Thursday Thoughts - The Overreaction Game (8-28-2025)

Nebraska kicks off Thursday night against Cincinnati, and if you've followed Husker football for more than five minutes, you know how this goes.

Game one is the **overreaction game.**

- Blow someone out, and suddenly every fan in the state is whispering, "maybe this is the year."
- Struggle a little, and it's "here we go again…" by halftime.

We've seen both. Remember 2015, when BYU hit a Hail Mary in the opener? Fans thought the sky was falling. Or 2019, when we handled South Alabama and folks were already talking about Indy? Neither game actually told the story of the season ahead.

Investing isn't much different. One great month may have people convinced the market will never slow down. One bad quarter, and suddenly the plan "isn't working." But just like in football, one game doesn't define the season.

Nebraska's story this year won't be written Thursday night, and neither is your financial future decided in a single moment. In both cases, staying disciplined over four quarters, can help you remain focused on your goals over the long haul.

So, cheer loud Thursday, but keep perspective. Whether it's football or investing, don't let the first drive decide the whole season.

Still, as a Nebraska fan, I'll admit it: despite all the ups and downs, hope springs eternal… because maybe, just maybe, this is the year.

PS: Go Big Red.

Andrew Rehmann, CFP®
Senior Vice President, Financial Advisor
Senior Portfolio Manager
NMLS #1265237

Morgan Stanley | Wealth Management
13625 California Street
Omaha, NE 68154
Office: 402 399 6158
Mobile: 402 817 6855
Email: Andrew.Rehmann@morganstanley.com
Website: https://advisor.morganstanley.com/andrew.rehmann

Please contact my Client Service Associate (CSA) if you can't reach me:

Gerri Blackburn | Gerri.Blackburn@morganstanley.com
Office Phone: 402 399 1577 | Fax: 402 399 6336

LinkedIn | Twitter | Facebook
Schedule a Meeting with Me
A comprehensive view of your financial life

The highest compliment we can receive is a referral or introduction to your friends, family or business associates.

CRC 4772002 08/2025

CRC 4837756 09/2025