profitable exit strategy (IPO, LBO, future sale)
- Buyer's objective is typically purely financial, seeking a high rate of return
- Transaction is often highly leveraged

#### **SALE TO AN ESOP**

- A tax-advantaged strategy to transfer ownership to your employees
- Principal, interest and dividends are tax deductible
- ESOP share of corporate income is not taxable

#### IPO

- Objective is to raise capital and generate liquidity
- You can leverage the capabilities of Morgan Stanley's<sup>3</sup> experienced investment banking team or third-party affiliate to evaluate the IPO market and structure an offering that would benefit you, your employees and your investors



# Cash Management and Your Personal Balance Sheet

If you have not yet sold your company, you may find yourself with a substantial net worth on paper that can be difficult to access and enjoy because it may be effectively illiquid. Even after the sale, there may be instances when using credit to gain liquidity makes strategic sense or facilitates a purchase. Your Family Wealth Director may assist you in creating balance sheet flexibility for you to pursue personal and family goals. Through this relationship, you may gain access to lending products that could potentially fit your requirements.

# Leveraging Personal Wealth for Business Growth or Liquidity

Although your company is private, you may have developed a substantial investment portfolio over the years. If you qualify, eligible marketable securities in your brokerage account, including those you may have received if you have already sold your business to a public company, can potentially serve as collateral for a securities-based loan, which can provide you with the financing needed to pursue many personal, business or charitable interests. Your Family Wealth Director can engage Private Bankers who are experienced in helping clients identify which lending solutions may potentially address their needs in the context of their overall wealth management strategy.

# **Customized Financing for Real Estate and Personal Acquisitions**

Because of your success, you may have greater flexibility in borrowing than expected. Together with a skilled Private Banker, your Family Wealth Director can take a strategic approach to lending that may allow you to take advantage of opportunities as they arise. For qualified applicants, tailored lending, offered by Morgan Stanley Private Bank, National Association, can leverage eligible marketable securities life insurance, commercial real estate, alternative investments, privately held stock, fine art, or real estate investment trust operating partnership units as collateral.

#### **Managing Balance Sheet Cash**

High levels of liquidity also require careful management in order to avoid concentrated risk in one or more financial institutions. Your Family Wealth Director will structure, monitor and report on your overall cash position across multiple accounts and entities.

#### **BALANCE SHEET AND LENDING OPTIONS**

Lending Capabilities for Qualified Applicants

## Tailored Lending<sup>4</sup>

 Collateral — Eligible Marketable Securities, Life Insurance, Commercial Real Estate, Alternative Investments, Privately Held Stock, Fine Art, Real Estate Investment Trust Operating Partnership Units



### Home Loans<sup>5</sup>

 Products — Conforming, Jumbo, ARMs, HELOCs, fixed rate mortgages

Borrowing against securities may not be appropriate for everyone. You should be aware that there are risks associated with a securities based loan, including possible maintenance calls on short notice, and that market conditions can magnify any potential for loss. For details please see the important disclosures at the end of this document.

Liquidity Access Line<sup>6</sup>

# **Defining Your Legacy**



Working in conjunction with your legal and tax advisors, we can help develop a framework for integrated planning and strategic decision-making across your entire family. Many builders of highly successful businesses believe that the most valuable legacy they can leave to their children is their drive for accomplishment. Specialists in Philanthropic Management can work with you and your attorneys to help ensure that your estate plan is aligned with your values and your aspirations for the next generation.

#### **Giving Back**

Philanthropic giving can be one of the most satisfying aspects of success as well as a demonstration of your personal values. Specialists in our Philanthropy Management area can help tailor a strategic and disciplined approach to giving by developing a program that incorporates charitable vehicles to help achieve your objectives. Whether your plan makes use of charitable trusts or you decide to focus your giving through a private foundation that involves the next generation in management and decision-making, we can help define and implement your vision.

#### A Holistic Approach

Legacy planning is not confined to what happens to your assets and estate in the future; it can also involve strengthening family bonds and focusing on family goals today. Your Family Wealth Director can introduce you to Morgan Stanley professionals with extensive experience in the dynamics of successful families specialists who can guide you through the creation of a family mission and family governance structure and help conduct family meetings. Our ability to help address the nonfinancial issues of legacy planning and wealth transfer can be precisely focused on your objectives and the needs of your family.

# Greene Family

Family Wealth Director

# Greene Family Attorney and CPA



#### CASE STUDY: HOW WE CAN WORK TOGETHER

While your financial and tax circumstances and investment objectives are unique, this diagram illustrates how we can help address some challenges that may be similar to your own.



#### The Client

Founder of a precision manufacturing business, a private, closely held company specializing in parts for orthopedic and other medical uses; 55 years old, married with two children in college.

#### **FINANCIAL PROFILE**

- Owner of 90 percent of the stock in his business, which is worth \$45 million
- Owns a retirement account valued at \$1.5 million and a \$2.5 million portfolio of investments concentrated in the medical products and pharmaceutical industry

#### **OBJECTIVES**

- Came to Morgan Stanley two years prior to his planned date of selling the business. Sought advice on:
  - Structuring the terms of the sale, based on his long-term personal and financial goals
  - Minimizing taxes on the sale
  - Transferring appreciation to other family members at a low tax basis
  - Managing the overall financial picture, including estate planning, philanthropy and liquidity
  - Diversifying risk in the portfolio, which was concentrated in a single industry



## Our Approach

Quantified specific objectives, such as target risk levels and liquidity requirements, and worked with Morgan Stanley specialists to execute the plan.

# DEFINE DIVERSIFICATION PLAN OBJECTIVES

- Generate cash for home purchase
- Manage risk through diversification and provide margin of liquidity

#### **EXECUTE DIVERSIFICATION PLAN**

- Established 10b5-1 plan to diversify determined amount of concentrated holdings
- Solutions for extensive blackout periods
- Focused on NQSOs
  - Comprised largest percentage of equity value
  - Included grants approaching expiration
  - Used a graduated selling price strategy
- Consulted closely with client's CPA to calculate ISO exercise strategy
- Used income from NQSOs to exercise ISOs
- Carefully exercised throughout year — closely monitoring AMT threshold
- Started clock on ISO shares exercised to attain long-term capital gains status



#### Results

Reduced risk of concentrated position while supporting charitable goals and generating liquidity for real estate acquisition.

## ESTABLISHED CONSERVATIVE ASSET ALLOCATION PLAN

 Emphasized assets with low correlation to concentrated equity position

## ESTABLISHED GRANTOR RETAINED ANNUITY TRUST (GRAT)

- Recommended transferring asset out of estate to children with little or no gift tax obligation
- Conducted analysis to determine number of shares and duration
- Worked closely with client's outside estate attorney to structure trust
- Worked closely with client's outside tax advisor to suggest potential updates to better utilize tax allowances

#### **DIVERSIFIED EQUITY POSITION**

- Reduced overall concentrated exposure
- Improved liquidity via sales of RSUs ongoing through 10b5-1 plan
- Avoided AMT tax liability
- Achieved advantageous and desired level of concentrated equity holdings (client still bullish)
- Created sufficient liquidity to establish a conservative, globally diversified investment portfolio

#### **REAL ESTATE**

- Created sufficient liquidity for real estate purchase
- Provided residential mortgage financing at competitive rate, with terms to meet anticipated payoff plan

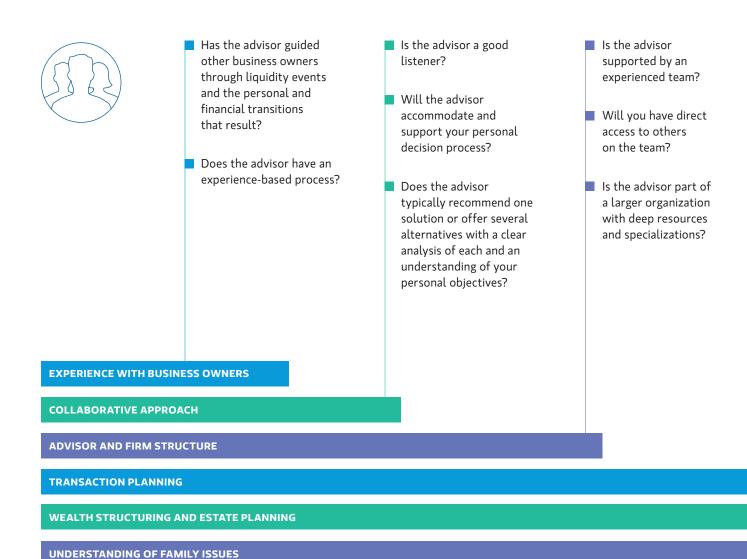
#### **CHARITABLE GOALS**

- Make tax-advantaged gift with low basis shares to charitable trust
- Next Step: Invest in a Donor Advised Fund to pursue future charitable goals and offset large expected taxable income

The case study presented is for illustrative purposes only. Past performance is no guarantee of future results. These strategies do not guarantee a profit or protect against loss and may not be appropriate for all investors.

#### **CHOOSING YOUR FINANCIAL ADVISOR**

The wealth created by your private business is significant, which makes the choice of a Financial Advisor ("advisor") a particularly important decision. The more you know, the more comfortable you will be with your decision.



20

INVESTMENT MANAGEMENT DEPTH

Can the advisor Are you confident that Is there the right Does the advisor enhance value by the advisor can help you chemistry with you and understand how you helping to prepare your minimize transaction your family? think about risk? obligations in order to business for sale? pass on the greatest value Does the advisor have How broad from what you have built? Is the advisor able to the sensitivity and and flexible is analyze and help you select the advisor's experience to help you investment platform? the most appropriate Can your advisor support deal with family issues and resources? a wealth strategy that disagreements that wealth involves multiple trusts, can create? Can your advisor ownership vehicles and clearly explain his or tax and investment Does the advisor understand her approach to both strategies? the concept of "family strategic and tactical governance?" asset allocation? Is the advisor supported by an experienced team of professionals to help execute a customized investment strategy?

For illustrative purposes only.

# Helping You and Your Family Achieve Your Vision of a Successful Life



As your family grows and your wealth increases, you may face a broader and more complex set of wealth management challenges. As Family Wealth Directors, we have the extensive experience, sophisticated/rigorous training and the resources necessary to help you and your family address these needs. We help you create and implement a comprehensive wealth management plan based on your unique goals and aspirations.

We will help you address the complex challenges—and embrace the opportunities—of your wealth so you can accomplish the things in life that are essential to you. We are here to help you:

- Manage investments with an unwavering focus on your financial strategy and personal goals
- Structure your wealth and customize solutions based solely on an objective view of your needs
- Simplify financial complexity to help you achieve clarity and control
- Align your strategy with the values that have shaped your life and constitute the core of your legacy

To learn more about the skills, experience and resources Morgan Stanley can bring to your planning processes, please contact your Morgan Stanley Family Wealth Director.





Morgan Stanley Smith Barney LLC offers a wide array of brokerage and advisory services to its clients, each of which may create a different type of relationship with different obligations to you. Please consult with your Family Wealth Director to understand these differences.

Life insurance, disability income insurance, and long-term care insurance are offered through Morgan Stanley Smith Barney LLC's licensed insurance agency affiliates.

- <sup>1</sup> Products and services are provided by third parties, not Morgan Stanley Smith Barney LLC or its affiliates.
- <sup>2</sup> Morgan Stanley Smith Barney LLC, its Private Wealth Management division, and its affiliates do not offer the health care advisory services discussed in this piece. If you request additional information, your Family Wealth Director may refer you to one or more third-party health care advisory firm(s) (the "Service Provider(s)"). No health care advisory Service Provider(s) is an affiliate of the Firm. Any referral should in no way be considered to be a solicitation by the Firm for business on behalf of any Service Provider(s), or an endorsement of any Service Provider(s) by the Firm. The Firm makes no representations regarding the appropriateness or otherwise of the products or services provided by any Service Provider(s). There may be additional service providers who offer this service, and you may wish to identify such other providers for comparative purposes. If you choose to contact a health care advisory Service Provider(s), we recommend that you interview such Service Provider(s), do thorough due diligence and make your own independent decision.

The Firm is a diversified financial services company with millions of individual clients, and corporations, institutions and governmental clients in several countries around the world. The Firm routinely enters into a variety of business relationships for which either the Firm receives compensation, or pays for services, and such business relationships may include health care advisory Service Provider(s), employees or agents, or companies affiliated with such Service Provider(s).

- <sup>3</sup> As appropriate, clients may be referred to a third party.
- \*Tailored Lending is a loan/line of credit product offered by Morgan Stanley Private Bank, National Association, an affiliate of Morgan Stanley Smith Barney LLC. A Tailored Lending credit facility may be a committed or demand loan/line of credit. All Tailored Lending loans/lines of credit are subject to the underwriting standards and independent approval of Morgan Stanley Private Bank, National Association. Tailored Lending loans/lines of credit may not be available in all locations. Rates, terms, and programs are subject to change without notice. Other restrictions may apply. The information contained herein should not be construed as a commitment to lend. Morgan Stanley Private Bank, National Association is a Member FDIC that is primarily regulated by the Office of the Comptroller of the Currency.

With the exception of a margin loan, the proceeds from securities based loan products generally may not be used to purchase, trade, or carry margin stock (or securities, with respect to Express CreditLine); repay margin debt that was used to purchase, trade or carry margin stock (or securities, with respect to Express CreditLine); and cannot be deposited into a Morgan Stanley Smith Barney LLC or other brokerage account.

To be eligible for a securities based loan, a client must have a brokerage account at Morgan Stanley Smith Barney LLC that contains eligible securities, which shall serve as collateral for the securities based loan.

<sup>5</sup> Residential mortgage loans/home equity lines of credit are offered by Morgan Stanley Private Bank, National Association, an affiliate of Morgan Stanley Smith Barney LLC. With the exception of the pledged-asset feature, an investment relationship with Morgan Stanley Smith Barney LLC does not have to be established or maintained to obtain the residential mortgage products offered by Morgan Stanley Private Bank, National Association. All residential mortgage loans/home equity lines of credit are subject to the underwriting standards and independent approval of Morgan Stanley Private Bank, National Association. Rates, terms, and programs are subject to change without notice. Residential mortgage loans/home equity lines of credit may not be available in all states; not available in Guam, Puerto Rico and the U.S. Virgin Islands. Other restrictions may apply. The information contained herein should not be construed as a commitment to lend. Morgan Stanley Private Bank, National Association is an Equal Housing Lender and member FDIC that is primarily regulated by the Office of the Comptroller of the Currency. Nationwide Mortgage Licensing System Unique Identifier #663185. The proceeds from a residential mortgage loan (including draws and advances from a home equity line of credit) are not permitted to be used to purchase, trade, or carry eligible margin stock; repay margin debt that was used to purchase, trade, or carry margin stock; or to make payments on any amounts owed under the note, loan agreement, or loan security agreement; and cannot be deposited into a Morgan Stanley Smith Barney LLC or other brokerage account.

A conforming loan means a residential mortgage loan offered by Morgan Stanley Private Bank, National Association that is saleable to Fannie Mae or Freddie Mac because it conforms to these entities' guidelines, including, for example, loan amount limits that range from \$417,000 to \$625,500 for one unit properties,

depending on location (and even higher in Hawaii). A nonconforming/jumbo loan is a residential mortgage loan that is not a conforming loan.

<sup>6</sup> Liquidity Access Line ("LAL") is a securities based loan/line of credit product, the lender of which is either Morgan Stanley Private Bank, National Association or Morgan Stanley Bank, N.A., as applicable, each an affiliate of Morgan Stanley Smith Barney LLC. All LAL loans/lines of credit are subject to the underwriting standards and independent approval of Morgan Stanley Private Bank, National Association or Morgan Stanley Bank, N.A., as applicable. LAL loans/lines of credit may not be available in all locations. Rates, terms and conditions are subject to change without notice. To be eligible for an LAL loan/line of credit, a client must have a brokerage account at Morgan Stanley Smith Barney LLC that contains eligible securities, which shall serve as collateral for the LAL. In conjunction with establishing an LAL loan/line of credit, an LAL facilitation account will also be opened in the client's name at Morgan Stanley Smith Barney LLC at no charge. Other restrictions may apply. The information contained herein should not be construed as a commitment to lend. Morgan Stanley Private Bank, National Association and Morgan Stanley Bank, N.A. are members FDIC that are primarily regulated by the Office of the Comptroller of the Currency.

Borrowing against securities may not be appropriate for everyone. You should be aware that there are risks associated with a securities based loan, including possible margin calls on short notice, and that market conditions can magnify any potential for loss. For details please see the important disclosures at the end of this brochure.

The loans secured by an aircraft or yacht/RV that are referenced herein are provided by an unaffiliated party. Neither Morgan Stanley Smith Barney LLC ("Morgan Stanley") nor its affiliates are the provider of such loans and will not have any input or responsibility concerning a client's eligibility for, or the terms and conditions associated with, these loans. Neither Morgan Stanley nor its affiliates shall be responsible for content of any advice or services provided by the unaffiliated party. Morgan Stanley or its affiliates may participate in transactions on a basis separate from this unaffiliated party. Morgan Stanley or its affiliates may receive compensation in connection with referrals made to the institution.

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