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Making Giving Easier—and More Impactful

With MS GIFT, your charitable giving becomes streamlined, strategic, and deeply personal. Whether you're making a single grant or managing a multi-year giving plan, the MS GIFT platform makes it easy—with intuitive tools, seamless advisor collaboration, and thoughtful support every step of the way.



Smart Tools. Seamless Experience. Meaningful Impact.

- Donor portal access to recommend grants, track activity, and view balances in one secure place
- Full support, including consolidated views across accounts and real-time tracking of grants and contributions
- Automatic charity vetting and grant due diligence, reducing your administrative burden and ensuring smooth and timely disbursement
- ✓ Direct-to-charity digital payments, accelerating grant delivery and impact
- Support for a wide range of assets, from cash and stock to complex or illiquid holdings
- Tax-free investment growth within the DAF to maximize long-term giving potential
- ✓ Privacy options, including the ability to give anonymously



Is a Donor Advised Fund Right for You?

Discover a Flexible and Tax-Efficient Way to Manage your Charitable Giving

A Donor Advised Fund, or DAF, is a type of charitable giving vehicle that allows individuals or organizations to make a charitable contribution, possibly receive an immediate federal income tax deduction, and then recommend grants from the fund over time to the causes and charities they want to support.

How Donor Advised Funds Work:



Contribution

You contribute cash, securities, or other assets to a DAF. Once you donate, you don't have to grant until you are ready. However, you may receive an immediate income tax benefit for the donation.



Investment

The funds you contribute can be invested*, growing income tax-free over time. You have the flexibility to recommend how the funds are invested, depending on which philanthropies you want to support.



Granting

Over time, you can recommend grants to qualified charities. MS GIFT handles the administrative work, everything from due diligence on the charities to disbursing the grants.

^{*}Donor does not report income or losses on his or her personal income tax return. Donations are irrevocable.



How Donor Advised Funds Benefit Donors:

Tax Benefits NOW

Donors who itemize may be eligible for an income tax charitable contribution deduction in the year of the donation and can possible avoid capital gains on appreciated assets.¹

Streamlined Giving

A single account streamlines donations, tax receipts, and grant distributions.

Tax-Free Investment Growth

Contributions can be invested and grow, increasing charitable impact over time.²

Flexible Grantmaking

Donors recommend when and where to give, with options for anonymous grants.

Wider Accessibility

In comparison to Private Foundations, lower contribution minimums and digital platforms make DAFs easier to open and manage.

^{1.} Starting in 2026, donors who itemize their income tax return will only be allowed a tax deduction for amounts that exceed 0.5 percent of their contribution base (similar to adjusted gross income). Also starting in 2026, the tax benefit of itemized charitable deductions will be capped at 35 percent, even for taxpayers in the 37 percent marginal federal income tax bracket.

^{2.} All assets contributed to Morgan Stanley GIFT are irrevocable and become the property of the donor-advised fund, not the individual donor. While assets in the donor-advised fund may be invested for potential growth, investment returns are not guaranteed and may result in losses. Any potential investment growth remains within the donor-advised fund and does not belong to the donor.

Investment Options for Charitable Giving

Donors wishing to contribute to MS GIFT's donor advised fund program can select the investment platform that aligns with their needs and those of their family, as summarized below:

PROGRAM CHOICE	ASSETS MANAGED BY	MINIMUM CONTRIBUTION
Select UMA	Third-Party Managers, ETFs, Mutual Funds	\$25,000
Portfolio Management	Morgan Stanley Portfolio Manager	\$25,000

Select UMA® Program

Morgan Stanley's Select UMA program is a unified managed account that allows you and your Morgan Stanley Financial Advisor to leverage the firm's expertise at each stage of Consulting Group's investment process.

HOW IT WORKS:

- Contributions to MS GIFT are invested in the Select UMA investment advisory platform.
- The unified managed account combines separately managed accounts, mutual funds and exchange-traded funds in a diversified, cost-effective portfolio.

Portfolio Management (PM) Program

The Portfolio Management Group creates customized investment strategies for high net worth individuals and institutional clients. Our Portfolio Managers are a select group of Morgan Stanley Financial Advisors who are qualified by the firm to manage client assets based on training, experience and commitment to client service.

HOW IT WORKS:

- Contributions to your PM DAF account are managed on a discretionary basis by your Morgan Stanley Portfolio Manager.
- To qualify for this investment option, the initial contribution must be at least \$25,000, and your Morgan Stanley Financial Advisor must be properly certified for the PM program.

Tax-Smart Giving: The Power of Complex Assets*

Unlock the full potential of your wealth by turning complex assets into powerful tools for philanthropy.

You can contribute complex assets—like private business interests or artwork—to potentially offset taxable income while not triggering federal capital gains income tax. Complex assets help you make a greater impact and align your giving with your overall financial goals.

Why Donate Complex Assets instead of cash?

Donating appreciated complex assets through MS GIFT can help avoid federal capital gains taxes. Instead of selling the assets, paying federal income tax on the gains, and donating the remaining cash, you can donate the assets directly and maximize your impact.

Let's look at an example of someone who is selling their business and wants to donate private business interests to a Donor Advised Fund instead of cash after the sale.

Option 1: Donating Cash to a DAF (After the Sale)

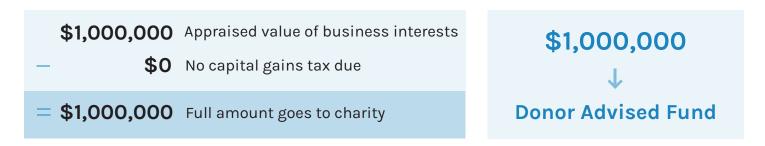
\$1,000,000 Proceeds from sale of business

- \$200,000 Estimated capital gains taxes (20%)

= \$800,000 Net amount available for donation

Donor Advised Fund

Option 2: Donating Business Interests to a DAF (Before the Sale)



^{*}All complex assets are subject to board review and eligibility requirements. The amount of the charitable contribution deduction will depend on the donor's adjusted gross income and the donor's contribution base in the year of the contribution to the DAF.

Beyond Cash: Categories of Complex Assets Accepted by MS GIFT



Here's a breakdown of key categories of complex assets and how they can be used in your charitable giving:

Private Business Interest:

When to Use: If you own shares in private companies, donating them can help avoid capital gains taxes before a liquidation event.¹

Example: Shares of a family-owned business or startup.

Collectibles:

When to Use: If you have valuable collectibles, donating them can support a cause while avoiding capital gains tax on appreciated assets.²

Example: Donating a valuable guitar collection.

Life Insurance Policies:

When to Use: If you want to make a significant future gift and receive immediate tax benefits, you can donate a paid-up policy or name a charity as a beneficiary.

Example: Transferring ownership of a life insurance policy or designating a charity as the beneficiary.

Retirement Assets:

When to Use: To minimize federal estate tax, or if charitable inclined but not subject to federal estate tax, then give these assets to the DAF rather than to individuals who would be subject to income tax consequences when withdrawing assets, and ensure your retirement accounts are used effectively for charitable purposes.

Example: Donating retirement account balances as part of an estate plan.

5 Real Estate:

When to Use: Ideal for appreciated property you wish to donate, potentially providing a significant charitable contribution income tax deduction, and avoiding federal capital gains tax.

Example: Donating a vacation home or commercial property.

1. There has been increased scrutiny regarding the timing of a donation prior to a liquidation event. The donor should plan for a charitable contribution well before the terms of the sale have been settled. A donor considering a charitable contribution of a private business interest should consult with the donor's tax advisors.

2. The amount of the allowable charitable contribution income tax deduction for this type of asset will depend on whether the items are related to the charity's tax-exempt purposes.

Donor Spotlights: Stories of Strategic Giving

Ukraine's Jewel: A Story of Impact

In 2022, Mitzi wanted to support Ukraine but faced a dilemma: selling her emerald ring would trigger a 24% capital gains tax, reducing her charitable contribution. Instead, she donated the ring to a Donor Advised Fund (DAF). This allowed her to avoid capital gains taxes and maximize her donation, using the proceeds to support relief efforts in Ukraine.



How a \$1.8MM Guitar Collection Funded a \$4.8MM Gift



When the estate of Arthur "Skip" Maggiora, a music legend, needed to contribute \$4.8MM to charity to implement estate planning, a major challenge arose: his \$1.8MM guitar collection. With limited liquidity and a looming tax deadline, a quick solution was needed. By using the guitar collection to fund a DAF, the estate's liquidity issue was resolved, and potential IRS challenges were mitigated. This ensured that Skip's legacy will be honored through a DAF.

Stock Gift Saves \$360,000 in Taxes

When Lindsey's tech start-up went public, she faced significant capital gains taxes. Her financial advisor suggested using a Donor Advised Fund (DAF) to offset these taxes and support her community. By donating \$18 million in stock to a DAF before the sale occurred, Lindsey generated a charitable deduction that offset her capital gains, saving \$360,000 in taxes. After the required lock-up period, the DAF sold the shares, and Lindsey's contributions continue to fund local charities, ensuring her success benefits others.





Giving Beyond Your Lifetime: Estate Planning with Donor Advised Funds

A Donor-Advised Fund (DAF) with Morgan Stanley Global Impact Funding Trust, Inc. (MS GIFT) offers meaningful advantages for charitable individuals. Including a DAF in your estate plan can reduce estate taxes, simplify administration, and provide flexibility for giving after death—especially if funded during life.

- Assets placed in a DAF during life avoid probate, aren't subject to estate taxes or creditor claims, and don't require executor administration.
- Lifetime funding allows donors to see the DAF in action and involve family as advisors.
- It also may provide an immediate charitable contribution income tax deduction.
- At death, the DAF can continue giving without interruption.
- Alternatively, a DAF can be funded through an estate plan, still offering tax savings and oversight by MS GIFT.
- Donors can name successors to guide giving and create a legacy of philanthropy.

DAF contributions qualify for unlimited estate and gift tax charitable deductions. For estates above the federal exemption, every dollar gifted to a DAF can save up to 40 cents in federal estate tax—plus more in states with estate taxes.

Consult your attorney for appropriate bequest language when including a DAF in your estate plan.

MS GIFT versus Other Leading DAF Programs

MS GIFT not only meets the standard expectations for Donor Advised Funds but surpasses them, enhancing personalized philanthropy services with innovative solutions.

Integrated Wealth Management

Easy access to your personal investment assets as well as the charitable assets you donate to your DAF.

Exceptional Client Service

Dedicated support and elite services tailormade for high-net-worth clients and their unique needs.

Innovative Asset Solutions

Facilitates contributions of complex assets (e.g. privately held business interests; cryptocurrency) with no additional administrative cost.

Efficient Grant Delivery

Leverages cutting-edge technology for swift and reliable fund disbursement to cherished causes.

Straightforward Investment Choices

Offers advanced investment capabilities through Morgan Stanley's Select UMA[™] and Portfolio Management programs.



MS GIFT vs. Other DAF Programs

Feature	MS GIFT	Other Leading DAF Programs
Asset Contributions	Can accept a broad universe of asset types, including cash, securities, and complex assets	Limited asset types
Complex Asset Handling	Highly flexible, no-fee evaluations	Fees for evaluations, limited flexibility
Investment Flexibility	Portfolios created by Morgan Stanley's Global Investment Office or by Financial Advisors	Standard investment options
Grant-Making Speed	Rapid disbursement technology with ACH granting capabilities	Standard disbursement times
Charity Vetting	Automated with advanced tech	Manual or less advanced processes
Client Services	Elite concierge, Family Office Service, charitable consultation	Basic support services
International Grantmaking	Extensive global capabilities	Limited or no international options
Philanthropic Education	In-person seminars, expert webinars at no charge	Typically, online guides only
Recoverable Grants	Flexible, recoverable grants that can be reinvested into new initiatives	Less flexible terms, fewer options for repayment
Reporting & Support	Comprehensive dashboards with helpful information like grant disbursements, multichannel support	Basic reporting



Expertise and Client Commitment at the Center

Picture having a team of experts guiding your charitable journey. Morgan Stanley GIFT blends deep financial expertise with personalized attention, ensuring your philanthropic goals are supported by a platform you can trust.



Flexible and Sophisticated Asset Contributions

Imagine the ability to contribute more than just cash or stock—that could be a privately-held business interest, cryptocurrency, a personal collection, and much more. MS GIFT offers flexibility with no extra administrative fees for handling complex assets. It's a smarter way to align your giving with your financial and tax strategy.



Custom Investment Solutions

Your Financial Advisor can leverage or design tailored investment strategies that align with your charitable goals, utilizing Morgan Stanley's thought leadership and extensive proprietary resources. MS GIFT provides flexibility that supports your unique vision for the growth and gifting of charitable assets.



Advanced Grant-Making Capabilities

Envision your charitable contributions making an impact quickly and securely. With automated vetting and fast disbursement, MS GIFT ensures your grants are handled efficiently, getting funds to where they're needed most, when they're needed most.



Exclusive Services and Comprehensive Support

Think about having access to exclusive services like Elite Concierge, family office support, and international grant-making capabilities. From detailed reports to dedicated support channels, MS GIFT provides all the tools you need to navigate your philanthropic efforts with ease.



Philanthropic Education and Engagement

Stay informed and empowered. With seminars and webinars led by industry experts, MS GIFT ensures you have the knowledge and insights to maximize your charitable impact—at no additional cost.

Don't Miss a Matching Opportunity

If your employer offers a charitable match, you may be able to double your impact by contributing to your MS GIFT Donor-Advised Fund. Since MS GIFT is a 501(c)(3) public charity, it often qualifies for workplace giving programs.



MS GIFT

Your Donor-Advised Fund can do more than distribute grants—it can also grow tax-free while aligning with your values. Through the Investing with Impact Platform, you have access to a wide range of values-aligned investment strategies without sacrificing financial returns.

Since 2012, Morgan Stanley has led the way in sustainable investing with:

320+

vetted investment strategies

12

internally managed Impact Portfolios



The award-winning Morgan Stanley Impact Quotient®, which tracks impact across 100+ social and environmental factors



Insights and resources from the **Institute for Sustainable Investing**

With MS GIFT, your investments can reflect your purpose—and amplify your impact.



Partnering for a Purposeful Future

At Morgan Stanley, we believe that wealth should reflect what matters most. That's why MS GIFT combines powerful tools, personalized advice, and trusted guidance to help you turn generosity into legacy.



Ready to get started?

Contact your Morgan Stanley Financial Advisor or Private Wealth Advisor to open your MS GIFT Donor Advised Fund today.

Disclosures:

The Morgan Stanley Global Impact Funding Trust, Inc. (MS GIFT) is an organization described in Section 501(c)(3) of the Internal Revenue Code of 1986, as amended, that sponsors a donor advised fund program. MS Global Impact Funding Trust (MS GIFT) is a donor advised fund. Morgan Stanley Smith Barney LLC provides investment management services to MS GIFT. Back office administration provided by Ren, an unaffiliated charitable gift administrator.

While we believe that MS GIFT provides a valuable philanthropic opportunity, contributions to MS GIFT are not appropriate for everyone. Other forms of charitable giving may be more appropriate depending on a donor's specific situation. Of critical importance to any person considering making a donation to MS GIFT is the fact that any such donation is an irrevocable contribution.

Although donors will have certain rights to make recommendations to MS GIFT as described in the Donor Circular & Disclosure Statement, contributions become the legal property of MS GIFT when donated. The Donor Circular & Disclosure Statement describes the risks, fees and expenses associated with establishing and maintaining an MS GIFT account. Read it carefully before contributing.

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