



Morgan Stanley

GLOBAL SPORTS & ENTERTAINMENT



# Morgan Stanley Global Sports & Entertainment

We Understand, Advise and Deliver

## You're Unique and We Know Why

There's nothing common about you — not your talent, your drive, your achievements or even your challenges. From your variable income streams to your taxes, from your obligations to your aspirations, "typical" is not part of your vocabulary. And so you need distinctive, financial strategies that match your lifestyle and career trajectory.

## A Dedicated Division for Every Stage of Your Career

Morgan Stanley Global Sports & Entertainment, a dedicated division within Morgan Stanley Wealth Management, was developed to respond to the specific needs of sports and entertainment professionals at every stage of your career.

## Concentrated Experience in Capable Hands

Having worked with other accomplished athletes and entertainers, our select group of Sports and Entertainment Directors have proven themselves. They understand your drive and the financial intricacies of your life. They know how money flows from your work to your wallet and live in your world, day in, day out, crafting innovative financial strategies as their chosen career.

## Advice Sculpted Client by Client

You can leverage the vast resources of Morgan Stanley, one of the world's largest and most respected wealth management firms, to address any objective, from building and preserving wealth, to starting a philanthropic foundation, to expanding your brand. Whatever aspirations you have for yourself, your family and your community, we present strategies, products and services customized to help you reach your goals, your way.

## Embrace the Power of Team

You have a handful of people who have supported you, encouraged you and watched your back. Sports and Entertainment Directors embrace teamwork as a force that turns vision into reality. We support and respect your personal confidants, combining our strengths to bring you greater success.

## We're Changing the Narrative

The media is filled with stories of successful athletes and entertainers who have surprising financial setbacks. We're committed to changing that storyline. We've developed financial education programs for sports and entertainment veterans and emerging talents, including collegiate athletes, to help them avoid common mishaps. This isn't purely a client service; it's part of our mission to give back to your community and provide sports and entertainment professionals the skills to help make smart choices around their finances and wealth.

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