Morgan Stanley

Case Study

A Family Building Their Dream Home

Some clients work countless hours building their family-run business to create a comfortable, well-balanced lifestyle for their family and future generations. A dedicated financial advisor can be instrumental when the family chooses to sell their business, plan for retirement, and make their dreams come true.

Background

Our client is a family who owned and operated a chain of funeral homes. Recently, the family sold a majority interest in all holdings for \$8 million dollars.

The Client's Goals and Our Solutions

The family sought guidance from us in the establishment of a diversified portfolio to plan and secure a lifetime income stream. This included help coordinating all aspects of their tax, financial, investment, estate and retirement planning. The family was also looking to utilize their assets and build a dream home at the Jersey Shore without compromising their cash flow needs in retirement.

Client's Goals	Our Solutions
Retirement Income The family wanted a financial plan that satisfied their retirement income goals and preserved money for future generations.	We completed a customized financial plan outlining a step-by-step approach to secure the family's income and principal preservation based upon their required lifestyle goals. The portfolio satisfied income goals of \$200,000 per year and allowed the family to gift \$40,000 per year to grandchildren.
Dream Shore Home After many years of running their business, the family finally wanted to build their dream home at the beach.	In the customized financial plan, we utilized the remaining interest and dividends worth approximately \$80,000 to service a Liquidity Access Line (LAL). The LAL was utilized to construct and then permanently finance the family's \$1.5 million house at the Jersey Shore.
Loan Pay Off The family wanted to be able to pay off the LAL loan within 10 years.	The family borrowed \$1 million of which \$500,000 was fixed rate and \$500,000 was variable rate. We utilized both fixed rate term and variable rate term LAL financing on a 1-5 year basis with portions of the income payments, roughly \$80,000 per year, servicing the debt. With this plan, we helped the family barbell the interest rate risk and our strategy accomplished their goal to payoff the loan within 10 years.

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Financial Advisor
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Joseph G. Dehn, CFP® Senior Vice President Financial Advisor Portfolio Manager Liquidity Access Line ("LAL") is a securities based loan/line of credit product, the lender of which is either Morgan Stanley Private Bank, National Association or Morgan Stanley Bank, N.A., as applicable, each an affiliate of Morgan Stanley Smith Barney LLC. All LAL loans/lines of credit are subject to the underwriting standards and independent approval of Morgan Stanley Private Bank, National Association or Morgan Stanley Bank, N.A., as applicable. LAL loans/lines of credit may not be available in all locations. Rates, terms and conditions are subject to change without notice. To be eligible for an LAL loan/line of credit, a client must have a brokerage account at Morgan Stanley Smith Barney LLC that contains eligible securities, which shall serve as collateral for the LAL. In conjunction with establishing an LAL loan/line of credit, an LAL facilitation account will also be opened in the client's name at Morgan Stanley Smith Barney LLC at no charge. Other restrictions may apply. The information contained herein should not be construed as a commitment to lend. Morgan Stanley Private Bank, National Association and Morgan Stanley Bank, N.A. are Members FDIC that are primarily regulated by the Office of the Comptroller of the Currency. The proceeds from a non-purpose LAL loan/line of credit (including draws and other advances) may not be used to purchase, trade, or carry margin stock; repay margin debt that was used to purchase, trade, or carry margin stock; and cannot be deposited into a Morgan Stanley Smith Barney LLC or other brokerage account.

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