

Blake C. Ellison

Vice President, Financial Advisor, Portfolio Management Director

October Newsletter



Megatrends

Our strategists have identified AI and automation as a long-term megatrend to watch. Check out our Megatrends home page to learn more about what trends we think are transforming our lives in the world.

[Learn More](#)

Innovative Ways to Diversify Your Portfolio

Learn how a host of innovative alternative strategies could bolster investors' portfolios as traditional assets face headwinds.

[Learn More](#)



Exceptional Leaders / Exceptional Ideas

Morgan Stanley recently sat down with Home Depot chief executive Ted Decker to discuss the role of AI in the customer experience, how VR will scale productivity and the outlook for home improvement following its pandemic-driven boom.

[Watch Interview](#)



Cybersecurity Awareness

October is Cybersecurity Awareness month and I wanted to take this opportunity to share Morgan Stanley's dedicated Online Security Center. Here you can learn about the steps the Firm takes to protect your assets as well as best practices and tips from our cyber professionals to keep yourself safe. This link is accessible from the "Client Resources" tab on my website if you need to access it in the future.

[Online Security Center](#)



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Diversification does not guarantee a profit or protect against loss in a declining financial market.

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