# Domestic, International & Global Snhanced Index Strategies

## **Strategy: Range Based Allocations**

The discretionary Domestic, International & Global Enhanced Index Strategies seek to outperform the Russell 3000, MSCI ACWI ex US & ACWI respectively, by utilizing range based asset allocation and tactical risk overlays to exploit market inefficiencies while maintaining a diversified portfolio of sector, style, country and income based indices. This objective is twofold:

- To enhance returns as measured by alpha.
- To reduce risk and volatility as measured by both beta and standard deviation.

The strategies balance between equity and income style indices, allowing for addition or reduction to equity exposure dependent on range based asset allocation. Each of the equity holdings are traded on reactionary reversions to the new mean based on standard deviation band calculations that broaden or tighten as measured by algorithm computations including long, mid and short term market data. These algorithms allow small to moderate changes in exposure to each index unimpeded by market or manager emotion; this creates both addition (buy) and reduction (sell) ranges. The technology allows asset allocation changes to be made as immediately necessary intraday or months apart. The strategy is appropriate as part of a larger investment allocation, as determined by your Financial Advisor

### **Tactical Risk Management**

The Strategies also incorporate a tactical risk overlay. Risk assessment and control have become increasingly difficult for investors to manage. Estimates of current market tactical risk are obtained from a robust statistical analysis of numerous market data points grouped into sixteen distinctively separate models. Models include:

- Fundamental
- Technical
- Speculation
- Behavioral & Momentum Risk, even investor emotion; both fear and greed

Each model is assigned a tactical risk score based on historical precedents. The higher risk models are weighted with larger scores as they breech a normalized state. This allows the strategy to adjust to market risk conditions by reducing equity exposure during higher risk measures and adding equity during low risk measures. The portfolio may range from 20% equity to 100% equity.

#### **Tax Efficiency**

Lack of active tax efficient trading may have a major impact on the growth of an investment portfolio. Due to the algorithm changes in exposure to individual sectors, style and country indices vs. selling entire positions in a traditionally managed portfolio, this strategy has been more tax efficient.

After numerous additions to an index or sector have surpassed a normal price return or have obtained high risk scores, small to moderate reductions are made to the portfolio. The computational power of the Morgan Stanley trading platform allows these positions to be offset against the best tax lot on each position for each individual investor portfolio. This may result in a more tax efficient trading process.

#### **Disclosures:**

This material is intended only for clients and prospective clients of the Portfolio Management program. It has been prepared solely for informational purposes only and is not an offer to buy or sell or a solicitation of any offer to buy or sell any security or other financial instrument, or to participate in any trading strategy.

Equity securities may fluctuate in response to news on companies, industries, market conditions and the general economic environment. Companies cannot assure or guarantee a certain rate of return or dividend yield; they can increase, decrease or totally eliminate their dividends without notice.

International investing may not be suitable for every investor and is subject to additional risks, including currency fluctuations, political factors, withholding, lack of liquidity, the absence of adequate financial information, and exchange control restrictions impacting foreign issuers. These risks may be magnified in emerging markets.

The MSCI ACWI Index is a free float-adjusted market capitalization weighted index that is designed to measure the equity market performance of developed and emerging markets. The MSCI ACWI consists of 45 country indices comprising 24 developed and 21 emerging market country indices. The developed market country indices included are: Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Greece, Hong Kong, Ireland, Israel, Italy, Japan, Netherlands, New Zealand, Norway, Portugal, Singapore, Spain, Sweden, Switzerland, the United Kingdom and the United States. The emerging market country indices included are: Brazil, Chile, China, Colombia, Czech Republic, Egypt, Hungary, India, Indonesia, Korea, Malaysia, Mexico, Morocco, Peru, Philippines, Poland, Russia, South Africa, Taiwan, Thailand, and Turkey. This index is excluding the United States. (As of May 2011). An investment cannot be made directly in a market index.

Technical analysis is the study of past price and volume trends of a security in an attempt to predict the security's future price and volume trends. Its limitations include but are not limited to: the lack of fundamental analysis of a security's financial condition, lack of analysis of macro economic trend forecasts, the bias of the technician's view and the possibility that past participants were not entirely rational in their past purchases or sales of the security being analyzed. Investors using technical analysis should consider these limitations prior to making an investment decision.

Asset allocation and diversification do not guarantee a profit or protect against a loss in a declining financial market.

The individuals mentioned as the Portfolio Management Team are Financial Advisors with Morgan Stanley participating in the Morgan Stanley Portfolio Management program. The Portfolio Management program is an investment advisory program in which the client's Financial Advisor invests the client's assets on a discretionary basis in a range of securities. The Portfolio Management program is described in the applicable Morgan Stanley ADV Part 2, available at www.morgan stanley.com/ADV or from your Financial Advisor.

Russell 3000® Index measures the performance of the 3,000 largest U.S. companies based on total market capitalization, which represents approximately 98% of the investable U.S. equity market. An investment cannot be made directly in a market index.

This material does not provide individually tailored investment advice. It has been prepared without regard to the individual financial circumstances and objectives of persons who receive it. The strategies and/or investments discussed in this material may not be suitable for all investors. Morgan Stanley Wealth Management recommends that investors independently evaluate particular investments and strategies, and encourages investors to seek the advice of a Financial Advisor. The appropriateness of a particular investment or strategy will depend on an investor's individual circumstances and objectives.

Tax laws are complex and subject to change. Morgan Stanley Smith Barney LLC ("Morgan Stanley"), its affiliates and Morgan Stanley Financial Advisors and Private Wealth Advisors do not provide tax or legal advice and are not "fiduciaries" (under ERISA, the Internal Revenue Code or otherwise) with respect to the services or activities described herein except as otherwise agreed to in writing by Morgan Stanley. Individuals are encouraged to consult their tax and legal advisors (a) before establishing a retirement plan or account, and (b) regarding any potential tax, ERISA and related consequences of any investments made under such plan or account.

The views expressed herein are those of the author and do not necessarily reflect the views of Morgan Stanley Wealth Management or its affiliates. All opinions are subject to change without notice. Neither the information provided nor any opinion expressed constitutes a solicitation for the purchase or sale of any security. Past performance is no guarantee of future results.

Holdings are subject to change daily, so any securities discussed in this profile may or may not be included in your account if you invest in this investment strategy. Do not assume that any holdings mentioned were, or will be, profitable. The performance, holdings, sector weightings, portfolio traits and other data for an actual account may differ from that in this material due to various factors including the size of an account, cash flows within an account, and restrictions on an account.

Top holdings, sector allocation, portfolio statistics and credit quality are based on the recommended portfolio for new investors as of the date specified. Holdings lists indicate the largest security holdings by allocation weight as of the specified date. Other data in this material is believed to be accurate as of the date this material was prepared unless stated otherwise. Data in this material may be calculated by Morgan Stanley or by third party providers licensed by the Financial Advisors or Morgan Stanley.

Morgan Stanley Wealth Management has no obligation to notify you when information in this presentation changes.

#### Morgan Stanley Smith Barney LLC. Member SIPC

CRC 4735085 08/25

Chris Brock, Senior Portfolio Management Director, Financial Advisor Phone: 770-698-2131
Email:Christopher.Brock@morganstanley.com

Morgan Stanley Wealth Management
5 Concourse Parkway
Suite 2000
Atlanta, GA 30328