

Morgan Stanley Private Markets - Premier Program

New Private Markets Deal Channel

Morgan Stanley draws on the breadth of connections from our asset manager relationships, our investment bank, an industry-leading alternatives platform, Morgan Stanley at Work and our Financial Advisor network to deliver **private investment opportunities** across asset classes, industries, investment stages and geographies.

Some deals are only suitable to our largest clients, either due to the bespoke nature of the deal, high investment minimums or other constraints that limit the investor audience. These deals are offered through the **Morgan Stanley Private Markets (MSPM) - Premier Program** to eligible clients with a minimum \$250MM Total Net Worth.

Deal types that may be offered through this channel include direct investments, typically at \$5MM minimums. These deals require a tailored audience, with limited capacity and/or time constrained situations across all sectors and asset classes. These could include sports-related, early-stage venture, private credit, private real estate opportunities and more.



Program Overview

- **Morgan Stanley Private Markets (MSPM) – Premier Program** provides clients with the opportunity to participate in exclusive co-investment / direct private deals
- Investments will be direct onto company capital tables; in select instances, investments will be made through a Special Purpose Vehicle (SPV)



Client Eligibility

- Clients must have a **Total Net Worth of \$250MM+** to enroll in MSPM – Premier
- To invest in MSPM – Premier Program opportunities, clients must be enrolled in **Morgan Stanley Online (MSO)**



Deal Availability

- Clients must complete a one-time enrollment to see MSPM – Premier Program deal flow
- Advisors will bring enrolled clients deal flow as Advisors see fit based on client selected industry preference and ongoing dialogue between Advisor and client
- Clients must complete their own diligence on the opportunity
- Opportunities typically have a \$5MM investment minimum

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