# Morgan Stanley



# **Meet Our Team**

Atlantic Legacy Group at Morgan Stanley 222 Central Park Ave., Suite 1800 Virginia Beach, VA 23462 757-493-2100

# Why Choose Morgan Stanley Wealth Management?

For over 88 years, Morgan Stanley has been helping clients build, preserve and manage wealth at every stage of life.



...AWARD WINNING RISK PLATFORM (3)

SCALE AND STABILITY

\$5.5+ trillion in client assets under management, our size and scale help us take you where you want to go.(1)

- Morgan Stanley Quarterly Report, 1Q24.
- Q4 2023 Securities Based Lending McLagan Survey 6 Firm Report. Based on both Non-Purpose Lending and total SBL balances
- 3. Celent Model Wealth Manager 2024 Award for for Data & Analytics
- 4. Morgan Stanley Wealth Management Alternative Investments Group. As of March 31, 2024.
- 5. Morgan Stanley Global Research. As of May 2024.

For more on methodology & criteria for awards, see end of this material.

# Benefit From the Collaborative Advantage of Morgan Stanley

Wealth Management clients can receive exclusive access to our firm's combined resources including investment banking services, capital markets, proprietary deals, innovative investment solutions and research insights.

#### WEALTH MANAGEMENT

We help clients achieve their financial goals through tailored solutions and personalized advice. Clients can also gain access to E\*TRADE's robust self-directed platform.

# INSTITUTIONAL SECURITIES GROUP

As one of the top firms in Investment Banking and Sales & Trading, we help institutional clients meet their strategic objectives with seamless advice and execution.



#### GLOBAL RESEARCH

Our globally integrated team of market analysts, strategists and economists strive to help generate consistent returns, offering the analysis they need, when they need it.

#### INVESTMENT MANAGEMENT

We deliver investment solutions, enhanced by the industry-leading customization and tax management innovation of Eaton Vance, across public and private markets worldwide.

# Why The Atlantic Legacy Group?



The Atlantic Legacy Group at Morgan Stanley is a highly focused and accomplished Wealth Management team with over 75 years of combined industry experience\*. The Atlantic Legacy Group manages over \$600 million across the globe (a/o 12/31/24), employing a variety of strategies based on client needs. The team adheres to a goal-oriented process, putting commitment and communication as a pillar of the practice.

<sup>\*</sup>For more information about individual years of experience please visit our website at https://advisor.morganstanley.com/atlantic-legacy-group

# **Meet the Team**











**Craig Perez,**Registered Client
Service Associate

Craig graduated from Old
Dominion University in 2024 with
a Bachelor's degree in Finance
and Accounting. Craig started
with Morgan Stanley and The
Atlantic Legacy Group as an
intern in September of 2021;
officially joining the team in April
of 2022, becoming a Registered
Associate shortly after.

Craig focuses on assisting in analyzing the financial markets with the teams Portfolio Manager Carl Pierson, as well as assisting clients in their administrative needs.

Christopher H. Russi, Senior Vice President, Financial Advisor. CRPS® NMLS# 1275603

Chris graduated from Ohio University in 1995 with a Bachelor's degree in Business Administration concentrating in Finance and International Business. Chris has been with Morgan Stanley and its predecessors since the beginning of his career over 29 years ago. He maintains a Financial Planning Specialist designation from Morgan Stanley and a Chartered Retirement Plans Specialist<sup>SM</sup> designation from the College for Financial Planning. Chris focuses on non-core investments; corporate retirement plans and client communication for The Atlantic Legacy Group at Morgan Stanley.

Kristine J. Salvador, Senior Registered Associate, Financial Planning Associate, CFP®

Kristine is an alumnus of Old Dominion University and graduated with a Bachelor's degree in Finance and Management.

Upon graduation, Kristine started with Morgan Stanley and has since become a Portfolio Associate while maintaining a Certified Financial Planner<sup>TM</sup> designation

Carl R. Pierson Jr., Senior Vice President, Financial Advisor, CFP® NMLS# 1282441

Carl has been employed in the securities industry since 1997. Prior to 1997. Carl earned a Bachelor's degree with concentrations in Marketing and Finance from Old Dominion University. He started with Prudential Securities upon earning his degree and moved to Smith Barney, now Morgan Stanley, in 2004. Carl has earned a designation as a Certified Financial Planner™ and focuses on providing financial planning and portfolio management services for Atlantic Legacy Group.

Kate Geremia, Financial Advisor, Financial Planning Specialist, CFP® NMLS# 2293471

Kate is a tidewater native and the proud daughter of two retired Naval officers. She graduated from Randolph-Macon College with a Bachelor's Degree in Biology.

Kate is the Financial Planning Specialist for the team, working directly with clients to understand their full financial picture. She works with clients to create and deliver comprehensive, personalized wealth advisory strategies that reflect each individual's wants and needs.

## At Our Core?

## **Mission**

The Atlantic Legacy Group at Morgan Stanley is dedicated to serving individuals and institutions working toward their financial legacy. Our mission is to provide wealth planning strategies that can help simplify our clients' lives by being their primary financial resource.

## Vision

The Atlantic Legacy Group at Morgan Stanley exists to enhance the financial security and legacy of our clients. Our vision is to be a leading wealth management team recognized for its skill, professionalism and unwavering commitment to growing client wealth. We work to create meaningful relationships that are focused on client success through our process-oriented approach.

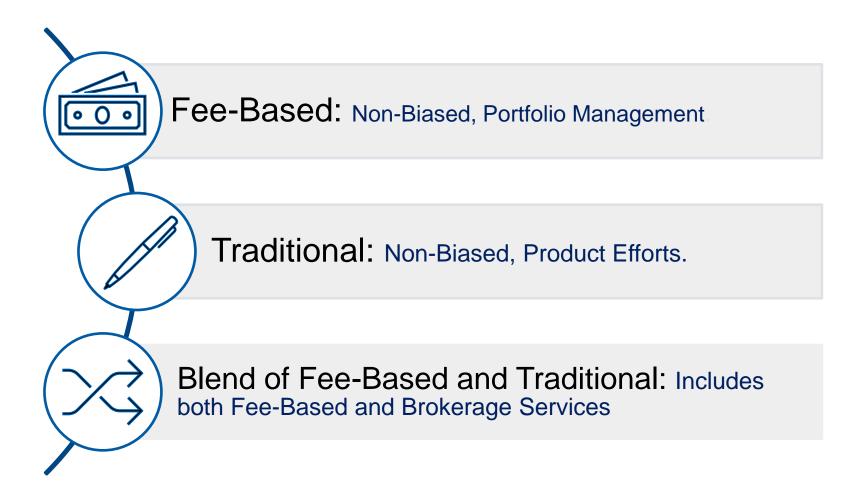
## <u>Goal</u>

Be our clients dedicated single source of information:
One Plan and Minimal Reporting.

# **Distinguishing Features**

- Over 75 years of combined industry experience\*
- Each member assigned with specific roles and areas of focus.
- Team Dedicated to providing comprehensive wealth management to individual and institutional clients
- "Cafeteria" like list of services predominantly provided on a fee basis
- Use of Morgan Stanley's extensive resources allows us to provide customized strategies to help meet each client's concerns
- Outside network of professionals accessible and available to augment the in-house resources and intellectual capital
- •Client service strategy in place to implement recommendations and continually track client progress to goals.

## **Platform Choices**



## How we do business

# Advisory

## **Asset Management**

- Portfolio Management
  - Full Discretion, Wrap Fee
  - Eight separate strategies plus customizations
  - Tactical and Dynamic

# Financial Planning

#### Life View and Goals Based Planning

- Team consisting of Certified Financial Planners<sup>TM</sup>
- Dedicated high net worth planning team
- Solvent Seven
  - Estate Planning Strategies
  - Cash Mgmt & Lending Solutions
  - Risk
  - Debt Management
  - Education Funding
  - Retirement Planning
  - Asset Allocation

# Brokerage

## **Investment Products**

#### Other potential investment solutions

- Annuity
- Alternative Investments
- Life Insurance
- Mutual Funds
- ETF Portfolios
- Cash Mgmt & Lending Solutions
- 529 College/Education Savings
- Traditional Commission Based

## Retirement Plans

#### Individual and corporate

- SEP
- Simple
- Individual 401k
- Corporate 401K
- Defined Benefit
- IRA
- Non-"Qualified"

## Charity and Legacy Planning

#### **Estate Tax and Gifting Strategies**

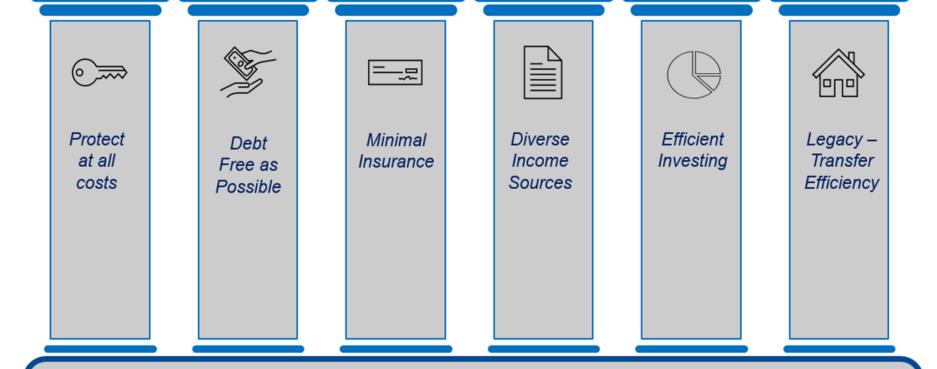
- Donor advised fund
- Ernst and Young tax desk resources
- Dedicated high net worth planning team
- Coordination with outside professionals, CPA and attornevs
- Estate and Trust services

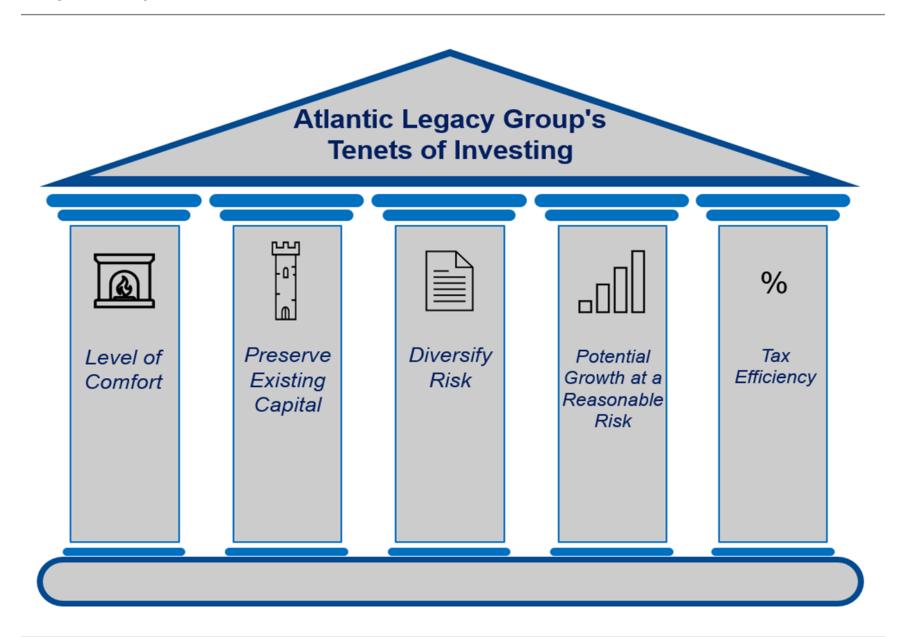
### **Private Bank**

#### **Morgan Stanley Private Bank**

- Mortgage Options
  - Conventional and Non-Conforming
  - Relationship based pricing
  - Dedicated service team
  - Extends to linear household
- Securities Based Lending
  - Quick and convenient application
- Cash Management
  - Credit and Debit Cards, ACH, Wire

# Atlantic Legacy Group's Tenets of Financial Security





# **Portfolio Management Advantages**

Customized "Not Robo" Allocation Model

Transparent "Know what you own"

Competent and Experienced Managers

Customized Solutions, Efficient Trading, And Proper Benchmarking and Monitoring



Fee Efficiency

# **Action Steps**

## **Estate Planning**

- Review Will, Power of Attorney and Medical Directives
- ·Confirm Primary and contingent beneficiaries to all retirement accounts
- •Add Power of attorney to all Morgan Stanley Accounts

## **Cash Management**

• Suggest 3-12 months' worth of income designated in a cash reserve only to be used for emergency situations

## **Risk Management**

- · Home, Auto and Life Insurance
- Umbrella Policy
- Disability and Long-Term Care Planning

#### **Debt Management**

- Suggested to be as debt free as possible
- Optimize debt when necessary
- •Maximum debt payout < 36% of gross income

#### **Retirement Planning**

•Retirement income and goal based off retirement date

#### Consolidation

- •Open Morgan Stanley Rollover IRA and consolidate the following accounts: Traditional IRA and 401K (once retired)
- •Open Joint Morgan Stanley Investment Account and consolidate the following accounts: TD Ameritrade investment account and Merrill Lynch investment Account

#### **Asset Management**

- •Realign accounts to achieve appropriate returns
- Consider active asset management using the portfolio management program and custom individual stock positions

# **Our Standards**

Hours of operation: 8:30AM - 5:00PM

Summer Hours: 8:30AM - 4:30PM

- Voicemails are returned no later than the end of following business day
- Emails received by 3PM will be responded to by the end of the same day
- Status of active projects updated weekly by phone or email
- Dedicated to resolving problems quickly

# Communication

#### By Phone

Account and Market updates

#### By Email

- Monthly Market Commentary
- Offers our monthly market commentary and information on our perceptions of the current environment.
- Monthly Service Announcement:
  - Best practices for accessing information online, promotional offers

#### In Person

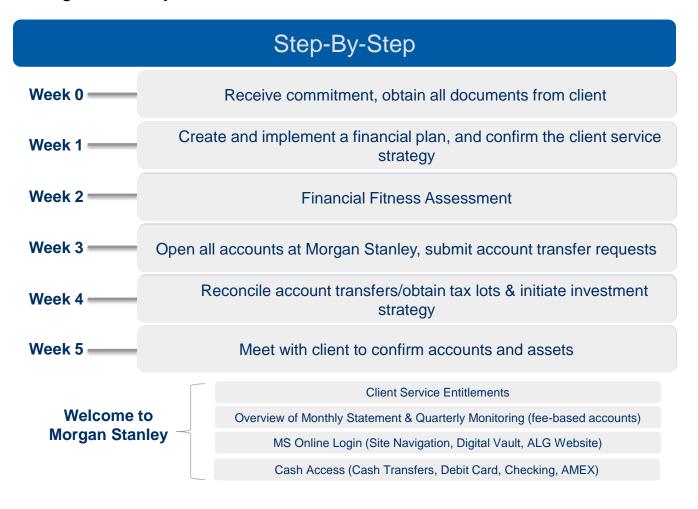
- Financial Plan Reviews
- Appointment availability at Morgan Stanley office:
  - Wednesdays: 2PM, 3PM & 4PM
  - Tuesday, Thursday & Friday: 10AM and 11AM
    - All other appointments times available by request, pending availability with one-week prior notice

#### On the Web

https://advisor.morganstanley.com/atlantic-legacy-group

# What's Next?

The Atlantic Legacy Group uses a client friendly process to consolidate your assets with Morgan Stanley.



## **Disclaimers**

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The Morgan Stanley Mobile App is currently available for iPhone® and iPad® from the App Store® and Android™ on Google Play™. Standard messaging and data rates from your provider may apply. Subject to device connectivity.

Cash Management and lending products and services are provided by Morgan Stanley Smith Barney LLC, Morgan Stanley Private Bank, National Association or Morgan Stanley Bank, N.A. as applicable.

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Asset Allocation and diversification does not assure a profit or protect against loss in declining financial markets.

Morgan Stanley Smith Barney LLC does not accept appointments nor will it act as a trustee but it will provide access to trust services through an appropriate third-party corporate trustee.

The 529 Plan Program Disclosure contains more information on investment options, risk factors, fees and expenses, and potential tax consequences. Investors can obtain a 529 Plan Program Disclosure from their Financial Advisor and should read it carefully before investing. Investors should also consider whether tax or other benefits are only available for investments in your home state 529-college savings plan.

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Borrowing against securities may not be appropriate for everyone. You should be aware that there are risks associated with a securities based loan, including possible margin calls on short notice, and that market conditions can magnify any potential for loss.

Important Risk Information for Securities Based Lending: You need to understand that: (1) Sufficient collateral must be maintained to support your loan(s) and to take future advances; (2) You may have to deposit additional cash or eligible securities on short notice; (3) Some or all of your securities may be sold without prior notice in order to maintain account equity at required maintenance levels. You will not be entitled to choose the securities that will be sold. These actions may interrupt your long-term investment strategy and may result in adverse tax consequences or in additional fees being assessed; (4) Morgan Stanley Bank, N.A., Morgan Stanley Private Bank, National Association or Morgan Stanley Smith Barney LLC (collectively referred to as "Morgan Stanley") reserves the right not to fund any advance request due to insufficient collateral or for any other reason except for any portion of a securities based loan that is identified as a committed facility; (5) Morgan Stanley reserves the right to increase your collateral maintenance requirements at any time without notice; and (6) Morgan Stanley reserves the right to call securities based loans at any time and for any reason.

# **Disclaimers**

The individuals mentioned as the Portfolio Management Team are Financial Advisors with Morgan Stanley participating in the Morgan Stanley Portfolio Management program. The Portfolio Management program is an investment advisory program in which the client's Financial Advisor invests the client's assets on a discretionary basis in a range of securities. The Portfolio Management program is described in the applicable Morgan Stanley ADV Part 2, available at www.morganstanley.com/ADV or from your Financial Advisor.

In this program the client pays a wrap fee to MSWM (the "MSWM Fee"), which covers MSWM investment advisory services, custody of securities (if we are the custodian), trade execution with or through MSWM, as well as compensation to any Financial Advisor. The Portfolio Management program fees are described in the applicable Morgan Stanley ADV Part 2, available at www.morganstanley.com/ADV or from your Financial Advisor.

Typically, a retirement plan participant leaving an employer's plan has the following four options (and may be able to use a combination of these options depending on their employment status, age and the availability of the particular option):

- 1.Cash out the account value and take a lump sum distribution from the current plan subject to mandatory 20% federal income tax withholding, as well as potential income taxes and 10% early withdrawal penalty tax, or continue tax deferred growth potential by doing one of the following:
  - 2. Leave the assets in the former employer's plan (if permitted)
  - 3.Roll over the retirement assets into the new employer's qualified plan, if one is available and rollovers are permitted, or
  - 4. Roll over the retirement savings into an IRA

Other factors to consider when making a rollover decision include (among other things) the differences in: (1) investment options, (2) fees and expenses, (3) services, (4) penalty-free withdrawals, (5) creditor protection in bankruptcy and from legal judgments, (6) required minimum distributions or "RMDs," (7) the Tax Treatment of Employer Stock, and (8) borrowing privileges. The decision of which option to select is a complicated one and must take into consideration your total financial picture. To reach an informed decision, you should discuss the matter with your own independent legal and tax advisor and carefully consider and compare the differences in your options.

## Morgan Stanley

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The Morgan Stanley American Express Card portfolio consists of three cards: The Platinum Card from American Express Exclusively for Morgan Stanley, the Morgan Stanley Blue Cash Preferred American Express Card, and the Morgan Stanley Credit Card. The Platinum Card from American Express exclusively for Morgan Stanley and the Morgan Stanley Blue Cash Preferred American Express Card are available for acquisition, and eligible clients are invited to apply. Existing Morgan Stanley Credit Card members may continue to enjoy the benefits of their card, but this product is no longer available for acquisition.

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