

Morgan Stanley Global Sports & Entertainment

Understand, Advise, Deliver ... Succeed



You're Unique and We Know Why

There's nothing common about you — not your talent, your drive, your achievements or even your challenges. From your variable income streams to your taxes, from your obligations to your aspirations, “typical” is not part of your vocabulary. You need distinctive financial strategies that match your lifestyle and career trajectory.



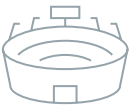
Concentrated Experience in Capable Hands

Morgan Stanley Global Sports & Entertainment was developed to respond to the specific needs of sports and entertainment professionals at every stage of their careers. Our select group of Global Sports and Entertainment Directors understand your unique financial opportunities and challenges. They know how money flows from your work to your wallet and live in your world, day in, day out, crafting innovative financial strategies as their chosen career.



Tailored Advice to Meet Your Life's Goals

You can leverage the vast resources of Morgan Stanley, one of the world's largest and most respected wealth management firms, to address any objective, from building and preserving wealth, to starting a philanthropic foundation, to expanding your brand. Whatever aspirations you have for yourself, your family and your community, we present strategies, products and services customized to help you reach your goals, your way.



Embrace the Power of Team

You have a handful of people who have supported you, encouraged you and watched your back. Global Sports and Entertainment Directors routinely work in partnership with other trusted advisors to guide financial decision-making. We support and respect your personal confidants, combining our strengths to help bring you greater success.



We're Changing the Narrative

The media is filled with stories of successful athletes and entertainers who have surprising financial setbacks. We're committed to changing that storyline. We've developed financial education programs for sports and entertainment veterans and emerging talents, including collegiate athletes, to help them avoid common mishaps. It's part of our mission to give back to your community and provide sports and entertainment professionals the skills to help make smart choices around their finances and wealth.

Morgan Stanley Smith Barney LLC (“Morgan Stanley”), its affiliates and Morgan Stanley Financial Advisors and Private Wealth Advisors do not provide tax or legal advice. Clients should consult their tax advisor for matters involving taxation and tax planning, and their attorney for matters involving trust and estate planning, charitable giving, philanthropic planning and other legal matters. Morgan Stanley Global Sports & Entertainment is a highly specialized wealth management division, dedicated to serving the unique and complex needs of athletes, entertainers, creators and top professionals in the sports and entertainment industry.