# Wealth In Action

*Wealth in Action is a newsletter for subscribers passionate about building wealth. As many of you know, I am passionate about the power of financial literacy and economic empowerment for women. With the right information, continuing education, and access to the intellectual capital of Morgan Stanley, you will be well on your way to achieving financial freedom. I'm so glad you are here with me! We're someone to your financial advisors, reply to this email, or if you'd like to be further connected, you can find me on LinkedIn. If you'd like to see past publications, you can view them on the Content Library tab on my website.*

## Carolina's Corner

This month I want to highlight Morgan Stanley's quarterly publication, **Market Essentials**. It highlights the most important market developments and explains what they may mean for long-term investors. From stock insights to bond insights, this will break down the key things to consider. You can read or listen to the latest publication.

Some of my key reflections from the report:

1. **Elevated Valuations & Volatility Ahead.** The S&P 500 has delivered remarkable returns from the lows of the market's story can change. Since March 2020, the index has gained roughly 70%, including a 17% gain in 2025 alone. Over the past 10 years, it has delivered 15% and from September 2015, it has gained a staggering 175%. This has pushed the cyclically adjusted price-to-earnings ratio (CAPE) to 40. It often came back to a simple question from client conversations: Is it too late to invest? The answer is rarely yes or no. It's about understanding the long-term drivers of long-term historical returns and how today's market conditions may or may not change those returns.
2. **The Magnificent 7 and S&P 500 concentration.** Another important takeaway is how much of the S&P 500's results came from a small group of companies. In 2025, the Magnificent 7 made up roughly 37% of the index's gain, even though they only made up 27% of the index's market cap. Concentration can be helpful when it drives strong returns, but it can also create concentration risk and volatility.
3. **Diversification - It can be tempting to believe that an all-equity approach is the only** route to strong long-term results. But historical diversification case studies show why that is not the case. In the report's long-term comparison (2000–2025), a diversified stock and bond portfolio formed a balanced, steady path for investors, even though there were plenty of periods along the way when uncertainty/volatility. Diversification is not about eliminating risk or chasing the highest short-term returns. It's about staying invested and growing your investment through different market environments.

As always, I am one click away if you would like to talk through what these trends could mean for your portfolio and long-term goals. Just reply or book time on my calendar.

## Wealth Wednesday Webinar

Wealth Wednesday Webinar
February Topic Date for Your Future

Building wealth doesn't happen by accident. It requires clarity, coordination, and a long-term strategy.

Every month I host a Wealth Wednesday Webinar to share practical, high-level insights on building generational wealth in a way that is accessible and actionable. This series will cover a variety of topics - **you can stay up to date on my website.**

This month we will discuss how to intentionally design your financial future.

Join this session to learn about:
- The importance and value of planning
- How thoughtful planning can help you achieve your goals
- How Morgan Stanley can help you

**Register to attend**

Feel free to share with anyone who values financial literacy and long term planning.

## Ask Me Anything

*Each month I'll answer one question I've received from readers—focused on practical, long-term wealth topics. This month's question comes from a reader in the Morgan Stanley alumni group. Ask your question in the chat/email and it's a simple, approachable way.*

***Have a question you'd like covered next?***
*Just reply this email with your question. If your question is personal or sensitive specific, you can always book time on my calendar.*

***This month's question:***
***How do I know if I have too much cash?***

***My answer:***
*This happens to be one of my favorite and most frequently asked questions.*

*Like many financial questions, the answer is not black and white. There are always trade-offs to any financial decision you make.*

***You can start by defining the following:***
*1. Your emergency savings number*
*2. Your "Comfort" number*
*3. Your financial goals with a timeline.*

***How to define your emergency savings number:***
*I start with basics. How much money do you need to be sending on an after-tax basis. What does your monthly cash flow look like? What do you need to maintain your lifestyle? Do you have a dual income household? Do you have kids? Do you have a mortgage? Do you have a Multiple that number by six. You may want to be on the shorter end of emergency savings. Everyone has different circumstances. Only you can define what your emergency number should be. Some of this may be based on 3 months, some of it based on 6 months, and some 12 months. It ultimately depends on your individual circumstances.*

***How to define your comfort number:***
*• This is not a personal finance textbook number but an emergency savings number.*
*• This is a number that allows you to sleep at night. It's your comfort number.*
*• For some of my clients, they have a large liquidity need (for example, they know that at least be intentional with it. By defining your personal comfort number, you are essentially setting your own benchmark. This allows you to define a boundary of how much cash you always want to have on hand, despite any market volatility. This puts you in the driver seat of your cash. Cash doesn't lose value in downs. It does give you more control over cash action.*

***How to define your financial goals with a timeline:***
*• If you don't have specific goals attached to this, you tend to do, sit with a timeline in mind.*
*• For example - want to be a homeowner one day? Great. Write down. What kind of home? What's your budget? What's your timeline? How much do you need to save? What monthly basis to achieve that number and how long will it take for you to get there?*
*• Your goals will change over time, and that is why it is important to review your cash holdings, budget, or review.*
*• A mistake I have seen many do is they know they want to buy a house in a few years, but they have their cash sitting in a money market fund earning 4% interest. Cash is a tool you're essentially parking for your upcoming goal. As I mentioned, long-term, there are trade-offs to every financial decision you make. This is why it is important to have a game plan and review your progress.*

*After all that, you have a definition of how much cash you should have. If you have enough cash for your emergency needs, peace of mind needs, and near term financial goals, anything in excess should be considered excess cash.*

*What to do with that excess cash? That's a whole different strategy. If you'd like to learn more, you know where to find me.*

## Podcast Picks

**Watch or Listen to Watch in 2026** | As we enter 2026, policy continues to drive markets more than ever before. Anticipated policy actions this year impact political, economic, and regulatory developments, highlighting the interconnectedness of policy and market dynamics. **Listen to the webcast or click here to read our report.**

**The Alts Report** | From the field to the portfolio. Michael Cuneiner: Head of Morgan Stanley Wealth Management's Private Markets & Portfolio Solutions, sits down with Michael Anughoff, CEO of Alts Management to explore how sports investing extends beyond team ownership, alongside opportunities in real estate and infrastructure. Listen to how investors are gaining.

**A New Playbook For Equity Investors** | Our Chief Cross-Asset Strategist Serena Tang and senior leaders from Investment Management Andrew Slimmon and Jitana Kandhari unpack the new leadership from supportive monetary and fiscal policy and shifting market leadership.

## Planning to Win

**Are You Prepared for Tax Day?** | The countdown to Tax Day has begun. Here are some strategies to consider as the deadline approaches.

**5 Tax-Smart Strategies for Your Retirement** | **Smart tax planning can help you save more for retirement and keep more of what you've already saved. Consider these tax-efficient retirement planning strategies.**

**Strategies to Finance Your Business** | Growth could be within your grasp—if you can get the right financing.

## Timeless Thoughts

**5 Strategies to Navigate Market Volatility** | Market volatility, while unsettling, is a normal part of investing. Here are five strategies to help you navigate through it.

**Uncover 6 Ways to Reduce Your Tax Bill** | Examining your tax return may reveal opportunities to save money hidden between its lines. You may be surprised by what you find.

**Why Have a Goal Is Key to Investing** | With a clear goal in mind, investors can create a realistic plan to achieve their objectives within a certain time frame.

## The Classics

- **Investing 101**
- **Dollar-Cost Averaging vs. Lump-Sum Investing**
- **Understanding Social Security & When to Claim Social Security**
- **Equity Compensation**
- **Checklist: Countdown to Retirement**
- **401(k) Plans: Frequently Asked Questions**
- **10 Rules for Tipping in Kids Around Money**

## Working with Carolina

For those of you wondering what it looks like to work with me, I invite you to take a look at my website to learn more about the clients I love to represent.

If we have never met before, you can learn more about what it looks like to work with me.

If you would like to have me speak at your next event, you can reference my speaker overview.

If you would like to connect 1:1, you can overview book time on my calendar.

* Partner Downloads

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