

Top (from left to right): Fitzroy Whyte, John Vessa, Richard Frank, Corey Fleisher, Jeffrey Di Napoli. Bottom (from left to right): Hugo Rea; Client Service Associate, Dawn Mazzey; Registered Client Service Associate, Diana Patrascu; Director of Investments, Iraida Gonzalez; Group Director, Katherine Khouri; Director of Business Strategy

Q2 2024

EXECUTIVE SUMMARY

The market has continued to deliver positive performance in Q2, marking a strong first half of 2024. This has been driven by accelerating S&P 500 corporate earnings growth, growing adoption of artificial intelligence (AI), and a continued loosening in financial conditions. While the economy as a whole remains strong, higher rates and higher prices have caused a widening between the haves and have nots. Elevated levels of fiscal spending have kept inflation levels high, causing the Fed to keep interest rates at a level that is too high for many people and businesses. While several quality large cap companies have been rewarded for their ability to grow margins, cut costs, and maintain pricing power, many rate sensitive areas of the economy including small cap companies, regional banks and pockets of commercial real estate have been challenged. Similarly, wealthier consumers have been able to continue spending and build wealth while lower income consumers are starting to struggle, accrue debt and trade down. Despite two consecutive months of easing inflation, the Fed's projections now show higher inflation and fewer cuts than expected, with the median dot plot only signaling one cut this year, down from three in March. Fed Chair Powell has opted to remain patient until the committee sees greater progress towards its inflation target. While there are risks that the crowding out of many businesses and consumers can continue long enough to impact the data as a whole, we continue to believe that a soft landing is possible. Currently, financial conditions are accommodative, the labor market is still strong and consumers, as an aggregate, continue to spend. We expect continued earnings growth to support higher valuations, especially if performance broadens from AI enablers to AI adopters. While we advise investors to neutralize positioning extremes and concentration risk, we continue to favor quality large cap companies. With regards to fears surrounding valuations, we remind investors that we have just exited a period of earnings stagnation. While high tail risks remain, we are optimistic for the second half of the year.

Current Thoughts

- We believe that earnings growth will continue to accelerate after a period of stagnation.
- We expect to see a broadening in performance as more companies are learning to utilize AI to improve efficiency.
- We continue to overweight profitable large caps with less exposure to the weaker parts of the economy.
- We see opportunities for select overseas stocks that are benefitting from the same drivers as their US counterparts.
- We continue to prefer strong balance sheets and investment grade credit that is supported by strong margins.
- We prefer shorter duration and floating rate investments in the case that the Fed cannot deliver as many rate cuts as they hope for.
- We see dislocation in select REITs that have been oversold due to higher rates.
- We see opportunities in infrastructure and power generation that will be needed to support strong AI demand.
- We continue to view structured products and alternative investments as options to mitigate risk and portfolio diversifiers for eligible investors, where appropriate.

Markets

The market has maintained its rally in the second quarter as positive earnings growth has continued to materialize. S&P 500 trailing 12-month earnings growth has accelerated and is now 4% year-over-over versus -1% at the end of last year. The good news is that this is being driven by real margin improvement as opposed to easy comparisons from last year.¹ As of June 7, 99% of S&P 500 companies have reported Q1 2024 results. Of those companies, 79% have reported a positive earnings per share surprise and 61% have reported a positive revenue surprise.² Industry groups with the strongest EPS growth have seen the strongest forward earnings revisions year-to-date and have also seen the best price performance year-to-date.

Exhibit 11: Industry Group Forward EPS Revision Vs. YTD Performance



The caveat, however, is that the stronger growth rates are coming from large cap, quality stocks that have demonstrated operational efficiency and expense discipline. The companies that have been able to raise their prices without losing customers have been less impacted by higher costs and inflation.



While a handful of stocks have certainly delivered a large portion of returns and profits, we have still seen

earnings growth spread to other industries. Consensus forward expectations for operating margins are still strong, even when stripping out the "Magnificent Seven."

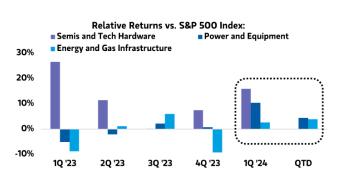


Over the previous four quarters, the Magnificent Seven have delivered a capitalization-weighted operating margin of 21.6%. The S&P 500 ex-Magnificent Seven has delivered a still solid operating margin of 9.1%. These stocks have been rewarded more than peers because they have seen faster earnings growth.³



It is also important to keep in mind that the S&P 500 is a quality index overall, which includes some of the largest companies within the US. Many more index participants have proven their ability to successfully navigate a higher-rate environment and are not dependent on rate cuts. In fact, performance has started to broaden out. Notably, even within the AIrelated theme, relative strength has shifted from Semis and Tech Hardware to Power and Energy Infrastructure. Given increased power consumption from data centers, the Power and Equipment and Energy and Gas Infrastructure industry groups have also started to outperform the S&P 500.

- 1 Morgan Stanley Weekly Warm-up; June 10, 2024.
- 2 FactSet Earnings Insight; June 7, 2024.
- 3 Morgan Stanley Daily Positioning; June 18, 2024



Source: Bloomberg, Morgan Stanley Wealth Management GIC. Data as of June 7, 2024.

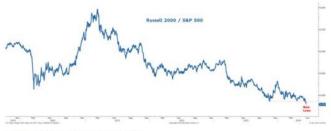
While we are excited about the broadening out among industries, we do not expect to see the same broadening spread to lower quality areas such as small caps and regional banks. Small-cap companies still face headwinds from elevated inflationary pressures due to their limited pricing power and higher borrowing costs. Their low valuations reflect this in addition to the growing proportion of unprofitable companies in the index, as measured by the Russell 2000. Much of this can be explained by private equity taking companies private or merging with existing holdings. them In addition, performance has followed weaker fundamentals and earnings revisions. Meanwhile, large corporations continue to thrive as they spend on AI and other solutions to increase profitability and increase efficiency.

Exhibit 16: Nasdaq Earnings Revisions Continue to Meaningfully Outpace Small Cap Revisions



Source: FactSet, Morgan Stanley Research

Most smaller businesses do not have the degree of pricing power that large corporations have. While the economy as a whole is much less interest rate sensitive than it has been in the past, we would note that this does not hold true for all parts of the economy and its participants. **Exhibit 3:** Small Cap Relative Performance Has Broken Down to New Cycle Lows



Source: Bloomberg, Morgan Stanley Research

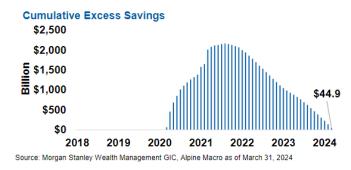




Financial conditions have remained loose as excessive fiscal deficit spending has come at a time when unemployment has been near 50-year lows.



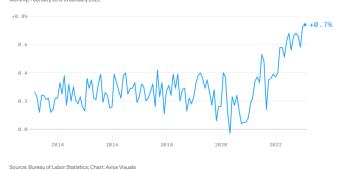
Despite the \$5 trillion of fiscal payments that went to small businesses and vulnerable populations, and Social Security cost-of-living adjustments, the payback is now coming in the form of sticky inflation and a higher cost of capital. The same cohorts that were given support are now getting crowded out. The lower 60% of consumers by income and wealth have run out of excess savings, maxed out credit cards and have started to be delinquent on loan payments. So far, the labor market has remained strong enough to prevent a major slowdown in spending and hence the economy. While it is not our base case, it would take an unexpected large increase in the unemployment rate to tip the balance toward rapid slowing. So far, corporate margins have remained healthy enough to prevent any broad-based layoffs that would put household incomes at risk.



This also explains why consumer confidence remains below longer-term averages despite positive prints around several broad measures of activity such as nominal GDP growth, unemployment, wages, and retail sales. Strength from the high-end consumer has also helped play a role. High-end revenue within gaming & lodging remains strong while the lower end is flat to down year over year. Discount and dollar stores are showing higher traffic due to trade downs while large restaurant chains are seeing a decline in traffic from the lower end. While many headline and aggregate measures of economic growth remain resilient, the underlying strength is clearly uneven between the haves and have nots at both the consumer and corporate level.⁴

So far, there have been both upside and downside surprises in growth and inflation. Most recently, inflation growth has slowed. In the May CPI report, year-over-year headline inflation cooled to 3.3% from 3.4%. Core CPI also decreased twice month over month consecutively. Core PPI was flat in May at 0.0% month over month and below expectations. We note that more readings are necessary to see a sustainable trend forming. The Fed has acknowledged this by noting that inflation has seen "modest further progress," which is an improvement in tone from it previously saying "lack of further progress" at the May meeting. The Fed has remained patient as it believes that inflation will remain stubbornly sticky through this year despite incoming data suggesting improvement. Medical costs and shelter continue to remain high and remain a pain point.

Monthly change in U.S. shelter price index Monthly: February 2013 to January 2023



Immigration remains another key factor. While immigration has helped on the supply side of labor, it has the potential to place downward pressure on wage growth. However, if immigration-driven supply begins to outpace demand, we can see upward pressure on the unemployment rate. ⁵ It remains to be seen if any changes to our border policy get implemented in the future. So far, the labor market remains healthy despite mixed data.

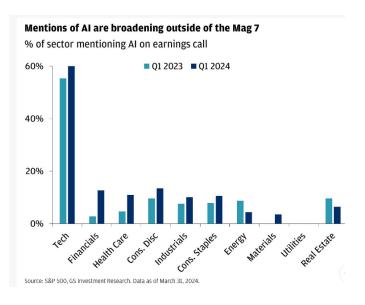
Given the lack of consistent trends in both growth and inflation, we continue to be prepared for less or delayed Fed action and a higher for longer environment. We continue to advocate for active stock picking among high quality, low debt companies with strong pricing power and operational efficiencies. While some of the largest index names have shown they deserve their praise, we remind investors to be mindful of overconcentration risks in addition to potential opportunities beneath the surface.

When it comes to AI, the market has certainly rewarded the immediate beneficiaries. However, the growth of AI and cloud technology has implications for a range of industries. For one, infrastructure will be important as a result of the increase in demand for electricity needed to power data centers. AI uses a vast amount of data due to the large number of computations it takes to run the AI model and produce an output. Data center power consumption is expected to grow significantly over the next several years. Building new data centers has positive implications for several industries. We expect more companies that provide heating, cooling, electrical equipment, and real estate for data centers to see increased demand and better performance. We also expect to see an increase in the number of companies that are starting to see a boost in productivity and This can include better inventory revenue.

⁴ Morgan Stanley Weekly Warm-up; June 3, 2024.

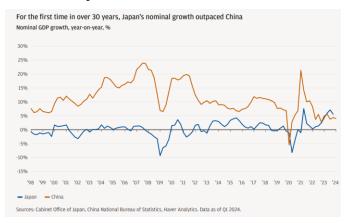
⁵ US Economics - Ellen Zentner; June 7, 2024

management, drug discovery, data analytics, and smarter energy usage among many more. In first quarter earnings calls, approximately 45% of S&P 500 companies mentioned AI, marking a fresh high. Consensus expects the five major AI hyperscalers to spend nearly \$200 billion on capex this year representing a 37% year over year increase.⁶



International & EM

While the Fed may be on hold, the rest of the world has already started to lower interest rates. The Swiss National Bank, the European Central Bank and the Bank of Canada have already cut rates this summer. Meanwhile, Latin American central banks have finished their easing cycles. We prefer active management for overseas exposure to take advantage of these opportunities. Like their US counterparts, international companies have a lot of exposure to long-term structural trends including artificial intelligence via semiconductor related companies in North Asia and Europe, GLP-1 drugs through pharmaceutical companies in Europe, and the growth of the EM middle class outside of China. Earnings revisions breadth for the MSCI All Country World Index has inflected higher over the past several months, with Japan showing the strongest revisions, followed by Europe. Both regions have benefitted from strong corporate earnings and shareholderfriendly reforms. Japan is benefitting from several important tailwinds. For instance, it is an important player in the semiconductor supply chain and in robotics. Japan has benefitted from seeing demand increase spurred by companies diversifying their supply chains. Unlike other regions, they are also much less dependent on demand from China.

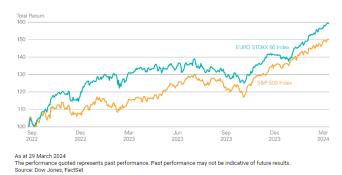


Europe, meanwhile, is benefitting from strong growth trends in the US. Despite commotion in the media around its geopolitical risks and increase in populism, over 60% of the MSCI Europe's market-capweighted revenues are from outside Europe, with the US accounting for the largest exposure. Europe has also seen tailwinds from natural gas prices that have fallen to levels last seen before the invasion of Ukraine.

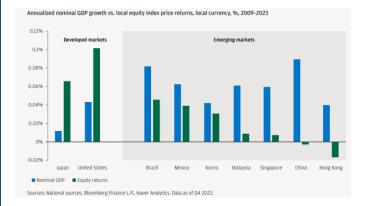


Concerns remain regarding the region's ability to diversify its energy supply away from foreign oil, especially as German automakers struggle to sell electric vehicles at a competitive price. Nevertheless, it remains a stock picker's market, especially as more companies begin to increase share buybacks. Buybacks have long been a feature of U.S. markets, bolstering U.S. equity outperformance over the years. But the practice has traditionally been far less common in Europe.

Exhibit 1: European Mega-Caps Have Outperformed the S&P 500 Index since Q4 2022



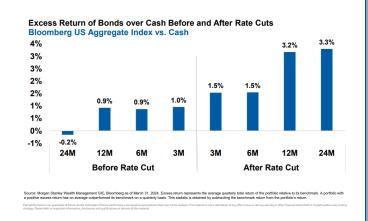
We also want to address the fact that politics and economic growth do not determine long term earnings growth.



Europe has recently seen a pullback in Q2 as the success of populist leaders in elections abroad caused fear in the markets. We would argue that elections in general have more of a direct impact on currency, taxes and social policies including immigration. We view media frenzy as a distraction to investors and long-term market performance. The UK is a great example. Despite some of the economic pain caused by Brexit, many UK corporates have performed well. About 75% of UK profits come from overseas. When those profits from those revenues are converted from a strengthening currency back into sterling, they are actually worth more. This is also why we look to active management to find the right investments regardless of the political environment. As for Emerging Markets, select stocks in areas such as Korea and Taiwan can continue to see AI tailwinds. India and Mexico have also benefited from companies shifting supply chains away from China.

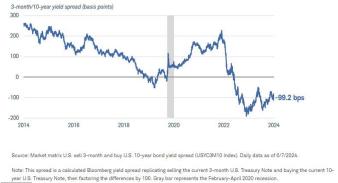
Fixed Income & Rates

We expect to see a range-bound Treasury market with potential for a bond rally later in the year if inflation begins to moderate more sustainably.



With the yield curve still inverted, we continue to favor the front end of the curve on the taxable side.

Long-term yields are lower than short-term yields



We would, however, barbell this shorter duration positioning with longer duration on the municipal side. As it pertains to taxes, the upcoming election does matter. As more investors begin to worry about the direction of their tax rates, municipal bonds are expected to see more inflows. Rising yields since the start of 2024 could mean a potentially attractive entry point for investors, particularly given the tax-free status of munis for qualified investors.

Alternatives

Fund managers have relied more on strategic buyers as a means of exiting positions in portfolio companies while M&A (mergers and acquisitions) and IPO activity (initial public offerings) remain fairly muted. Middle market companies benefitted from this theme as their lower leverage made them easier to integrate. More managers have cited opportunities in corporate carve outs and divestitures as businesses began to focus more on their core competencies and sell non-core assets to raise cash in a tougher macro environment. Fundraising became difficult for many managers, opening the door to more co-investment opportunities. Managers with dry powder and experience across sectors have been well positioned as others relied on them for extra capital in order to close deals. As limited partners have seen a pickup in capital calls, they have put more pressure on general partners to return cash to them more quickly. These GPs have sold assets in the secondary markets at discounts in order to do so, providing an attractive backdrop.

Direct lending funds continued to benefit from higher rates and taking market share away from traditional banks, which are lending less. While private equity deal activity, which is the primary engine for private credit origination, remains relatively muted, the shift away from the syndicated market to private direct lending continues to play a role. In comparison to the syndicated loan market, the private credit market benefits from improved covenant protection and larger equity buffers which can contribute to greater alignment between private equity sponsors and private lenders during restructurings. As the direct lending space has grown, we look for larger managers with scale, experience across various credit cycles, and competitive advantages in deal sourcing.

We also see opportunities in infrastructure focused on essential assets with stable income that have historically been less correlated to macroeconomic conditions. In addition, as we mentioned earlier, there will be an increased need in digital and physical infrastructure to power AI. We expect both public and private infrastructure capital will be needed to fill in the gap.

As uncertainty is on the rise, we remind eligible investors that such tools are available to help mitigate risk and diversify portfolios.

To Sum Up

We remain in an environment with accommodative liquidity provided by the reverse repo facility that has helped finance our ever-growing budget deficit. While there are signs of slowing, we continue to have strong consumer spending and a healthy labor market. Corporate profit growth has continued to turn positive in 2024 so far after a period of stagnation. Nevertheless, there is a huge bifurcation between the haves and have nots at both the consumer and corporate level. While we may see increased volatility leading up to the election, we remind investors that both presidential candidates are known knowns. Markets performed well during both candidates' terms in office. From Donald Trump's election in 2016 to election day 2020, U.S. large-cap equities delivered an annual return of 15.6%. From Joe Biden's election in 2020 to today, U.S. large-cap equities posted a 12.4% annual return. In the end, the presidential decision has had less of an influence on market returns.

Honors

The Harbor Group is proud to have been recognized as **Barron's Top 250 Private Wealth Management Teams in America for 2024.** It's an honor to be recognized among this group of outstanding Financial Advisors. A special thank you to our clients who helped to make this possible!

(Source: Barron's Awarded May 2024. Data compiled by Barron's for the time period from Jan 2023 - Dec 2023. <u>Awards Disclosures</u>)

See criteria and methodology at the end of the material.

THE HARBOR GROUP *at* MORGAN STANLEY

John Vessa, CIMA®, CFP® Managing Director, Wealth Management Family Wealth Director Financial Advisor 212-603-6293 John.vessa@morganstanley.com NMLS: 1270033

Jeffrey Di Napoli, CFP®, CRPS®

Executive Director, Wealth Management Financial Advisor 212-603-6290 <u>Jeffrey.dinapoli@morganstanley.com</u> NMLS: 1268401

Corey Fleisher

Vice President, Wealth Management Financial Advisor 212-603-6205 <u>Corey.s.fleisher@morganstanley.com</u> NMLS: I724239

Richard Frank

Financial Advisor 212-603-6231 <u>Richard.frank@morganstanley.com</u> NMLS #: 1913313

Fitzroy Whyte

Financial Planning Specialist, Wealth Management Financial Advisor 212 296-6398 <u>Fitzrov.Whyte@morganstanley.com</u>

> 522 Fifth Avenue, 11th Floor, New York, NY 10036

fa.morganstanley.com/harborgroup

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For index, indicator and survey definitions referenced in this report please visit the following: <u>https://www.morganstanley.com/wealth-investmentsolutions/wmir-definitions</u>

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Bonds are affected by a number of risks, including fluctuations in interest rates, credit risk and prepayment risk. In general, as prevailing interest rates rise, fixed income securities prices will fall. Bonds face credit risk if a decline in an issuer's credit rating, or creditworthiness, causes a bond's price to decline. Finally, bonds can be subject to prepayment risk. When interest rates fall, an issuer may choose to borrow money at a lower interest rate, while paying off its previously issued bonds. As a consequence, underlying bonds will lose the interest payments from the investment and will be forced to reinvest in a market where prevailing interest rates are lower than when the initial investment was made. NOTE: High yield bonds are subject to additional risks such as increased risk of default and greater volatility because of the lower credit quality of the issues.

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2024 Forbes Best-In-State Wealth Management Teams

Source: Forbes.com (Jan 2024) 2024 Forbes Best-In-State Wealth Management Teams ranking awarded in 2024. This ranking was determined based on an evaluation process conducted by SHOOK Research LLC (the research company) in partnership with Forbes (the publisher) for the period from 3/31/22–3/31/23. Neither Morgan Stanley Smith Barney LLC nor its Financial Advisors or Private Wealth Advisors paid a fee to SHOOK Research LLC, for placement on its rankings. This ranking is based on in-person and telephone due diligence meetings to evaluate each Financial Advisor qualitatively, a major component of a ranking algorithm that includes client retention, industry experience, review of compliance records, firm nominations, and quantitative criteria, including assets under management and revenue generated for their firms. Investment performance is not a criterion. Rankings are based on the opinions of SHOOK Research LLC, and may not be representative of any one client's experience; investors must carefully choose the right Financial Advisor or team for their own situation and perform their own due diligence. This ranking is not indicative of the Financial Advisor's future performance. Morgan Stanley Smith Barney LLC is not affiliated with SHOOK Research LLC or Forbes. For more information, see www.SHOOKresearch.com.

2024 Barron's Top 1,200 Financial Advisors: State-by-State

Source: Barron's (March 2024) Barron's Top 1,200 Financial Advisors: State-by-State ranking awarded in 2024. This ranking was determined based on an evaluation process conducted by Barron's for the period from Oct 2022-Sept 2023. Neither Morgan Stanley Smith Barney LLC nor its Financial Advisors or Private Wealth Advisors paid a fee to Barron's to obtain or use the ranking. This ranking is based on an algorithm that includes client retention, industry experience, review of compliance records, firm nominations, and quantitative criteria, including assets under management and revenue generated for their firms. Investment performance is not a criterion. Rankings are based on the assessment of Barron's and may not be representative of any one client's experience. This ranking is not indicative of the Financial Advisor's future performance. Morgan Stanley Smith Barney LLC is not affiliated with Barron's. Barron's is a registered trademark of Dow Jones & Company, L.P. All rights reserved.

2024 Barron's Top 250 Private Wealth Management Teams

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