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August Newsletter

Welcome to the August edition of our monthly newsletter! As we navigate the current market volatility, it's crucial to stay calm and focused on your long-term goals.

In this issue, you'll find valuable resources on handling market fluctuations, avoiding common investment mistakes during sell-offs, and protecting yourself from phishing scams.

We also provide an updated market outlook following the recent changes in the political landscape and invite you to a special webinar on managing healthcare and cultivating healthy habits for a prosperous life.

If you have any questions or concerns, please don't hesitate to reach out to our team. We are incredibly grateful for your continued trust, and we look forward to hearing from you soon.

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Featured Updates and Resources

Top 5 Mistakes Investors Make in a Market Sell-off



Whether it is panic selling, hiding out in cash, or trading frantically during volatile markets, investors tend to make several mistakes that can hurt them long-term. Know how to spot—and avoid—the most common bad behaviors.

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New Democratic Ticket, Same Market Outlook



Does the change at the top of the Democratic ticket bring new policy impacts and potential market effects? Though no one could have expected the events of the last month, for the moment, Morgan Stanley Research thinks the answer is no. Despite this political surprise, change at the top of the Democratic ticket should have little impact for investors. Here's what we think you should keep in mind.

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Beware of Phishing Scams



Be on the lookout for suspicious emails, phone calls, text messages and social media posts that demand immediate action. These may be 'phishing' or related attempts to convince you to share personal information. In today's day and age, these types of communications are becoming more and more common, so it is important to educate yourself on the topic so you can help prevent yourself and your loved ones, especially seniors, from falling victim to digital scammers.

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INVITATION: Wealth Education for the Next Gen | Health is Wealth with Dr. Kim Henderson

Monday, September 9, 4:00 p.m. ET



Join us for a session featuring Dr. Kim Henderson, Head of Wealth Management Health & Wellness Education who will provide us with insights into managing healthcare, investing in preventative care, and cultivating healthy habits that could lead to long-term prosperity.

[Learn More & Register](#)

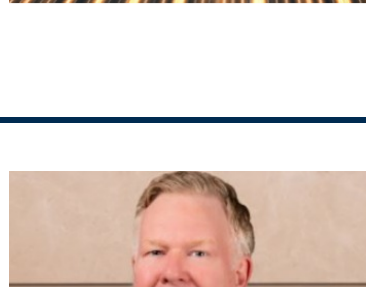
On the Markets: August 2024

Beware Slow & Shallow



Despite market positioning for increased certainty on rate cuts, ongoing domestic and international political surprises mean other uncertainties are rising. Find out more in On the Markets. This publication summarizes the Global Investment Committee's market outlook and contains thought-provoking essays that examine the forces shaping the investment landscape.

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