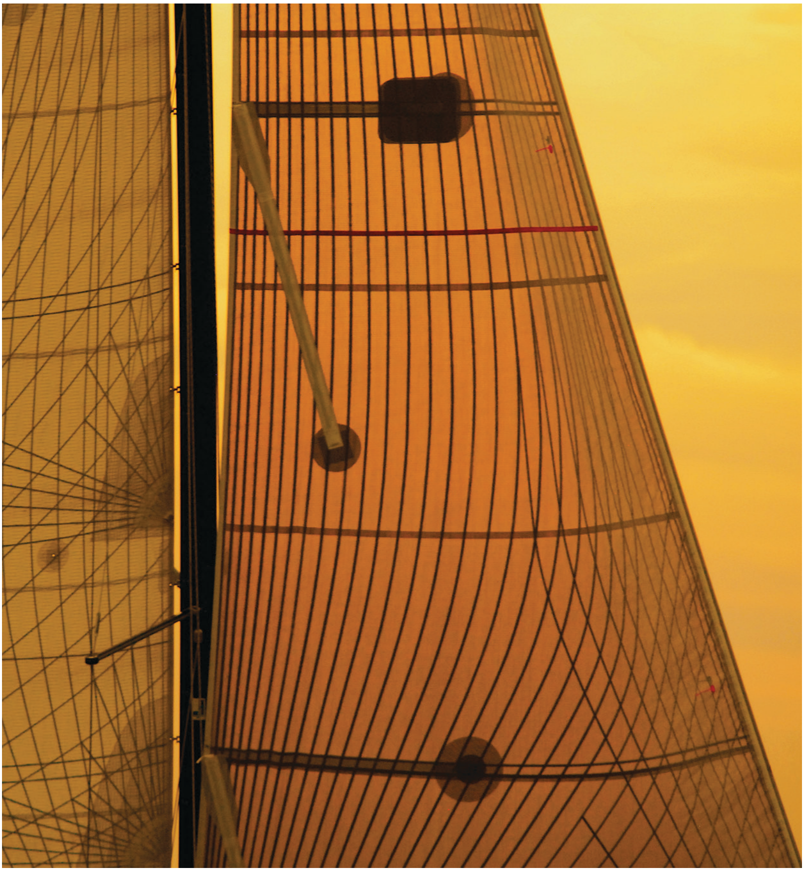
Morgan Stanley

Ferber-Benson Group at Morgan Stanley



Ferber-Benson Group at Morgan Stanley

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Ferber-Benson Group
at Morgan Stanley

The changing world is complex and unpredictable making it difficult to both craft and adhere to an investment discipline. It is now more important than ever to expect greater simplicity, transparency and quality service from a trusted advisory relationship.

We work diligently to help deliver creative and thoughtful solutions based on your unique needs, all in an effort to ensure that you have trust in our experience, our integrity and the professional quality of our work.

We believe trust is earned, not given. We take great pride in building a long-term relationship – one that is dedicated to you… after all it's your future.

Rick Ferber
Financial Advisor
Senior Vice President
Portfolio Management Director

My professional background offers a unique experience of wealth management and executive corporate positions. For over 20 years I have helped provide creative, thoughtful and goal-based financial strategies to high-net-worth families throughout the Northern and Southern California regions as well as multiple U.S. states. Utilizing a holistic approach to financial planning, I work with CPAs, estate planning attorneys and other professionals in developing well-orchestrated and comprehensive investment programs.

In 1985 I earned a Bachelor of Science degree in Marketing from San Diego State University. Initially out of college I developed my reputation as a senior marketing executive where I helped grow the brand and advertising platforms for major retailers including PETsMART, Home Depot, The Pep Boys, Orchard Supply Hardware, Expressly Portraits and others.

I was born and raised in Southern California and currently reside in Danville, located in the San Francisco Bay area. I have two grown children, Ally and Andrew and my Covid-acquired Mini Labradoodle Finn… my new child! When I'm not in the office I can be reached at the gym where every day is a constant struggle. On the off days you can find me at a concert or at home enjoying a great Cabernet.

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Alec Benson
Financial Planning Specialist
Financial Advisor

My experience as a financial professional began in 2018 after moving to San Francisco to pursue my career at Moody's Investors Service. With three years of experience in the credit risk and global fixed income markets, I joined Morgan Stanley in 2021.

As a Financial Advisor I am able to pursue my passion of helping people achieve their financial goals, while applying my prior experience in the capital markets and investment risk management.

After earning my degree in Economics from the University of Colorado Boulder in 2017 - and a year of sun and surf in Santa Barbara, I am enjoying putting down roots in the Bay Area.

When I'm not working, I like to spend my time outdoors – I am an avid skier and backpacker, and enjoy getting time out on the water sailing, surfing, and scuba diving. I love to travel am always looking for my next adventure… have any great ideas?

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Ferber-Benson Group at Morgan Stanley

We start by listening.

With a blank canvas magic happens. The Ferber-Benson Group unites our process with decades of experience to craft creative plans for a successful financial future.

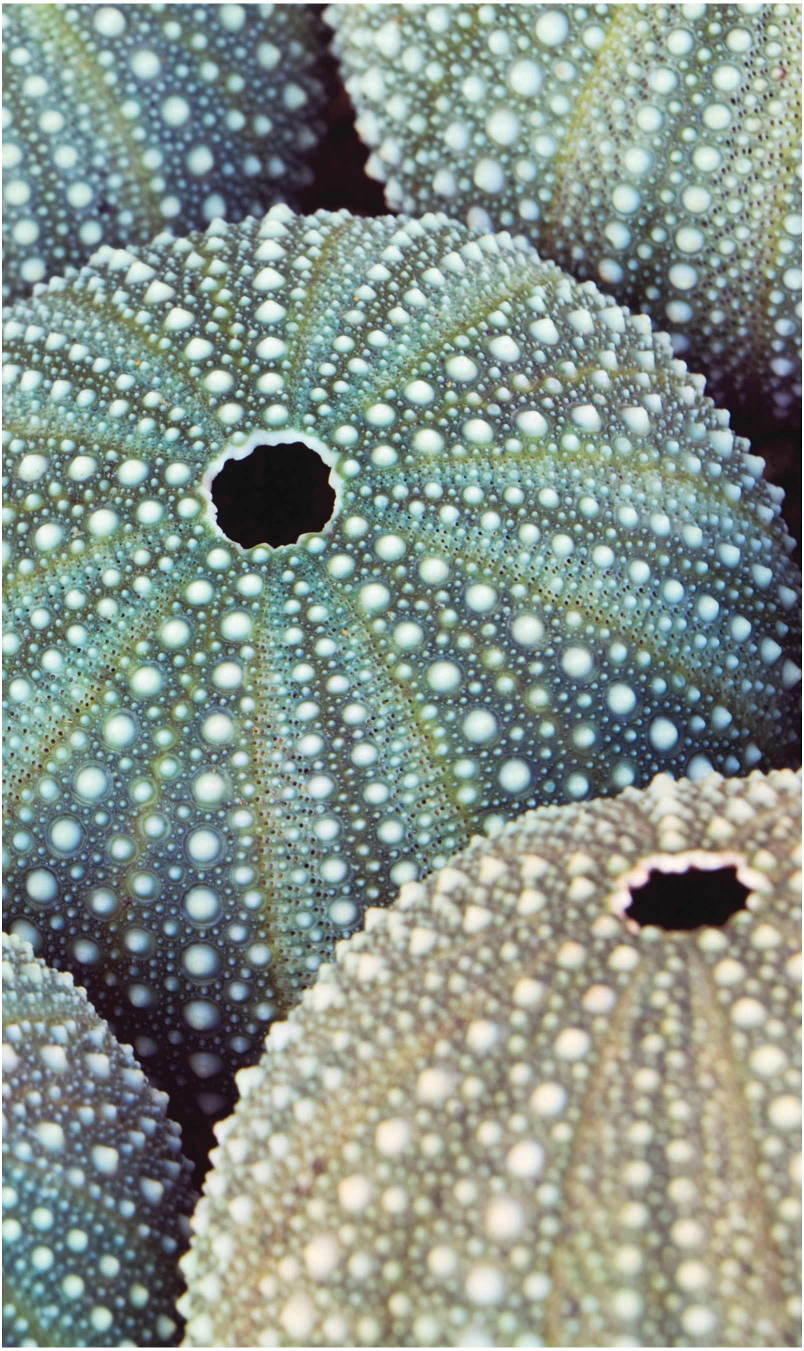
Every client is unique... let us help paint your financial journey.

Bruce Springsteen
songwriter, musician, legend

"Talk about a dream, try to make it real"

Morgan Stanley strives to offer the finest in financial thinking, investment products and integrated execution strategies to help you meet your specific needs and achieve your personal financial goals. When we work together, you benefit from personalized advice, objective guidance and dedication to your success as an investor.

With access to Morgan Stanley's renowned global resources and sophisticated investment opportunities, we help you develop and maintain an optimal investment strategy. Our goals-based wealth management approach will address key areas of your financial life beyond traditional investments and may incorporate diverse recommendations for building and protecting your wealth.



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