WEALTH MANAGEMENT Morgan Stanley

# Private Equity An Important Alternative for Your Asset Allocation



# The Alternative Investments Landscape: Private Equity

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Private equity funds typically invest in securities, instruments, and assets that are not, and are not expected to become, publicly traded and therefore may require a substantial length of time to realize a return or fully liquidate. They typically have high management, performance and placement fees which can lower the returns achieved by investors. They are often speculative and include a high degree of risk. Investors can lose all or a substantial amount of their investment. They may be highly illiquid with significant lock-up periods and no secondary market, can engage in leverage and other speculative practices that may increase volatility and the risk of loss, and may be subject to large investment minimums.

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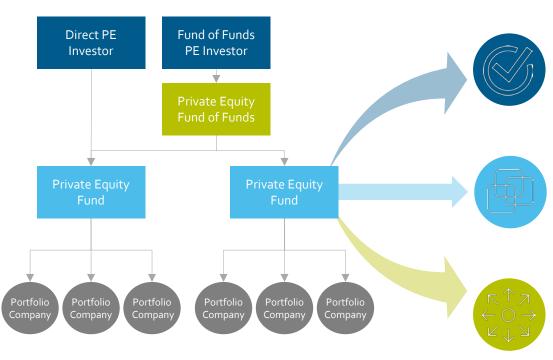
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## What is Private Equity?

With investment opportunities, generally in privately held companies, that are not available through traditional public markets, private equity may offer both attractive long-term return potential and the opportunity for diversification through historically low correlation to traditional strategies.

#### **DIRECT FUNDS VS. FUND OF FUNDS**

### **MEANS OF PRIVATE EQUITY ACCESS**



### **Primary Funds**

Private equity funds are typically based on a 'GP-LP' structure, whereby investors (the limited partners, or LPs) commit funds to the private equity fund (the general partner, or GP). The GP pools LP commitments and draws down capital to invest in underlying assets. Once the investments are realized, capital distributions are made back to the LPs.

#### **Secondary Funds**

Secondary transactions refer to the buying and selling of pre-existing limited partnership interests in private equity funds. The purchasing of secondary fund interests provides several benefits to investors, including mitigation of the J-curve and manager diversification.

#### Co-investments

Invest alongside GPs in individual deals which are typically offered to larger existing LPs in the fund. Co-investments are increasingly prevalent in the current market environment where investors see the benefit of investing in single direct deals.

Source: Morgan Stanley Wealth Management GIMA. Note: These investments are only appropriate for long-term investors willing to forgo liquidity and put capital at risk for an indefinite time. Since direct private equity and fund of funds invest over multiple years, vintage year diversification is achieved. Vintage year is defined as the first year that a private equity fund draws down or "calls" committed capital. Private equity valuations are generally estimates until there is a realization event.

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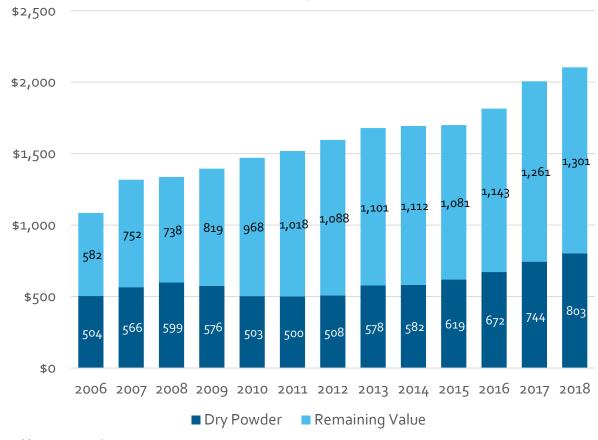
# What Does the Private Equity Landscape Look Like Today?

#### THE RISE IN PRIVATE EQUITY

- While private equity has been a source of investment capital for decades, it is still considered a boutique investment category.
- The private equity industry is now a large, global and developed industry. Its popularity is evident in the growth in PE assets under management (AUM), as shown in the graph, which combines the amount of new funds committed to future private equity investments (dry powder), and the amount invested in private equity (unrealized value).
- As illustrated in the graph, private equity AUM has grown to a record \$2.1 trillion as of June 2018.
- Along with other alternative investments, the private equity industry has evolved to include a variety of strategies, and now appeals to a greater variety of investors as a result.

# PRIVATE EQUITY ASSETS UNDER MANAGEMENT HAVE SOARED<sup>1</sup>

As of June 30 2018; Last updated October 2019 (\$ in billions)



#### 1. PitchBook Data Inc. Represents North American and European AUM; Morgan Stanley Wealth Management GIMA.

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# How Does Private Equity Differ from Traditional Investments?

Unlike the stocks of publicly owned companies, private equity is not subject to day-to-day market fluctuations. As a result, private equity managers can invest the capital that you provide with a longer-term time frame that offers the potential to ride out difficult markets, build revenues and exit the investment via strategic sale or initial public offering at a more advantageous time.

DRIVERS OF ALPHA	PUBLIC MARKETS	PRIVATE MARKETS	WHY DOES IT MATTER?
Random events	✓	✓	
Manager skill	✓	✓	
Company selection	<b>√</b>	✓	Picking the best portfolio companies is a key skill for successful managers
Incentive alignment		<b>√</b>	GP investment alongside LPs ensures that both parties' interests are aligned
Access to better information		✓	GPs generally have more information for their privately held companies than they would as public market investors
Long-term perspective		<b>√</b>	GPs generally don't have quarterly pressure to report strong earnings to the market and can instead focus on making necessary long-term improvements
Capital structure improvement		<b>√</b>	GPs typically have the ability to pay down or take on debt, refinance, or issue equity
Strategic influence		<b>√</b>	GPs are often able to set and improve the strategic direction of a portfolio company's management team
Ability to drive improvement		<b>√</b>	GPs are often able to find efficiencies and synergies that improve the value of the underlying company

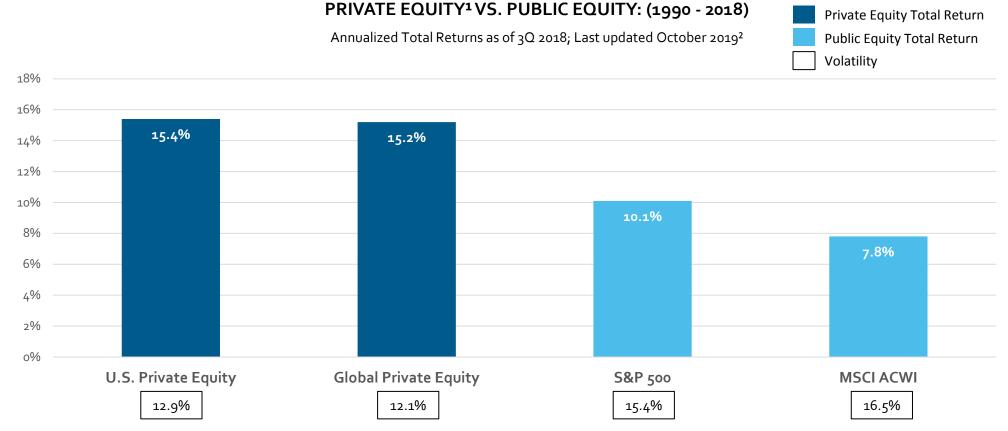
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# Why are Investors Interested in Private Equity?

Private equity has historically offered attractive long-term returns vs. public equity markets. Investors have been rewarded for taking on less liquidity.



Source: FactSet, Thomson ONE, Morgan Stanley Wealth Management GIMA.

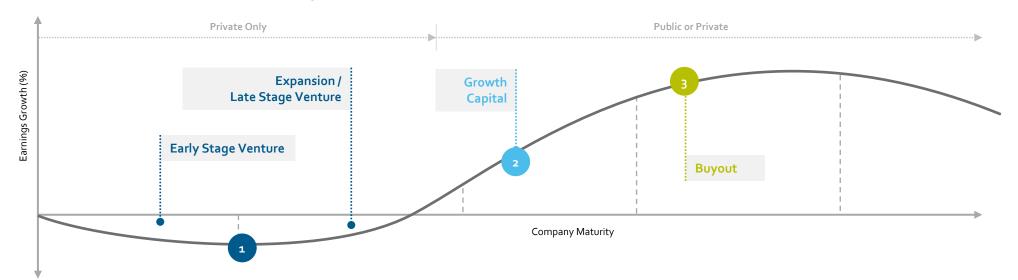
- 1. Private equity index data sourced from Thomson ONE's Cambridge Associates benchmarking database and is represented by Buyout, Distressed, Growth Equity, Mezzanine, Private Equity Energy, Upstream Energy & Royalties and Venture Capital.
- 2. U.S. and Global Private Equity data subject to 5-month lag; therefore, all asset classes are depicted as of displayed date for consistency. Private equity returns are net to limited partners.

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# In What Kinds of Companies Do Private Equity Funds Invest?

Private equity draws value from all stages of the company lifecycle:



### 1. Venture Capital

- Seed or start-up equity in private companies that may not be generating revenue or profits, pre-IPO
- Most often found in the application of new technology, new marketing concepts and new products
- Often sub-divided by the stage of development, ranging from early-stage to late-stage venture

### 2. Growth Capital

- Equity investments in companies to provide funding for growth and expansion
- Usually provided to later-stage companies with products and services that are already generating significant revenue
- Companies that seek growth capital will often do so in order to finance transformative events in their life cycle

### 3. Buyout

- Equity investments to acquire a controlling interest in a company, typically with the use of financial leverage
- Usually categorized from small/mid to large/mega capitalization funds
- Investors in buyout strategies are interested in more mature companies with demonstrated cash flow

#### Source: Morgan Stanley Wealth Management GIMA.

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# What is the Lifecycle of a Typical Private Equity Investment?

The J-curve illustrates the tendency of private equity funds to deliver negative returns in early years and investment gains in later years. In the early years, fund fees and expenses are incurred before investments have had time to mature and accrete value. As investments are realized and expenses are amortized over a greater time period, funds typically exit the J-curve.

Portfolio
Construction
(Investment /
Commitment
Phase)

The private investment lifecycle begins with investors, or a Limited Partner (LP), making a capital commitment to a fund

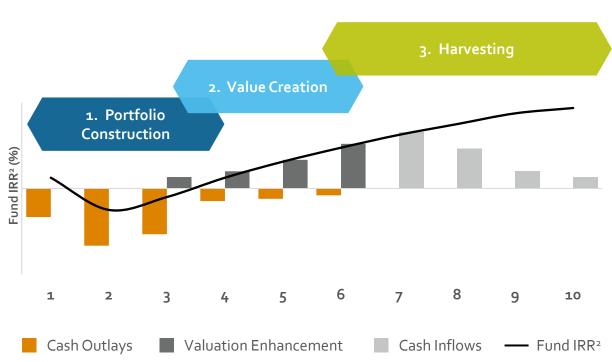
Once a fund is closed to new commitments, the General Partner (GP) will begin to allocate capital to appropriate investments

**2.**Value
Creation

Upon making an investment, the goal of the GP is to effect change on each company; during the value creation phase, the GP provides active support through various strategic improvements such as revenue enhancements and cost reductions

3. Harvesting (Distribution Phase) As investments mature, the GP shifts more into "harvest" mode where the GP actively seeks to monetize investments and return capital to investors in the form of principal and capital gains

#### HYPOTHETICAL ILLUSTRATION OF THE J-CURVE<sup>1</sup>



Source: Morgan Stanley Wealth Management GIMA. For illustrative purposes only.

- 1. The J-curve effect refers to a "J" shaped section of a time-series graph in which the curve falls into negative territory and then gradually rises to a higher level than before the decline.
- 2. Internal rate of return (IRR), a metric used in capital budgeting, measures profitability of potential investments. IRR is a discount rate that makes the net present value (NPV) of all cash flows from a project equal to zero.

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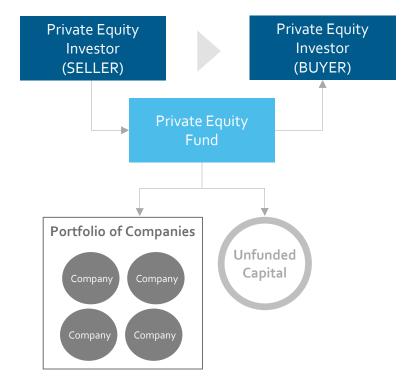
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### What are Secondary Private Equity Transactions?

In recent years, the secondary market for private equity fund limited partnership interests has deepened. As a result, a number of private equity funds dedicated to the acquisition of secondary interests has proliferated.

### LP SECONDARIES

Sale of interest in a mid-cycle private equity fund from one investor to another



Source: Morgan Stanley Wealth Management GIMA. Note: These investments are only appropriate for long-term investors. Since direct private equity and fund of funds invest over multiple years, vintage year diversification is achieved. Vintage year is defined as the first year that a private equity fund draws down or "calls" committed capital. Private equity valuations are generally estimates until there is a realization event.

### WHY SECONDARY PRIVATE EQUITY?

### "J-Curve" Mitigation

Secondaries are typically purchased after a private equity fund has invested a substantial portion of its capital and entered its value creation phase. That means secondary private equity investors may experience earlier capital distributions with a more evenly distributed pattern of returns, or smoothing of the J-curve, than primary private equity funds. Further, secondary interests are often purchased at a discount to Net Asset Value.

### Reduced "Blind-pool Risk"

Investors in secondary funds possess information about its holdings, and managers of secondary private equity portfolios can examine and analyze existing funds and their respective portfolio companies.

### **Investment Strategies**

Managers can diversify to a greater extent across a variety of factors, including strategy type, fund, manager and vintage. This diversification can benefit smaller investors who have not invested in, or do not have a long-term commitment to, private equity. Therefore, an investment in secondary private equity could promptly establish a core, diversified portfolio.

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### How is Private Equity Performance Measured?

The two most common measures of performance are the Internal Rate of Return (IRR) and Multiple on Invested Capital (MOIC). Returns for private investments are typically calculated and stated not as the annual returns of any particular year, but as compounded returns from a certain year (typically, the year of formation of the fund) to the current reporting period. Unlike IRR, MOICs are not impacted by the timing of cash flows.

### DPI

Distributions to Paid-In Multiple

How it's calculated

**Cumulative Distributions** 

Paid-In Capital

### **RVPI**

Residual Value to Paid-In Multiple

Residual Value

Paid-in Capital

### **TVPI**

Total Value to Paid-In Multiple

(Cumulative Distributions + Residual Value)

Paid-In Capital

### IRR

Internal Rate of Return

 $NPV = \sum_{t=1}^{T} \frac{C_t}{(1+r)^t} - C_o$ 

Why it matters

Shows how much of the fund has been realized, or paid out, to investors.

Shows how much of the fund's return is yet unrealized and therefore how sensitive it is to market values.

TVPI is a core performance metric and shows the fund's total value as a multiple of an investor's cost basis. Its primary limitation is that while it tells an investor how much the investment returned as a function of dollars invested, it does not take into account how long it took to generate these returns.

IRR is the discount rate that sets the net present value of all cashflows related to the private equity investment to zero. It tells investors how much an investment returned while taking into account how long it took to generate the return.

**CONSIDER THIS**: Two private equity investments each return twice the total paid-in capital to investors. Private Equity Fund A took ten years to generate these returns, while Private Equity Fund B generated these returns in only 5 years. Both funds would have the same investment multiple (2.0X), but Fund B would have a higher IRR than Fund A.

#### Source: Morgan Stanley Wealth Management GIMA.

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# What Qualities are Critical for Successful Private Equity Investing?

Private investments, unlike other asset classes, are somewhat unique in that manager outperformance tends to be consistent without reversion to the mean. Due to the high dispersion between top and bottom quartile performing funds, manager selection is critical when choosing private investments, as is diversification across vintage years.

### WIDE PERFORMANCE DISPERSION MAKES MANAGER SELECTION CRITICAL...

### Private Equity Median Net IRRs¹ and Quartile Boundaries by Vintage Year

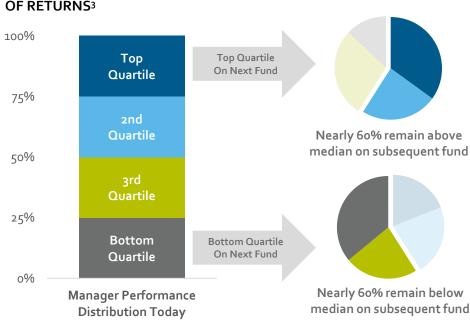
As of Q1 2019; Last updated October 2019

**Median IRR** 



**Top to Bottom Quartile Spread** 

### ... WHICH IS FURTHER REINFORCED BY PERSISTENCE OF RETURNS<sup>3</sup>



Morgan Stanley Wealth Management GIMA; Private Equity index data sourced from Thomson ONE's Cambridge Associates benchmarking database. Private Equity is represented by Buyout, Growth Equity, Mezzanine, and Private Equity Energy. Private equity returns are net to limited partners. Performance illustrated does not reflect fees or expenses, actual investor returns would be lower if these were deducted. Investors cannot invest directly in an index. (1) Internal rate of return (IRR) is a metric used in capital budgeting measuring the profitability of potential investments. IRR is a discount rate that makes the net present value (NPV) of all cash flows from a particular project equal to zero. The x-axis only goes up to 2015 because the performance of private equity funds with 2016-2018 vintage years is deemed "not meaningful." The structure of PE means that fruds of those vintage years are still in the early stages of the investment period, so performance is not very indicative of what ultimately will be around a 10-year fund. (2) Vintage year is the first year that a private equity fund draws down or "calls" committed capital. Many returns may still be negative because of the J-curve effect. The J-curve effect refers to a "J" shaped section of a time-series graph in which the curve falls into negative territory and then gradually rises to a higher level than before the decline. (3) Morgan Stanley Wealth Management GIMA, Blackstone; Steven N. Kaplan, Robert S. Harris, Tim Jenkinson, Rudiger Stucker, "Has Persistence Persisted in Private Equity? Evidence from Buyout and Venture Capital Funds," (February 2014). Darden Business School Paper: 2304808. Vintages from 1984-2008; more recent vintages may still be investing and have few realizations.

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# Alternative Investment Manager Due Diligence at Morgan Stanley

The Global Investment Manager Analysis (GIMA) team engages with a broad array of investment managers to identify high-quality strategies for your portfolio. Before managers are selected for inclusion on the platform, GIMA employs a thorough and rigorous due diligence process.

#### **IDENTIFYING HIGH-QUALITY MANAGERS**

~25 investment and operational due diligence analysts provide productagnostic advice Decisions are governed by experienced committee(s)

Funds are continuously evaluated to reaffirm manager conviction

#### RIGOROUS MANAGER ANALYSIS



### ~130 ALTERNATIVE FUNDS OPEN FOR INVESTMENT

Source: Morgan Stanley Wealth Management Global Investment Manager Analysis. As of December 31, 2019.

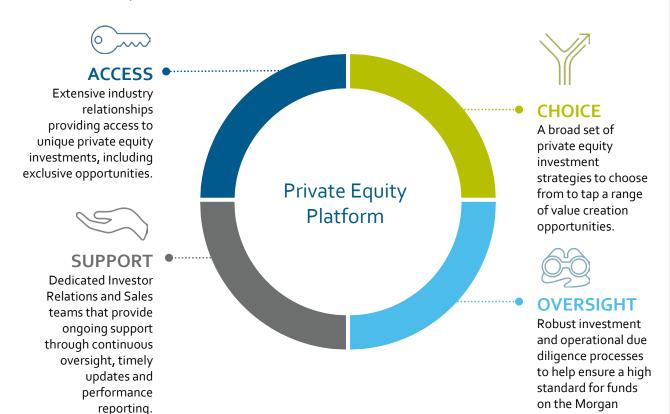
A majority of investments reviewed and selected by GIMA pay or cause to be paid an ongoing fee to Morgan Stanley Wealth Management in connection with Morgan Stanley Wealth Management clients that purchase such investments. Please see the disclosures at the end of this presentation for more information.

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# Our Private Equity Platform

Private equity funds may offer both attractive long-term return potential and the opportunity for diversification, as private equity historically has a low correlation to public markets.



#### PLATFORM OVERVIEW

### Offerings

Morgan Stanley offers a broad selection of private equity funds through an open architecture platform of proprietary and nonproprietary managers specializing in a wide variety of strategies:

- Morgan Stanley Investment Management direct and multi-manager investment funds
- Third-Party Managers

#### Investment types

- Single Manager Private Equity Funds (Primary Investment and Co-investment Opportunities)
- Funds of Private Equity Funds (Primary Investment, Secondary Opportunities and Co-investment Opportunities)

### Investment strategies

- Venture Capital
- Growth Equity
- Buyout
- Secondaries
- Co-investments

#### Source: Morgan Stanley Wealth Management Alternative Investments Group.

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Stanley platform.

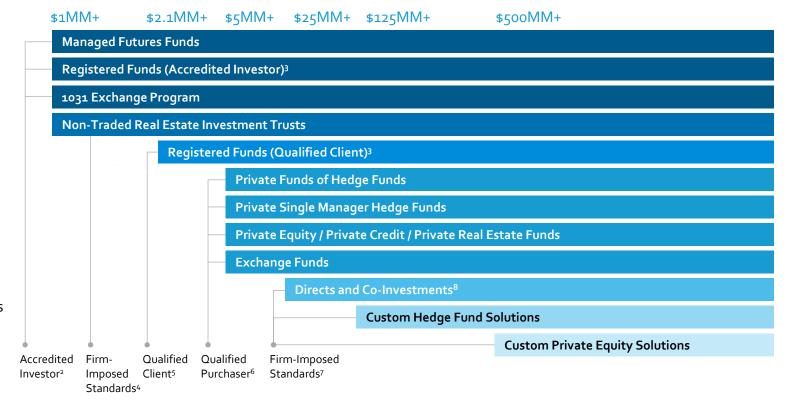
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# Alternative Investments Eligibility

Investors participating in alternative investments offered through Morgan Stanley must meet certain SEC and/or state standards depending on the structure of the fund or service. Morgan Stanley may impose a qualification standard that is higher than those required to meet SEC/state standards. Additionally, individual funds or services may have their own investment minimum and eligibility criteria.

Alternative investments are offered only to qualified investors. Client eligibility¹to purchase alternative investments is typically based on the client's net worth, or as applicable, net investable assets, as shown:

### CLIENT NET WORTH/NET INVESTABLE ASSET MINIMUMS



- 1. Eligibility on its own does not satisfy all requirements and guidelines, nor does it imply appropriateness. Speak with your Financial Advisor or Private Wealth Advisor to help determine if alternative investments may be appropriate for you. Please see the Important Disclosures at the end of this publication for additional information and the applicable offering documents for specific eligibility requirements.
- 2. Funds that rely on an Accredited Investor standard generally require a minimum net worth of \$1 million for an individual (excluding primary residence), and \$5 million for an entity.
- 3. The specific Registered Fund structure will determine eligibility standards. Funds that rely on an Accredited Investor standard and/or a Qualified Client Standard generally include Registered Funds of Hedge Funds, Registered Single Manager Hedge Funds, Registered Private Equity Funds, Interval Funds and Private Business Development Companies.
- 4. Non-Traded Real Estate Investment Trusts generally require a minimum net worth of \$1 million or income of \$200K and \$250K net worth for an individual, and \$5 million for an entity, and must meet specific liquid net worth requirements. Please see applicable offering documents.
- 5. Funds that rely on a Qualified Client standard require an individual or entity to have a minimum net worth of \$2.1 million, exclusive of primary residence, or have at least \$1 million invested under management with the manager of the fund.
- 6. Funds that rely on a Qualified Purchaser standard must also meet Accredited Investor standards, and require minimum net investable assets of \$5 million for an individual, and \$25 million for an entity.
- 7. In addition to meeting Accredited Investor and Qualified Purchaser standards, these funds are subject to firm-imposed higher eligibility standards.
- 8. Eligibility is reviewed on a case-by-case basis and is subject change.

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Morgan Stanley's investment advisory programs may require a minimum asset level and, depending on your specific investment objectives and financial position, may not be appropriate for you. Please see the Morgan Stanley Smith Barney LLC program disclosure brochure (the "Morgan Stanley ADV") for more information in the investment advisory programs available. The Morgan Stanley ADV is available at <a href="https://www.morganstanley.com/ADV">www.morganstanley.com/ADV</a>. Sources of Data. Information in this material in this report has been obtained from sources that we believe to be reliable, but we do not guarantee its accuracy, completeness or timeliness. Third-party data providers make no warranties or representations relating to the accuracy, completeness or timeliness of the data they provide and are not liable for any damages relating to this data. All opinions included in this material constitute the Firm's judgment as of the date of this material and are subject to change without notice. This material was not prepared by the research departments of Morgan Stanley & Co. LLC or Morgan Stanley Smith Barney LLC. Some historical figures may be revised due to newly identified programs, firm restatements, etc.

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The **Global Investment Committee** is a group of seasoned investment professionals who meet regularly to discuss the global economy and markets. The committee determines the investment outlook that guides our advice to clients. They continually monitor developing economic and market conditions, review tactical outlooks and recommend model portfolio weightings, as well as produce a suite of strategy, analysis, commentary, portfolio positioning suggestions and other reports and broadcasts.

The GIC Asset Allocation Models are not available to be directly implemented as part of an investment advisory service and should not be regarded as a recommendation of any Morgan Stanley investment advisory service. The GIC Asset Allocation Models do not represent actual trading or any type of account or any type of investment strategies and none of the fees or other expenses (e.g. commissions, mark-ups, mark-downs, advisory fees, fund expenses) associated with actual trading or accounts are reflected in the GIC Asset Allocation Models which, when compounded over a period of years, would decrease returns.

Adverse Active AlphaSM 2.0 is a patented screening and scoring process designed to help identify high-quality equity and fixed income managers with characteristics that may lead to future outperformance relative to index and peers. While highly ranked managers performed well as a group in our Adverse Active Alpha model back tests, not all of the managers will outperform. Please note that this data may be derived from back-testing, which has the benefit of hindsight. In addition, highly ranked managers can have differing risk profiles that might not be appropriate for all investors. Our view is that Adverse Active Alpha is a good starting point and should be used in conjunction with other information. Morgan Stanley Wealth Management's qualitative and quantitative investment manager due diligence process are equally important factors for investors when considering managers for use through an investment advisory program. Factors including, but not limited to, manager turnover and changes to investment process can partially or fully negate a positive Adverse Active Alpha ranking. Additionally, highly ranked managers can have differing risk profiles that might not be

appropriate for all investors.

The proprietary **Value Score** methodology considers an active investment strategies' value proposition relative to its costs. From a historical quantitative study of several quantitative markers, Value Score measures perceived forward-looking benefit and computes (1) "fair value" expense ratios for most traditional investment managers across 40 categories and (2) managers' perceived "excess value" by comparing the fair value expense ratios to actual expense ratios. Managers are then ranked within each category by their excess value to assign a Value Score. Our analysis suggests that greater levels of excess value have historically corresponded to attractive subsequent performance.

For more information on the ranking models, please see Adverse Active AlphaSM 2.o: Scoring Active Managers According to Potential Alpha and Value Score: Scoring Fee Efficiency by Comparing Managers' "Fair Value" and Actual Expense Ratios. The whitepapers are available from your Financial Advisor or Private Wealth Advisor. ADVERSE ACTIVE ALPHA is a registered service mark of Morgan Stanley and/or its affiliates. U.S. Pat. No. 8,756,098 applies to the Adverse Active Alpha system and/or methodology.

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Morgan Stanley charges each fund family we offer a mutual fund support fee, also called a "revenue-sharing payment," on client account holdings in fund families according to a tiered rate that increases along with the management fee of the fund so that lower management fee funds pay lower rates than those with higher management fees.

Overlay Managers or Executing Sub-Managers ("managers") in some of Morgan Stanley's Separately Managed Account ("SMA") programs may affect transactions through broker-dealers other than Morgan Stanley or our affiliates. If your manager trades with another firm, you may be assessed costs by the other firm in addition to Morgan Stanley's fees. Those costs will be included in the net price of the security, not separately reported on trade confirmations or account statements. Certain managers have historically directed most, if not all, of their trades to outside firms. Information provided by managers concerning trade execution away from Morgan Stanley is summarized at: <a href="https://www.morganstanley.com/wealth/investmentsolutions/pdfs/adv/sotresponse.pdf">www.morganstanley.com/wealth/investmentsolutions/pdfs/adv/sotresponse.pdf</a>. For more information on trading and costs, please refer to the ADV Brochure for your program(s), available at <a href="https://www.morganstanley.com/ADV">www.morganstanley.com/ADV</a>, or contact your Financial Advisor/Private Wealth Advisor.

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The type of mutual funds and ETFs discussed in this presentation utilizes nontraditional or complex investment strategies and/or derivatives. Examples of these types of funds include those that utilize one or more of the below noted investment strategies or categories or which seek exposure to the following markets: (1) commodities (e.g., agricultural, energy and metals), currency, precious metals; (2) managed futures; (3) leveraged, inverse or inverse leveraged; (4) bear market, hedging, long-short equity, market neutral; (5) real estate; (6) volatility (seeking exposure to the CBOE VIX Index). Investors should keep in mind that while mutual funds and ETFs may, at times, utilize nontraditional investment options and strategies, they should not be equated with unregistered privately offered alternative investments. Because of regulatory limitations, mutual funds and ETFs that seek alternative-like investment exposure must utilize a more limited investment universe. As a result, investment returns and portfolio characteristics of alternative mutual funds and ETFs may vary from traditional hedge funds pursuing similar investment objectives. Moreover, traditional hedge funds have limited liquidity with long "lock-up" periods allowing them to pursue investment strategies without having to factor in the need to meet client redemptions and ETFs trade on an exchange. On the other hand, mutual funds typically must meet daily client redemptions. This differing liquidity profile can have a material impact on the investment returns generated by a mutual fund or ETF pursuing an alternative investing strategy compared with a traditional hedge fund pursuing the same strategy.

Nontraditional investment options and strategies are often employed by a portfolio manager to further a fund's investment objective and to help offset market risks. However, these features may be complex, making it more difficult to understand the fund's essential characteristics and risks, and how it will perform in different market environments and over various periods of time. They may also expose the fund to increased volatility and unanticipated risks particularly when used in complex combinations and/or accompanied by the use of borrowing or "leverage."

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Investing in the markets entails the risk of market volatility. The value of all types of investments, including stocks, mutual funds, exchange-traded funds ("ETFs"), closed-end funds, and unit investment trusts, may increase or decrease over varying time periods. To the extent the investments depicted herein represent international securities, you should be aware that there may be additional risks associated with international investing, including foreign economic, political, monetary and/or legal factors, changing currency exchange rates, foreign taxes, and differences in financial and accounting standards. These risks may be magnified in emerging markets and frontier markets. Small- and mid-capitalization companies may lack the financial resources, product diversification and competitive strengths of larger companies. In addition, the securities of small- and mid-capitalization companies may not trade as readily as, and be subject to higher volatility than, those of larger, more established companies. The value of fixed income securities will fluctuate and, upon a sale, may be worth more or less than their original cost or maturity value. Bonds are subject to interest rate risk, call risk, reinvestment risk, liquidity risk, and credit risk of the issuer. High yield bonds are subject to additional risks such as increased risk of default and greater volatility because of the lower credit quality of the issues. In the case of municipal bonds, income is generally exempt from federal income taxes. Some income may be subject to state and local taxes and to the federal alternative minimum tax. Capital gains, if any, are subject to tax. Treasury Inflation Protection Securities' (TIPS) coupon payments and underlying principal are automatically increased to compensate for inflation by tracking the consumer price index (CPI). While the real rate of return is guaranteed, TIPS tend to offer a low return. Because the return of TIPS is linked to inflation, TIPS may significantly underperform versus conventional U.S. Treasuries in times of low inflation. There is no guarantee that investors will receive par if TIPS are sold prior to maturity. The returns on a portfolio consisting primarily of environmental, social, and governance-aware investments ("ESG") may be lower or higher than a portfolio that is more diversified or where decisions are based solely on investment considerations. Because ESG criteria exclude some investments, investors may not be able to take advantage of the same opportunities or market trends as investors that do not use such criteria. The companies identified and investment examples are for illustrative purposes only and should not be deemed a recommendation to purchase, hold or sell any securities or investment products. They are intended to demonstrate the approaches taken by managers who focus on ESG criteria in their investment strategy. There can be no guarantee that a client's account will be managed as described herein. Options and margin trading involve substantial risk and are not appropriate for all investors. Besides the general investment risk of holding securities that may decline in value and the possible loss of principal invested, closed-end funds may have additional risks related to declining market prices relative to net asset values (NAVs), active manager underperformance and potential leverage. Closed-end funds, unlike open-end funds, are not continuously offered. There is a one-time public offering and once issued, shares of closed-end funds are sold in the open market through a stock exchange. NAV is total assets less total liabilities divided by the number of shares outstanding. At the time an investor purchases shares of a closed-end fund, shares may have a market price that is above or below NAV. Portfolios that invest a large percentage of assets in only one industry sector (or in only a few sectors) are more vulnerable to price fluctuation than those that diversify among a broad range of sectors.

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A majority of Alternative Investment managers reviewed and selected by GIMA pay or cause to be paid an ongoing fee for distribution from their management fees to Morgan Stanley Wealth Management in connection with Morgan Stanley Wealth Management clients that purchase an interest in an Alternative Investment and in some instances pay these fees on the investments held by advisory clients. Morgan Stanley Wealth Management rebates such fees that are received and attributable to an investment held by an advisory client and retains the fees paid in connection with investments held by brokerage clients. Morgan Stanley Wealth Management has a conflict of interest in offering alternative investments because Morgan Stanley Wealth Management or our affiliates, in most instances, earn more money in your account from your investments in alternative investments than from other investment options.

It should be noted that the majority of hedge fund indexes are comprised of hedge fund manager returns. This is in contrast to traditional indexes, which are comprised of individual securities in the various market segments they represent and offer complete transparency as to membership and construction methodology. As such, some believe that hedge fund index returns have certain biases that are not present in traditional indexes. Some of these biases inflate index performance, while others may skew performance negatively. However, many studies indicate that overall hedge fund index performance has been biased to the upside. Some studies suggest performance has been inflated by up to 260 basis points or more annually depending on the types of biases included and the time period studied. Although there are numerous potential biases that could affect hedge fund returns, we identify some of the more common ones throughout this paper.

Self-selection bias results when certain manager returns are not included in the index returns and may result in performance being skewed up or down. Because hedge funds are private placements, hedge fund managers are able to decide which fund returns they want to report and are able to opt out of reporting to the various databases. Certain hedge fund managers may choose only to report

returns for funds with strong returns and opt out of reporting returns for weak performers. Other hedge funds that close may decide to stop reporting in order to retain secrecy, which may cause a downward bias in returns.

Survivorship bias results when certain constituents are removed from an index. This often results from the closure of funds due to poor performance, "blow ups," or other such events. As such, this bias typically results in performance being skewed higher. As noted, hedge fund index performance biases can result in positive or negative skew. However, it would appear that the skew is more often positive. While it is difficult to quantify the effects precisely, investors should be aware that idiosyncratic factors may be giving hedge fund index returns an artificial "lift" or upwards bias.

Hedge Funds of Funds and many funds of funds are private investment vehicles restricted to certain qualified private and institutional investors. They are often speculative and include a high degree of risk. Investors can lose all or a substantial amount of their investment. They may be highly illiquid, can engage in leverage and other speculative practices that may increase volatility and the risk of loss, and may be subject to large investment minimums and initial lockups. They involve complex tax structures, tax-inefficient investing and delays in distributing important tax information. Categorically, hedge funds and funds of funds have higher fees and expenses than traditional investments, and such fees and expenses can lower the returns achieved by investors. Funds of funds have an additional layer of fees over and above hedge fund fees that will offset returns. An investment in an exchange-traded fund involves risks similar to those of investing in a broadly based portfolio of equity securities traded on an exchange in the relevant securities market, such as market fluctuations caused by such factors as economic and political developments, changes in interest rates and perceived trends in stock and bond prices. An investment in a target date portfolio is subject to the risks attendant to the underlying funds in which it invests, in these portfolios the funds are the Consulting Group Capital Market funds. A target date portfolio is geared to investors who will retire and/or require income at an approximate year. The portfolio is managed to meet the investor's goals by the pre-established year or "target date." A target date portfolio will transition its invested assets from a more aggressive portfolio to a more conservative portfolio as the target date draws closer. An investment in the target date portfolio is not guaranteed at any time, including, before or after the target date is reached. Managed futures investments are speculative, involve a high degree of risk, use significant leverage, are generally

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For index, indicator and survey definitions referenced in this report please visit the following: https://www.morganstanley.com/wealth-investmentsolutions/wmir-definitions

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Morgan Stanley Pathway Program Asset Allocation Models There are model portfolios corresponding to five risk-tolerance levels available in the Pathway program. Model 1 is the least aggressive portfolio and consists mostly of bonds. As the model numbers increase, the models have higher allocations to equities and become more aggressive. Pathwayis a mutual fund asset allocation program. In constructing the Pathway Program Model Portfolios, Morgan Stanley Wealth Management uses, among other things, model asset allocations produced by Morgan Wealth Management's Global Investment Committee (the "GIC"). The Pathway Program Model Portfolios are specific to the Pathway program (based on program features and parameters, and any other requirements of Morgan Stanley Wealth Management's Consulting Group). The Pathway Program Model Portfolios may therefore differ in some respects from model portfolios available in other Morgan Stanley Wealth Management programs or from asset allocation models published by the Global Investment Committee.

consequences before purchasing a 529 plan. You can obtain a copy of the Program Disclosure Statement from the 529 plan sponsor or your Financial Advisor. Assets can accumulate and be withdrawn federally tax-free only if they are used to pay for qualified expenses. Earnings on nonqualified distributions will be subject to income tax and a 10% federal income tax penalty. Contribution limits vary by state. Refer to the individual plan for specific contribution guidelines. Before investing, investors should consider whether tax or other benefits are only available for investments in the investor's home state 529 college savings plan. If an account owner or the beneficiary resides in or pays income taxes to a state that offers its own 529 college savings or pre-paid tuition plan (an "In-State Plan"), that state may offer state or local tax benefits. These tax benefits may include deductible contributions, deferral of taxes on earnings and/or tax-free withdrawals. In addition, some states waive or discount fees or offer other benefits for state residents or taxpayers who participate in the In-State Plan. An account owner may be denied any or all state or local tax benefits or expense reductions by investing in another state's plan (an "Out-of-State Plan"). In addition, an account owner's state or locality may seek to recover the value of tax benefits (by assessing income or penalty taxes) should an account owner rollover or transfer assets from an In-State Plan to an Out-of-State Plan. While state and local tax consequences and plan expenses are not the only factors to consider when investing in a 529 Plan, they are important to an account owner's investment return and should be taken into account when selecting a 529 plan.

Lifestyle Advisory Services: Products and services are provided by third party service providers, not Morgan Stanley Smith Barney LLC ("Morgan Stanley"). Morgan Stanley may not receive a referral fee or have any input concerning such products or services. There may be additional service providers for comparative purposes. Please perform a thorough due diligence and make your own independent decision.

To obtain **Tax-Management Services**, a client must complete the Tax-Management Form, and deliver the signed form to Morgan Stanley. For more information on Tax-Management Services, including its features and limitations, please ask your Financial Advisor for the Tax Management Form. Review the form carefully with your tax advisor. Tax-Management Services: (a) apply only to equity investments in separate account sleeves of client accounts; (b) are not available for all accounts or clients; and (c) may adversely impact account performance. Tax-management services do not constitute tax advice or a complete tax-sensitive investment management program. There is no guarantee that tax-management services will produce the desired tax results.

Morgan Stanley Smith Barney LLC does not accept appointments nor will it act as a trustee but it will provide access to trust services through an appropriate third -party corporate trustee.

A LifeView Financial Goal Analysis or LifeView Financial Plan ("Financial Plan") is based on the methodology, estimates, and assumptions, as described in your report, as well as personal data provided by you. It should be considered a working document that can assist you with your objectives. Morgan Stanley Smith Barney LLC ("Morgan Stanley") makes no guarantees as to future results or that an individual's investment objectives will be achieved. The responsibility for implementing, monitoring and adjusting your financial goal analysis or financial plan rests with you. After your Financial Advisor delivers your report to you, if you so desire, your Financial Advisor can help you implement any part that you choose; however, you are not obligated to work with your Financial Advisor or Morgan Stanley.

Since **life and long-term care** insurance are medically underwritten, you should not cancel your current policy until your new policy is in force. A change to your current policy may incur charges, fees and costs. A new policy will require a medical exam. Surrender charges may be imposed and the period of time for which the surrender charges apply may increase with a new policy. You should consult with your own tax advisors regarding your potential tax liability on surrenders.

The Morgan Stanley Global Impact Funding Trust, Inc. ("MS GIFT, Inc.") is an organization described in Section 501(c) (3) of the Internal Revenue Code of 1986, as amended. MS Global Impact Funding Trust ("MS GIFT") is a donor-advised fund. Morgan Stanley Smith Barney LLC provides investment management and administrative services to MS GIFT. Back office administration provided by RenPSG, an unaffiliated charitable gift administrator.

Important Risk Information for Securities Based Lending: You need to understand that: (1) Sufficient collateral must be maintained to support your loan(s) and to take future advances; (2) You may have to deposit additional cash or eligible securities on short notice; (3) Some or all of your securities may be sold without prior notice in order to maintain account equity at required maintenance levels. You will not be entitled to choose the securities that will be sold. These actions may interrupt your long-term investment strategy and may result in adverse tax consequences or in additional fees being assessed; (4) Morgan Stanley Bank, N.A., Morgan Stanley Private Bank, National Association or Morgan Stanley Smith Barney LLC (collectively referred to as "Morgan Stanley") reserves the right not to fund any advance request due to insufficient collateral or for any other reason except for any portion of a securities based loan that is identified as a committed facility; (5) Morgan Stanley reserves the right to increase your collateral maintenance requirements at any time without notice; and (6) Morgan Stanley reserves the right to call securities based loans at any time and for any reason.

With the exception of a margin loan, the proceeds from securities based loan products may not be used to purchase, trade, or carry margin stock (or securities, with respect to Express CreditLine); repay margin debt that was used to purchase, trade or carry margin stock (or securities, with respect to Express CreditLine); and cannot be deposited into a Morgan Stanley Smith Barney LLC or other brokerage account.

To be eligible for a securities based loan, a client must have a brokerage account at Morgan Stanley Smith Barney LLC that contains eligible securities, which shall serve as collateral for the securities based loan.

Securities based loans are provided by Morgan Stanley Smith Barney LLC, Morgan Stanley Private Bank, National Association or Morgan Stanley Bank, N.A, as applicable.

Liquidity Access Line ("LAL") is a securities based loan/line of credit product, the lender of which is either Morgan Stanley Private Bank, National Association or Morgan Stanley Smith Barney LLC. All LAL loans/lines of credit are subject to the underwriting standards and independent approval of Morgan Stanley Private Bank, National Association or Morgan Stanley Bank, N.A., as applicable. LAL loans/lines of credit may not be available in all locations. Rates, terms and conditions are subject to change without notice. To be eligible for an LAL loan/line of credit, a client must have a brokerage account at Morgan Stanley Smith Barney LLC that contains eligible securities, which shall serve as collateral for the LAL. In conjunction with establishing an LAL loan/line of credit, an LAL facilitation account will also be opened in the client's name at Morgan Stanley Smith Barney LLC at no charge. Other restrictions may apply. The information contained herein should not be construed as a commitment to lend. Morgan Stanley Private Bank, National Association and Morgan Stanley Bank, N.A. are Members FDIC that are primarily regulated by the Office of the Comptroller of the Currency. The proceeds from a non-purpose LAL loan/line of credit (including draws and other advances) may not be used to purchase, trade, or carry margin stock; repay margin debt that was used to purchase, trade, or carry margin stock; and cannot be deposited into a Morgan Stanley Smith Barney LLC or other brokerage account.

Residential mortgage loans/home equity lines of credit are offered by Morgan Stanley Private Bank, National Association, an affiliate of Morgan Stanley Smith Barney LLC. With the exception of the pledged-asset feature, an investment relationship with Morgan Stanley Smith Barney LLC does not have to be established or maintained to obtain the residential mortgage products offered by Morgan Stanley Private Bank, National Association. All residential mortgage loans/home equity lines of credit are subject to the underwriting standards and independent approval of Morgan Stanley Private Bank, National Association. Rates, terms, and programs are subject to change without notice. Residential mortgage loans/home equity lines of credit may not be available in all states; not available in Guam, Puerto Rico and the U.S. Virgin Islands. Other restrictions may apply. The information contained herein should not be construed as a commitment to lend. Morgan Stanley Private Bank, National Association is an Equal Housing Lender and Member FDIC that is primarily regulated by the Office of the Comptroller of the Currency. Nationwide Mortgage Licensing System Unique Identifier #663185. The proceeds from a residential mortgage loan (including draws and advances from a home equity line of credit) are not permitted to be used to purchase, trade, or carry eligible margin stock; repay margin debt that was used to purchase, trade, or carry margin stock; or to make payments on any amounts owed under the note, loan agreement, or loan security agreement; and cannot be deposited into a Morgan Stanley Smith Barney LLC or other brokerage account.

Through the pledged-asset feature offered by Morgan Stanley Private Bank, National Association, the applicant(s) or third party pledgor (collectively "Client") may be able to pledge eligible securities in lieu of a full or partial cash down payment or in connection with a refinance mortgage loan. To be eligible for the pledged-asset feature a Client must have a brokerage account at Morgan Stanley Smith Barney LLC. If the value of the pledged securities in the account drops below the agreed-upon level stated in the loan documents, a Client may be required to deposit additional securities or other collateral (such as cash) to stay in compliance with the terms of the mortgage loan. If a Client does not deposit additional securities or other collateral, the Client's pledged securities may be sold to satisfy the Client's obligation, and the Client will not be entitled to choose which assets will be sold. Borrowing against securities may not be appropriate for everyone. In deciding whether the pledged-asset feature is appropriate, a Client should consider, among other things, the degree to which he or she is comfortable subjecting his or her investment in a home to the fluctuations of the securities market. The pledged-asset feature is not available in all states. Other restrictions may apply.

Interest-only loans enable borrowers to make monthly payments of only the accrued monthly interest on the loan during the introductory interest-only period. Once that period ends, borrowers must make monthly payments of principal and interest for the remaining loan term, and payments will be substantially higher than the interest-only payments. During the interest-only period, the total interest that the borrower will be obligated to pay will vary based on the amount of principal paid down, if any. If a borrower makes just an interest-only payment, and no payment of principal, the total interest payable by the borrower during the interest-only period will be greater than the total interest that a borrower would be obligated to pay on a traditional loan of the same interest rate having principal-and-interest payments. In making comparisons between an interest-only loan and a traditional loan, borrowers should carefully review the terms and conditions of the various loan products available and weigh the relative merits of each type of loan product appropriately.

3/1, 5/1, 7/1, 10/1 adjustable rate mortgage ("ARM") loans are based on the 1-Year London Interbank Offered Rate ("LIBOR") with various loan term options.

Relationship-based pricing offered by Morgan Stanley Private Bank, National Association is based on the value of clients', or their immediate family members' (i.e., grandparents, parents, and children) eligible assets (collectively "Household Assets") held within accounts at Morgan Stanley Smith Barney LLC. To be eligible for relationship-based pricing, Household Assets must be maintained within appropriate eligible accounts prior to the closing date of the residential mortgage loan. Relationship-based pricing is not available on conforming loans.

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