Norgan Stanley Ine Ferguson King Group t Morgan Stanley

An approachable wealth management style that combines the attentiveness of a boutique office with the world-class resources of a large investment management firm.

A Personalized Approach to Family Wealth Management

At the Ferguson King Group at Morgan Stanley, we help clients take a fresh look at their financial lives. Our team works with you to build a comprehensive, integrated, goals-based plan that will guide all your financial decisions – including investments, wealth planning, banking, risk management, wealth transfer, and many other things. In short, anything involving money.

This holistic approach means we work closely with each client, leveraging the vast resources of Morgan Stanley, a global leader that offers expertise in every area of wealth management. We serve as your wealth advisor and manager, providing thoughtful advice and custom solutions.

As a result, our clients get the specialized services they need, combined with personal service and advice offered by a dedicated financial boutique.

With our focus on comprehensive wealth management, it's imperative that we have access to solutions for every financial situation. As CFP® professionals, we provide a wide range of services and recommendations.



Shaun C. Ferguson, CFP®

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Our Process

What differentiates us and our team approach?

At the Ferguson King Group at Morgan Stanley, we believe that successful wealth management is based on identifying and implementing a custom strategy that drives all financial decision-making. To achieve this, we've developed a goalsbased, proven yet flexible process that we follow for all our clients. It consists of the following steps:



 Multi-Generational Planning

 Passing and planning

 wealth effectiviely from

 one generation to the



Formal Investment Process

Developing strategies to create a portfolio tailored to you and your specific needs **Concierge Level of Services**

Consistent and timely contact with availability for you when you need us

Our Team

Shaun C. Ferguson, CFP® Senior Portfolio Manager Financial Advisor

Shaun is a 14-year industry veteran with Morgan Stanley and is passionate and dedicated to serving our clients. Shaun's credentials include the CERTIFIED FINANCIAL PLANNER™. a reflection of his extensive knowledge and planning skills. He is a Family Wealth Advisor, which demonstrates his experience in navigating wealth management across generations. And, as an Insurance Planning Director, he can integrate insurance solutions that help clients mitigate risk. Shaun earned an undergraduate degree from the University of North Carolina at Charlotte, and an M.S. degree from Florida State University. Shaun resides in Charlotte with his wife, Jennifer, and their three children. He is originally from Jacksonville, NC. Outside of work Shaun spends time reading and playing golf. He enjoys participating in school and sports activities of his twin daughters, Avery and Ellie, and his son Patrick. Taking family trips to the beach in eastern NC is a family tradition.

Securities Agent: NM, WV, WA, VA, UT, TX, TN, SC, PA, OH, NY, NV, NJ, NE, NC, MI, MD, KY, IN, GA, FL, DC, CO, CA, AR, AL; General Securities Representative; Investment Advisor Representative; Managed Futures NMLS#: 1321562

Chandler D. King, CFP®

Portfolio Manager Financial Advisor

As a CERTIFIED FINANCIAL PLANNER[™] and Portfolio Manager at Morgan Stanley, Chandler believes in creating meaningful and lasting value in every client relationship. He has developed a holistic wealth management process that combines the intimacy of a boutique family office with the world-class resources of a large investment management firm. After graduating from College of Charleston with a Bachelor of Science degree in Economics, Chandler relocated to begin his career in Charlotte, NC. He has a Master of Business Administration from the University of South Carolina, and has earned the CFP® designation. The Certified Financial Planner™ certification is considered the industry standard for Wealth Management and Financial Planning. In his spare time, Chandler enjoys spending time with his growing family, trips to the mountains and playing golf. He and his wife Stacey reside in Charlotte. NC with their two children. Will and Sophie and their dog Rory.

Securities Agent: WA, WY, WV, VI, AL, AR, CA, CO, DC, DE, FL, GA, IL, IN, KY, MA, MD, ME, MI, MO, NC, NE, NJ, NV, NY, OH, PA, SC, TN, TX, UT, VA; General Securities Representative; Investment Advisor Representative NMLS#: 1949125 Erik Kuschner

Registered Client Service Associate

Erik delivers exceptional service and administrative support for the team and our clients. He handles our clients' day-to-day financial needs, including account maintenance, trades, withdrawals, and money movement. Prior to joining Morgan Stanley, Erik served as an equities trader at Wells Fargo.

He is a graduate of the James Madison Univety College of Business.

Jason Westmoreland

Wealth Management Analyst

Jason recently joined Morgan Stanley as a Wealth Management Analyst after nearly 2 years at Vanguard. He graduated in May of 2022 from Clemson University with a Bachelor of Science degree in Financial Management and an emphasis in financial planning. In his free time, Jason enjoys hanging out with his 1 year old golden retriever, Ziva, traveling and flying airplanes.

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