

Thursday Thoughts - The Overreaction Game (8-28-2025)

Nebraska kicks off Thursday night against Cincinnati, and if you've followed Husker football for more than five minutes, you know how this goes.

Game one is the **overreaction game**.

- Blow someone out, and suddenly every fan in the state is whispering, "maybe this is the year."
- Struggle a little, and it's "here we go again..." by halftime.

We've seen both. Remember 2015, when BYU hit a Hail Mary in the opener? Fans thought the sky was falling. Or 2019, when we handled South Alabama and folks were already talking about Indy? Neither game actually told the story of the season ahead.

Investing isn't much different. One great month may have people convinced the market will never slow down. One bad quarter, and suddenly the plan "isn't working." But just like in football, one game doesn't define the season.

Nebraska's story this year won't be written Thursday night, and neither is your financial future decided in a single moment. In both cases, staying disciplined over four quarters, can help you remain focused on your goals over the long haul.

So, cheer loud Thursday, but keep perspective. Whether it's football or investing, don't let the first drive decide the whole season.

Still, as a Nebraska fan, I'll admit it: despite all the ups and downs, hope springs eternal... because maybe, just maybe, this is the year.

PS: Go Big Red.

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