

Morgan Stanley

Helping to Secure Your Data and Protect Your Family from Cyber Fraud

Cybersecurity from Lifestyle Advisory, a Morgan Stanley Signature Access Service

At Morgan Stanley, safeguarding your assets and personal information is among our highest priorities. This is an essential part of our commitment to helping you achieve your wealth management goals.

To better protect you and your family, Morgan Stanley invests in cybersecurity and fraud prevention technology and employs world-class talent to lead these efforts. Additionally, we tailor our security technology and practices to today's cyber risk landscape. Combining our technology and human capital investments, Morgan Stanley has built an expert cyber defense organization in-house and works closely with industry and government partners to constantly evaluate the threat environment.

While Morgan Stanley takes great care to secure our clients' information, you also have an important role to play. Fraudsters are constantly inventing new ways to trick people into disclosing

personal information, which can lead to identity theft. That's why you need to be on high alert and attuned to common fraud schemes you may encounter. In fact, identity theft affects about 1 in 20 American each year.¹ As one of our Signature Access Lifestyle Advisory services, Morgan Stanley provides referrals to leading third party cybersecurity professionals who help assess, reduce, and remediate your vulnerabilities. Offering an extensive range of preventative, response and recovery services, they help you keep your sensitive data secure and communications private. Tailored solutions are available to protect your family, foundation, family office or business.

CYBERSECURITY SERVICES FOR YOUR HOME AND OFFICE

- Cybersecurity Assessment
- Penetration Testing
- Cyber Incident Response
- Identity Theft (prevention and after-the-fact)
- Secure Communications and Collaboration
- Secure Private Storage Solutions
- Protection of Intellectual Property
- Secure Virtual Private Networks (VPNs)
- Training in Cybersecurity Best Practices (personal, business, and mobile devices)



95 percent of data breaches are financially motivated. This is an increase of 24 percent since 2019.²

For more information, please contact your Financial Advisor.

¹ <https://www.experian.com/blogs/ask-experian/how-common-is-identity-theft/>

² <https://www.varonis.com/blog/data-breach-statistics#:~:text=95%20percent%20of%20data%20breaches%20are%20financially%20motivated.%20This%20is%20an%20increase%20of%2024%20percent%20since%202019> 11/15/2024

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