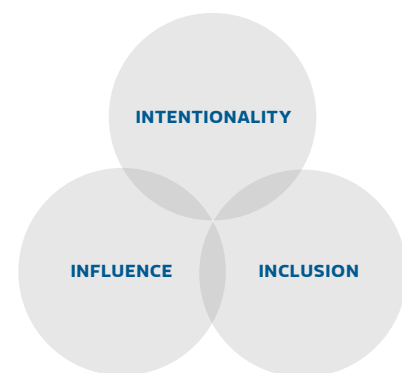


# Your Sustainable Investing Journey

## POWERFUL RESOURCES AND SUSTAINABLE INVESTING EXPERTISE

Integrating sustainable finance into an investment portfolio requires global resources and an experienced perspective. We can help you tailor innovative solutions by leveraging the proprietary Investing with Impact Framework across the **3 I's of Impact**: Intentionality, Influence (shareholder engagement) and Inclusion.



### DISCOVER IMPACT GOALS

#### CONSIDERATIONS FOR FAMILIES

- Prioritize a set of broad or specific impact goals, from more than 100 social and environmental objectives, using our proprietary process
- Integrate impact goals into implementation strategy and plan with flexibility to evolve over time

#### ADDITIONAL CONSIDERATIONS FOR INSTITUTIONS

- Determine motivation for integrating environmental and social factors into the portfolio—for example, mission alignment, risk-mitigation, return-seeking and more
- Integrate impact goals into multiple investment portfolios with varying mandates and investment policy statements
- Determine approach to evolving board mandates including advancement of Diversity, Equity and Inclusion initiatives
- Utilize Mission Align 360°, a roadmap for foundations seeking to align their investment and philanthropic strategy with an organizational mission statement

#### CAPABILITIES

- Sustainable Investing specialists from across the firm collaborate with Private Wealth Advisors to provide clients with tailored insights and solutions
- Morgan Stanley Impact Quotient® can help support the impact goal discovery process as well as help evaluate your portfolio for alignment with your unique impact goals over time
- Philanthropy Management collaborates with families and organizations to maximize impact across all pools of capital, including grantmaking
- Customized asset allocation with flexible impact goals and ESG values alignment parameters of up to 100% portfolio impact
- Product choices consider intentionality, influence (such as corporate engagement) and inclusion
- Proven track record of product development through reverse inquiry and partnership
- Tailored solutions for sophisticated clients and their unique requirements

### ASSET ALLOCATION AND PORTFOLIO CONSTRUCTION

#### CONSIDERATIONS

- Customize partial or full integration of unique impact goals across portfolios based on investment strategies and portfolio solutions available, liquidity constraints, tax considerations, investment time horizon and more
- For institutions, consider integration of impact goals across various pools of financial capital such as endowment/corpus, cash management, donor-advised fund, key staff retirement plans and more
- Aim to reduce your tax burden through tax loss harvesting, tax-efficient structures and more, on a personalized basis
- Determine investment options targeting thematic strategies or specific asset managers with exceptional engagement track records

#### CAPABILITIES

- Access to asset allocation advice from the firm's Wealth Management Global Investment Committee, a team of thought leaders providing current market intelligence and updates on the global economy
- The firm's open-architecture platform built on a time-tested due diligence process. The Global Investment Manager Analysis team has a proprietary process to analyze each manager's approach to Investing with Impact
- All Investing with Impact strategies meet the rigorous evaluation applied to traditional managers with an additional ESG evaluation to assess measurable positive environmental and social impact
- Leverage Impact Signal and DEI Signal, proprietary manager scoring tools from the Global Investment Office

### MONITOR IMPACT OUTCOMES

#### CONSIDERATIONS

- Multi dimensional impact reporting (including alignment, exposure and activation) can provide thoughtful analysis of portfolio evolution and ongoing measurement of impact outcomes
- Ongoing due diligence evaluation of Investing with Impact products for intentionality and outcomes

#### CAPABILITIES

- Morgan Stanley Impact Quotient® Alignment Engine supports efforts to evolve investment strategies in the portfolio to reach better alignment with impact goals over time
- Actionable ideas for manager replacement to meet evolving impact goals

To learn more about Morgan Stanley's commitment to empowering sustainable investors, please visit <https://www.morganstanley.com/articles/investing-with-impact>

## ALIGNING YOUR INVESTMENTS WITH YOUR VALUES

Drawing upon vast wealth management and institutional capabilities, your Morgan Stanley Private Wealth Advisor can deliver the resources and knowledge needed to create a comprehensive strategy that aligns your financial objectives with your personal Environmental, Social and Governance (ESG) goals. These resources include our expansive Investing with Impact Platform, award-winning Morgan Stanley Impact Quotient® data analytics tool and the support of Sustainable Investing specialists across the firm to help you make timely, well-informed decisions and put them into action.

## A LEADING PROVIDER OF SUSTAINABLE AND IMPACT INVESTING SOLUTIONS THAT LEVERAGE THE SCALE OF A GLOBAL FINANCIAL LEADER

Investing with Impact, the first global Wealth Management platform dedicated to delivering measurable positive environmental and social impact, launched in 2012

Morgan Stanley Impact Quotient®, with patented impact reporting capabilities, named Best Private Bank for ESG Technology by PWM Magazine in 2021<sup>1</sup>

No. 1 municipal green bond underwriter and leading underwriter of sustainability bonds<sup>2</sup>

Top three for sell-side sustainability equity research in the Americas, Asia-Pacific and Europe<sup>3</sup>

Top three for sell-side ESG fixed income research globally<sup>4</sup>

Multicultural Innovation Lab, an in-house accelerator that has supported over 50 startups led by women and multicultural leaders with capital and access to the firm's resources

Dedicated due diligence team, Global Investment Manager Analysis (GIMA), separates substance from hype

Investing with Impact Director designation given to Private Wealth Advisors based on experience and completion of special training

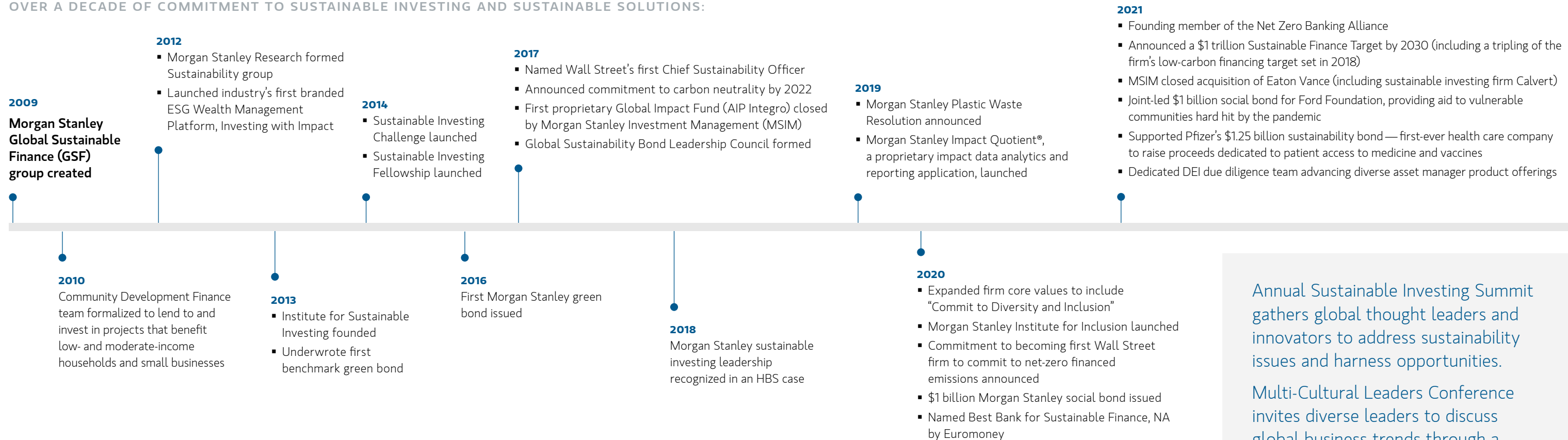
<sup>1</sup> Professional Wealth Management, <https://www.pwmnet.com/Wealth-Tech-Awards-2021>; U.S. Pat. No. 11,188,983

<sup>2</sup> Environmental Finance's Bond Database, <https://www.bonddata.org/>

<sup>3</sup> Institutional Investor Research, <https://www.iiresearch.com/>

<sup>4</sup> Institutional Investor Research, <https://www.iiresearch.com/>

OVER A DECADE OF COMMITMENT TO SUSTAINABLE INVESTING AND SUSTAINABLE SOLUTIONS:



Annual Sustainable Investing Summit gathers global thought leaders and innovators to address sustainability issues and harness opportunities.

Multi-Cultural Leaders Conference invites diverse leaders to discuss global business trends through a multicultural lens.

In 2020, our firm became the first U.S. bank to commit to reaching net-zero financed emissions by 2050.<sup>5</sup>

<sup>5</sup> Morgan Stanley Sustainability Report 2020, [https://www.morganstanley.com/content/dam/msdotcom/sustainability/Morgan-Stanley\\_2020-Sustainability-Report\\_Final.pdf](https://www.morganstanley.com/content/dam/msdotcom/sustainability/Morgan-Stanley_2020-Sustainability-Report_Final.pdf)

FIRM-LEVEL RESOURCES

A globally respected financial services leader with an 85-year history, our firm has the vast resources and intellectual capital to support unique sustainable investing objectives and impact goals aligned to financial returns.

- Global Sustainable Finance (GSF)
- MS & Co. Sustainability Research
- Morgan Stanley Institute for Sustainable Investing
- Philanthropy Management
- Multicultural Innovation Lab
- Morgan Stanley Institute for Inclusion
- Morgan Stanley Investment Management (including Calvert Research and Asset Management)
- Global Capital Markets ESG Center for Excellence
- Community Development Loans
- "At Scale" with Audrey Choi, Chief Sustainability Officer
- "Access and Opportunity" with Carla Harris, Senior Client Advisor

PODCAST

PRIVATE WEALTH MANAGEMENT RESOURCES

INVESTMENT OFFERINGS

- Over 200 investment strategies across asset classes dedicated to generating positive environmental and social impact
- Over 40 diverse-owned investment strategies
- Customizable separately managed accounts
- Alternative impact investments
- Portfolio solutions tailored to your unique financial and impact goals including the newly enhanced Investing with Impact Diversity Portfolios
- Mission Align 360°, a roadmap for foundations seeking to align their investment and philanthropic strategy with an organizational mission statement
- Morgan Stanley GIFT Donor Advised Fund dedicated impact options
- Thematic implementation guides for Climate Change and Fossil Fuel Aware Investing, Faith-Based Investing, Gender Equality Investing, Racial Equity Investing, and more

At Morgan Stanley Private Wealth Management, we are committed to delivering ESG innovation alongside long-term value for our clients. We collaborate with you to create solutions and put them into action.

For more information, please contact your Morgan Stanley Private Wealth Advisor.

Investing in the market entails the risk of market volatility. The value of all types of investments may increase or decrease over varying time periods. The returns on a portfolio consisting primarily of sustainable or impact investments may be lower or higher than a portfolio that is more diversified or where decisions are based solely on investment considerations. Because sustainability and impact criteria exclude some investments, investors may not be able to take advantage of the same opportunities or market trends as investors that do not use such criteria.

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The Morgan Stanley Global Impact Funding Trust, Inc. ("MS GIFT, Inc.") is an organization described in Section 501(c)(3) of the Internal Revenue Code of 1986, as amended. MS Global Impact Funding Trust ("MS GIFT") is a donor-advised fund. Morgan Stanley Smith Barney LLC provides investment management and administrative services to MS GIFT.